

Global Wallpaper Market Size study & Forecast, by Product (Vinyl, Nonwoven, Paper, Fabric, Others), by End Use (Residential, Commercial) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G17707B7995AEN.html>

Date: December 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G17707B7995AEN

Abstracts

Global Wallpaper Market is valued at approximately USD 1.67 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.3% over the forecast period 2022-2029. Wallpaper is a decorating material that is used to decorate the interior walls of domestic and public buildings in interior decoration facilities. It covers the interior walls of a home, offices, and other buildings and is available in various patterns, colors, and designs. Factors such as increasing technological advancements in printing techniques for wallpapers, coupled with the rapid rise of urbanization are primarily attributed to the global market growth.

As per the World Bank report, it was estimated that around 55 % of the population i.e. 4.2 billion inhabitants are living in urban areas during the year 2020. Also, it is expected that the urban population increases by 1.5 times to around 6 million by 2045. Accordingly, the increasing urbanization is prodigiously replacing rural cultures and propelling demand for luxurious and modern home decor products. Moreover, the increasing demand for stain-resistant and eco-friendly wallpapers, as well as growing investment in R&D activities are presenting various growth prospects in the forthcoming years. However, high costs related to the R&D activities are hindering market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Wallpaper Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the space in terms of revenue, owing to the rising trend of home remodeling and home renovation, along with the high investment in printing techniques and

technological advancements. Whereas, the Asia Pacific is expected to grow significantly during the forecast period. Factors such as rising disposable income, expansion in the construction sector, as well as growing urbanization are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Sangetsu Corporation
York Wall Coverings Inc.
Brewster Wallpaper Corporation
F. Schumacher & Co.
AS Creation Tapeten AG
Osborne & Little
The Romo Group
Grandeco
4walls
Asian Paints

Recent Developments in the Market:

In May 2021, Asian Paints established its 18 new stores in the home décor segment, with the objective of strengthening its product portfolio, increase brand equity, and consumer outreach into the global market.

In May 2021, F. Schumacher & Co. (FSCO) declares the acquisition of Backdrop- a paint & design brand, which aims to represent FSCO's inaugural entry into the USD 30 billion annually architectural paint market and boost the company's stable global design brands.

Global Wallpaper Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, End Use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Vinyl

Nonwoven

Paper

Fabric

Others

By End Use:

Residential

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Wallpaper Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Wallpaper Market, by Product, 2019-2029 (USD Billion)
 - 1.2.3. Wallpaper Market, by End Use, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL WALLPAPER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL WALLPAPER MARKET DYNAMICS

- 3.1. Wallpaper Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing technological advancements in printing techniques for wallpapers
 - 3.1.1.2. Rapid rise of urbanization
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost is related with the R&D activities
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing demand for stain-resistant and eco-friendly wallpapers
 - 3.1.3.2. Growing investment in the R&D activities

CHAPTER 4. GLOBAL WALLPAPER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL WALLPAPER MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Wallpaper Market by Product, Performance - Potential Analysis
- 6.3. Global Wallpaper Market Estimates & Forecasts by Product 2019-2029 (USD Billion)
- 6.4. Wallpaper Market, Sub Segment Analysis
 - 6.4.1. Vinyl
 - 6.4.2. Nonwoven
 - 6.4.3. Paper
 - 6.4.4. Fabric
 - 6.4.5. Others

CHAPTER 7. GLOBAL WALLPAPER MARKET, BY END USE

- 7.1. Market Snapshot
- 7.2. Global Wallpaper Market by End Use, Performance - Potential Analysis
- 7.3. Global Wallpaper Market Estimates & Forecasts by End Use 2019-2029 (USD Billion)
- 7.4. Wallpaper Market, Sub Segment Analysis

- 7.4.1. Residential
- 7.4.2. Commercial

CHAPTER 8. GLOBAL WALLPAPER MARKET, REGIONAL ANALYSIS

- 8.1. Wallpaper Market, Regional Market Snapshot
- 8.2. North America Wallpaper Market
 - 8.2.1. U.S. Wallpaper Market
 - 8.2.1.1. Product breakdown estimates & forecasts, 2019-2029
 - 8.2.1.2. End Use breakdown estimates & forecasts, 2019-2029
 - 8.2.2. Canada Wallpaper Market
- 8.3. Europe Wallpaper Market Snapshot
 - 8.3.1. U.K. Wallpaper Market
 - 8.3.2. Germany Wallpaper Market
 - 8.3.3. France Wallpaper Market
 - 8.3.4. Spain Wallpaper Market
 - 8.3.5. Italy Wallpaper Market
 - 8.3.6. Rest of Europe Wallpaper Market
- 8.4. Asia-Pacific Wallpaper Market Snapshot
 - 8.4.1. China Wallpaper Market
 - 8.4.2. India Wallpaper Market
 - 8.4.3. Japan Wallpaper Market
 - 8.4.4. Australia Wallpaper Market
 - 8.4.5. South Korea Wallpaper Market
 - 8.4.6. Rest of Asia Pacific Wallpaper Market
- 8.5. Latin America Wallpaper Market Snapshot
 - 8.5.1. Brazil Wallpaper Market
 - 8.5.2. Mexico Wallpaper Market
- 8.6. Rest of The World Wallpaper Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Sangetsu Corporation
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary

- 9.2.1.5. Recent Developments
- 9.2.2. York Wall Coverings Inc.
- 9.2.3. Brewster Wallpaper Corporation
- 9.2.4. F. Schumacher & Co.
- 9.2.5. AS Creation Tapeten AG
- 9.2.6. Osborne & Little
- 9.2.7. The Romo Group
- 9.2.8. Grandeco
- 9.2.9. 4walls
- 9.2.10. Asian Paints

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Wallpaper Market, report scope

TABLE 2. Global Wallpaper Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Wallpaper Market estimates & forecasts by Product 2019-2029 (USD Billion)

TABLE 4. Global Wallpaper Market estimates & forecasts by End Use 2019-2029 (USD Billion)

TABLE 5. Global Wallpaper Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 6. Global Wallpaper Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Wallpaper Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Wallpaper Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Wallpaper Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Wallpaper Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Wallpaper Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Wallpaper Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Wallpaper Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Wallpaper Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. U.S. Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 17. U.S. Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. Canada Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. China Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

Billion)

TABLE 44. India Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Mexico Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. RoLA Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. Row Wallpaper Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Wallpaper Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Wallpaper Market

TABLE 70. List of primary sources, used in the study of global Wallpaper Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Wallpaper Market, research methodology
 - FIG 2. Global Wallpaper Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Wallpaper Market, key trends 2021
 - FIG 5. Global Wallpaper Market, growth prospects 2022-2029
 - FIG 6. Global Wallpaper Market, porters 5 force model
 - FIG 7. Global Wallpaper Market, pest analysis
 - FIG 8. Global Wallpaper Market, value chain analysis
 - FIG 9. Global Wallpaper Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Wallpaper Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Wallpaper Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Wallpaper Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Wallpaper Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Wallpaper Market, regional snapshot 2019 & 2029
 - FIG 15. North America Wallpaper Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Wallpaper Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Wallpaper Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Wallpaper Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Wallpaper Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Wallpaper Market Size study & Forecast, by Product (Vinyl, Nonwoven, Paper, Fabric, Others), by End Use (Residential, Commercial) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G17707B7995AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G17707B7995AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

