

# **Global Wafer Confectionery Market Size study, By Product Type (Coated, Cream-Filled), By Type (Chocolate, Ice Cream, Cookies, Biscuit, Others), By Distribution Channel (Hypermarkets and supermarkets, Convenience stores, Online stores, Specialty Food Stores, Others) and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/GD3354431551EN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GD3354431551EN

## **Abstracts**

Global Wafer Confectionery Market is valued approximately USD XX Billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Wafers are a crisp, often very sweet, thin, flat, light, and dry cookie that are used to garnish ice cream and to embellish various sweet meals. With some cream flavour squeezed between the wafers, they can easily be fashioned into cookies. The surge in demand for unique confectionery items is a primary driving force in the Wafer Confectionery Market. Over the projection period of 2022 to 2028, the total demand for wafer confectionery is predicted to expand due to a rise in the preference for convenient snacking and easy consumer accessibility through the advancing retail sector. For instance, the sales of packaged food are increasing in Canada which is driving the growth for Global Wafer Confectionery Market. For instance, according to Statista, in 2013, the retail sales of packaged food were USD 41.15 million and this number is predicted to increase up to USD 46.41 million in year 2023. Furthermore, the worldwide Wafer Confectionery Market is predicted to be driven by a quick shift in consumer preferences and a rise in disposable income. Furthermore, rising chocolate consumption and population expansion are propelling the wafer confectionery industry forward. However, the market for wafer confectionery is expected to be constrained by

variable raw material prices and increased public awareness of health issues.

The key regions considered for the global Wafer Confectionery Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Due to the high standard of living and the large number of suppliers, Europe leads the Wafer Confectionery Market. Quick shift in consumer preferences and rising disposable incomes, Asia-Pacific is predicted to grow at a high rate over the forecast period of 2022 to 2028.

Major market players included in this report are:

Mars

Incorporated

Nestl?

THE HERSHEY COMPANY

Kellogg's Company

Pladis global

Shri Disnau Shakti Dham Foods Pvt. Ltd.

Bakewell Biscuits Pvt. Ltd.

Gopinath Foods

Antonelli

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed Performance about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

Coated

Cream-Filled

By Type

Chocolate

Ice Cream

Cookies

Biscuit

Others

**By Distribution Channel**

Hypermarkets and supermarkets

Convenience stores

Online stores

Specialty Food Stores

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Wafer Confectionery Market in Market Study:

Key Consulting Companies & Advisors

*Global Wafer Confectionery Market Size study, By Product Type (Coated, Cream-Filled), By Type (Chocolate, Ice...*

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Global Wafer Confectionery Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Global Wafer Confectionery Market, by Product Type, 2020-2028 (USD Billion)
  - 1.2.3. Global Wafer Confectionery Market, by Type, 2020-2028 (USD Billion)
  - 1.2.4. Global Wafer Confectionery Market, by Distribution Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL WAFER CONFECTIONERY MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL WAFER CONFECTIONERY MARKET DYNAMICS**

- 3.1. Wafer Confectionery Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rising preference for convenient snacking
    - 3.1.1.2. Rising disposable income
  - 3.1.2. Market Challenges
    - 3.1.2.1. Fluctuating raw material prices
    - 3.1.2.2. Growing health awareness
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growing consumption of chocolates

### **CHAPTER 4. GLOBAL WAFER CONFECTIONERY MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL WAFER CONFECTIONERY MARKET, BY PRODUCT TYPE**

- 6.1. Market Snapshot
- 6.2. Global Wafer Confectionery Market by Product Type, Performance - Potential Analysis
- 6.3. Global Wafer Confectionery Market Estimates & Forecasts by Product Type 2018-2028 (USD Billion)
- 6.4. Wafer Confectionery Market, Sub Segment Analysis
  - 6.4.1. Coated
  - 6.4.2. Cream-Filled

## **CHAPTER 7. GLOBAL WAFER CONFECTIONERY MARKET, BY TYPE**

- 7.1. Market Snapshot
- 7.2. Global Wafer Confectionery Market by Type, Performance- Potential Analysis
- 7.3. Global Wafer Confectionery Market Estimates & Forecasts by Type 2018-2028 (USD Billion)

#### 7.4. Wafer Confectionery Market, Sub Segment Analysis

- 7.4.1. Chocolate
- 7.4.2. Ice Cream
- 7.4.3. Cookies
- 7.4.4. Biscuit
- 7.4.5. Others

### **CHAPTER 8. GLOBAL WAFER CONFECTIONERY MARKET, BY DISTRIBUTION CHANNEL**

#### 8.1. Market Snapshot

#### 8.2. Global Wafer Confectionery Market by Distribution Channel, Performance- Potential Analysis

#### 8.3. Global Wafer Confectionery Market Estimates & Forecasts by Distribution Channel 2018-2028 (USD Billion)

#### 8.4. Wafer Confectionery Market, Sub Segment Analysis

- 8.4.1. Hypermarkets and supermarkets
- 8.4.2. Convenience stores
- 8.4.3. Online stores
- 8.4.4. Specialty Food Stores
- 8.4.5. Others

