

Global Wafer Confectionery Market Size study, By Product Type (Coated, Cream-Filled), By Type (Chocolate, Ice Cream, Cookies, Biscuit, Others), By Distribution Channel (Hypermarkets and supermarkets, Convenience stores, Online stores, Specialty Food Stores, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Wafer Confectionery Market is valued approximately USD XX Billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Wafers are a crisp, often very sweet, thin, flat, light, and dry cookie that are used to garnish ice cream and to embellish various sweet meals. With some cream flavour squeezed between the wafers, they can easily be fashioned into cookies. The surge in demand for unique confectionery items is a primary driving force in the Wafer Confectionery Market. Over the projection period of 2022 to 2028, the total demand for wafer confectionery is predicted to expand due to a rise in the preference for convenient snacking and easy consumer accessibility through the advancing retail sector. For instance, the sales of packaged food are increasing in Canada which is driving the growth for Global Wafer Confectionery Market. For instance, according to Statista, in 2013, the retail sales of packaged food were USD 41.15 million and this number is predicted to increase up to USD 46.41 million in year 2023. Furthermore, the worldwide Wafer Confectionery Market is predicted to be driven by a quick shift in consumer preferences and a rise in disposable income. Furthermore, rising chocolate consumption and population expansion are propelling the wafer confectionery industry forward. However, the market for wafer confectionery is expected to be constrained by

variable raw material prices and increased public awareness of health issues.

The key regions considered for the global Wafer Confectionery Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Due to the high standard of living and the large number of suppliers, Europe leads the Wafer Confectionery Market. Quick shift in consumer preferences and rising disposable incomes, Asia-Pacific is predicted to grow at a high rate over the forecast period of 2022 to 2028.

Major market players included in this report are:

Mars

Incorporated

Nestl?

THE HERSHEY COMPANY

Kellogg's Company

Pladis global

Shri Disnau Shakti Dham Foods Pvt. Ltd.

Bakewell Biscuits Pvt. Ltd.

Gopinath Foods

Antonelli

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed Performance about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

Coated

Cream-Filled

By Type

Chocolate

Ice Cream

Cookies

Biscuit

Others

By Distribution Channel

Hypermarkets and supermarkets

Convenience stores

Online stores

Specialty Food Stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Wafer Confectionery Market in Market Study:

Key Consulting Companies & Advisors

Global Wafer Confectionery Market Size study, By Product Type (Coated, Cream-Filled), By Type (Chocolate, Ice...

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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