

Global Warehouse Execution System Market Size study, by Component (Software, Service), by Deployment (On-premises, Cloud), by End-User (Consumer Electronics, Healthcare, Food & Beverages, Automotive, Third-Party Logistics (3PL), Others) and Regional Forecasts 2021-2027

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Abstracts

Global Warehouse Execution System Market is valued at approximately USD 1.1 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 14.2% over the forecast period 2021-2027. Warehouse execution software enables the user to efficiently manage the workflow within a warehouse or distribution center. It helps the facility owners in managing resources, optimizing operations, and coordinate equipment and labour. With increasing order volumes and growing trend of online shopping, the demand for WES is growing significantly. The Covid-19 pandemic has also added to the popularity of online sales channels, thus helping the market. Moreover, manufacturers are focusing on automating their facilities and services which includes, intelligent routing, real-time visibility, congestion management, automated sortation, etc. This would lead to innovation and new product launches by market players, which would propel the market forward. For instance, in March 2020, Softeon launched an advanced solution that is a combination of WMS (Warehouse Management System) and WES solutions. However, high investment and running costs and lack of awareness regarding the benefits of WES solutions may hamper the market growth.

Europe emerged as a significant region for the global Warehouse Execution System Market and is continuing to grow at a healthy pace. This growth can be attributed to growing awareness regarding cloud-based solutions and the presence of various WES software providers in the region. Asia Pacific is expected to register the highest CAGR

over the forecasted years due to the presence of rapidly growing economies including India and China in the region.

Major market player included in this report are:

Honeywell International Inc.

Fortna Inc.

SSI SCHAEFER

Manhattan Associates

Bastian Solutions, LLC

VARGO

Matthews Automation Solutions

Invata Intralogistics

Softeon

WESTFALIA TECHNOLOGIES, INC.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Software

Services

By Deployment:

On-premises

Cloud

By End-User:

Consumer Electronics

Healthcare

Food & Beverages

Automotive

Third-Party Logistics (3PL)

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year –2020

Forecast period – 2021 to 2027.

Target Audience of the Global Warehouse Execution System Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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