### **CHAPTER 9. GLOBAL WAFER CONFECTIONERY MARKET, REGIONAL ANALYSIS**

#### 9.1. Wafer Confectionery Market, Regional Market Snapshot

#### 9.2. North America Wafer Confectionery Market

##### 9.2.1. U.S. Wafer Confectionery Market

###### 9.2.1.1. Product Type estimates & forecasts, 2018-2028

###### 9.2.1.2. Type estimates & forecasts, 2018-2028

###### 9.2.1.3. Distribution Channel estimates & forecasts, 2018-2028

##### 9.2.2. Canada Wafer Confectionery Market

#### 9.3. Europe Wafer Confectionery Market Snapshot

##### 9.3.1. U.K. Wafer Confectionery Market

##### 9.3.2. Germany Wafer Confectionery Market

##### 9.3.3. France Wafer Confectionery Market

##### 9.3.4. Spain Wafer Confectionery Market

##### 9.3.5. Italy Wafer Confectionery Market

##### 9.3.6. Rest of Europe Wafer Confectionery Market

- 9.4. Asia-Pacific Wafer Confectionery Market Snapshot
  - 9.4.1. China Wafer Confectionery Market
  - 9.4.2. India Wafer Confectionery Market
  - 9.4.3. Japan Wafer Confectionery Market
  - 9.4.4. Australia Wafer Confectionery Market
  - 9.4.5. South Korea Wafer Confectionery Market
  - 9.4.6. Rest of Asia Pacific Wafer Confectionery Market
- 9.5. Latin America Wafer Confectionery Market Snapshot
  - 9.5.1. Brazil Wafer Confectionery Market
  - 9.5.2. Mexico Wafer Confectionery Market
- 9.6. Rest of The World Wafer Confectionery Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Mars
    - 10.2.1.1. Key InProduct Typeation
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Incorporated
  - 10.2.3. Nestl?
  - 10.2.4. THE HERSHEY COMPANY
  - 10.2.5. Kellogg's Company
  - 10.2.6. Pladis global
  - 10.2.7. Shri Disnau Shakti Dham Foods Pvt. Ltd.
  - 10.2.8. Bakewell Biscuits Pvt. Ltd.
  - 10.2.9. Gopinath Foods
  - 10.2.10. Antonelli

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation



- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Wafer Confectionery Market, report scope

TABLE 2. Global Wafer Confectionery Market estimates & forecasts by Region  
2018-2028 (USD Billion)

TABLE 3. Global Wafer Confectionery Market estimates & forecasts by Product Type  
2018-2028 (USD Billion)

TABLE 4. Global Wafer Confectionery Market estimates & forecasts by Type 2018-2028  
(USD Billion)

TABLE 5. Global Wafer Confectionery Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 6. Global Wafer Confectionery Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 7. Global Wafer Confectionery Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 8. Global Wafer Confectionery Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 9. Global Wafer Confectionery Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 10. Global Wafer Confectionery Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 11. Global Wafer Confectionery Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 12. Global Wafer Confectionery Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 13. Global Wafer Confectionery Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 14. Global Wafer Confectionery Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 15. U.S. Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 16. U.S. Wafer Confectionery Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 17. U.S. Wafer Confectionery Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 18. Canada Wafer Confectionery Market estimates & forecasts, 2018-2028  
(USD Billion)

TABLE 19. Canada Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 20. Canada Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. UK Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. UK Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. UK Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. Germany Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 25. Germany Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. RoE Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. RoE Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. China Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. China Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. India Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. India Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. Japan Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. Japan Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Wafer Confectionery Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 39. RoAPAC Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 40. RoAPAC Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. Brazil Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. Brazil Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Mexico Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Mexico Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. RoLA Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. RoLA Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Row Wafer Confectionery Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. Row Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Wafer Confectionery Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Wafer Confectionery Market

TABLE 55. List of primary sources, used in the study of global Wafer Confectionery Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Wafer Confectionery Market, research methodology
- FIG 2. Global Wafer Confectionery Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Wafer Confectionery Market, key trends 2021
- FIG 5. Global Wafer Confectionery Market, growth prospects 2022-2028
- FIG 6. Global Wafer Confectionery Market, porters 5 force model
- FIG 7. Global Wafer Confectionery Market, pest analysis
- FIG 8. Global Wafer Confectionery Market, value chain analysis
- FIG 9. Global Wafer Confectionery Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Wafer Confectionery Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Wafer Confectionery Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Wafer Confectionery Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Wafer Confectionery Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Wafer Confectionery Market, regional snapshot 2018 & 2028
- FIG 15. North America Wafer Confectionery Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Wafer Confectionery Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Wafer Confectionery Market 2018 & 2028 (USD Billion)
- FIG 19. Global Wafer Confectionery Market, company Market share analysis (2021)

## I would like to order

Product name: Global Wafer Confectionery Market Size study, By Product Type (Coated, Cream-Filled), By Type (Chocolate, Ice Cream, Cookies, Biscuit, Others), By Distribution Channel (Hypermarkets and supermarkets, Convenience stores, Online stores, Specialty Food Stores, Others) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/GD3354431551EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD3354431551EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970