

# **Global Wall Putty Market Size study, by Type (Cement-based Putty, Gypsum-based Putty), by Application (Residential, Commercial Building) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global Wall Putty Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Wall Putty Market is continuously growing in the global scenario at significant pace. Wall putty is a white fine powdered substance that is used to provide smooth base to the wall surface. It provides smooth damp finish and it allows all types of colors to be applicable over the walls. It is applied on the walls and ceilings prior to priming and painting. Wall putty also takes care of the expensive paint that is used over the walls and ensure its stability and durability. Increasing infrastructural developments and growing interior and exterior wall decoration trend are the substantial driving factors of the market during the forecast period. Moreover, changing lifestyle & preference of people is the major factor that likely to creating lucrative opportunity in the near future. In addition, wall putty provides stronger bond with the paint to make it last longer and prevents flaking of the expensive coats of paints are the few other factors that aiding growth in the market of wall putty across the globe. However, High cost and limited availability of skilled professional are the factor that limiting the market growth of Wall Putty during the forecast period. The regional analysis of Global Wall Putty Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World.

The major market player included in this report are:

J.K. Cement Limited

Meichao

Birla White

Nippon Paint

Walplast

Platinum Plaster Ltd.

Weber-Saint Gobain

Dulux

LIONS

Langood

Mapei

Asian Paints

SKShu

Bauhinia

Duobang

Meihui

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Type:

Cement-based Putty

Gypsum-based Putty

By Application:

Residential

Commercial Building

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Wall Putty Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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