

Global VSaaS Market Size study, By Type (Hosted, Managed, Hybrid), By Vertical (Commercial, Infrastructure, Residential, Military & Defense, Public Facilities, Industrial), and Regional Forecasts 2022-2028

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Abstracts

Global VSaaS Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Video Surveillance as a Service (VSaaS) is a cloud-based service that allows its users to remotely record, play, manage, store, and monitor all the CCTV footage in the cloud. The rising adoption of smart devices like smartphones, the growing need for real-time surveillance data, and the low cost of investment are certain factors burgeoning the market demand across the globe. For instance, according to Statista analysis, the total number of smartphone subscriptions was anticipated to be 6,269 million in 2021, and this number is expected to expand to 7,690 million by the year 2027. Consequentially, the rapid proliferation of the internet is propelling the demand for VSaaS, which, in turn, accelerates market growth. However, growing privacy and security concerns regarding data usage and a lack of awareness about the benefits of VSaaS impede the growth of the market over the forecast period of 2022-2028. Also, the increasing demand for big data and IoT technologies and the growing integration of VSaaS with alarm systems and access control are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global VSaaS Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the increasing expenditure on technological developments and rising government support. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period

2022-2028. Factors such as the growing investment in the smart city initiatives, as well as increasing security concerns among population, would create lucrative growth prospects for the VSaaS Market across the Asia-Pacific region.

Major market players included in this report are:

ADT

Johnson Controls

Axis Communications AB

Eagle Eye Networks, Inc.

Honeywell International Inc.

Securitas AB

Duranc Inc

Genetec Inc.

Comcast Corporation

Bosch Sicherheitssysteme GmbH

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Hosted

Managed

Hybrid

By Vertical:

Commercial

Infrastructure

Residential

Military & Defense

Public Facilities

Industrial

By Region:

North America

U.S.

Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global VSaaS Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. VSaaS Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. VSaaS Market, by Type, 2020-2028 (USD Million)
 - 1.2.3. VSaaS Market, by Vertical, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL VSAAS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL VSAAS MARKET DYNAMICS

- 3.1. VSaaS Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising adoption of smart devices
 - 3.1.1.2. Growing need for real-time surveillance data
 - 3.1.2. Market Challenges
 - 3.1.2.1. Rising privacy and security concerns regarding data usage
 - 3.1.2.2. Lack of awareness about benefits of VSaaS
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing demand for big data and IoT technologies
 - 3.1.3.2. Growing integration of VSaaS with alarm systems and access control

CHAPTER 4. GLOBAL VSAAS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL VSAAS MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global VSaaS Market by Type, Performance - Potential Analysis
- 6.3. Global VSaaS Market Estimates & Forecasts by Type, 2018-2028 (USD Million)
- 6.4. VSaaS Market, Sub Segment Analysis
 - 6.4.1. Hosted
 - 6.4.2. Managed
 - 6.4.3. Hybrid

CHAPTER 7. GLOBAL VSAAS MARKET, BY VERTICAL

- 7.1. Market Snapshot
- 7.2. Global VsaaS Market by Vertical, Performance – Potential Analysis
- 7.3. Global VsaaS Market Estimates & Forecasts by Vertical, 2018-2028 (USD Million)
- 7.4. VSaaS Market, Sub Segment Analysis
 - 7.4.1. Commercial
 - 7.4.2. Infrastructure
 - 7.4.3. Residential

7.4.4. Military & Defense

7.4.5. Public Facilities

7.4.6. Industrial

CHAPTER 8. GLOBAL VSaaS MARKET, REGIONAL ANALYSIS

8.1. VSaaS Market, Regional Market Snapshot

8.2. North America VSaaS Market

8.2.1. U.S. VSaaS Market

8.2.1.1. Type breakdown estimates & forecasts, 2018-2028

8.2.1.2. Vertical breakdown estimates & forecasts, 2018-2028

8.2.2. Canada VSaaS Market

8.3. Europe VSaaS Market Snapshot

8.3.1. U.K. VSaaS Market

8.3.2. Germany VSaaS Market

8.3.3. France VSaaS Market

8.3.4. Spain VSaaS Market

8.3.5. Italy VSaaS Market

8.3.6. Rest of Europe VSaaS Market

8.4. Asia-Pacific VSaaS Market Snapshot

8.4.1. China VSaaS Market

8.4.2. India VSaaS Market

8.4.3. Japan VSaaS Market

8.4.4. Australia VSaaS Market

8.4.5. South Korea VSaaS Market

8.4.6. Rest of Asia Pacific VSaaS Market

8.5. Latin America VSaaS Market Snapshot

8.5.1. Brazil VSaaS Market

8.5.2. Mexico VSaaS Market

8.6. Rest of The World VSaaS Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. ADT

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Johnson Controls
- 9.2.3. Axis Communications AB
- 9.2.4. Eagle Eye Networks, Inc.
- 9.2.5. Honeywell International Inc.
- 9.2.6. Securitas AB
- 9.2.7. Duranc Inc
- 9.2.8. Genetec Inc.
- 9.2.9. Comcast Corporation
- 9.2.10. Bosch Sicherheitssysteme GmbH

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global VSaaS Market, report scope

TABLE 2. Global VSaaS Market estimates & forecasts by Region 2018-2028 (USD Million)

TABLE 3. Global VSaaS Market estimates & forecasts by Type 2018-2028 (USD Million)

TABLE 4. Global VSaaS Market estimates & forecasts by Vertical 2018-2028 (USD Million)

TABLE 5. Global VSaaS Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 6. Global VSaaS Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 7. Global VSaaS Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 8. Global VSaaS Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 9. Global VSaaS Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 10. Global VSaaS Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 11. Global VSaaS Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 12. Global VSaaS Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 13. Global VSaaS Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 14. Global VSaaS Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 15. U.S. VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 16. U.S. VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 17. U.S. VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 18. Canada VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 19. Canada VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 20. Canada VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. UK VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 22. UK VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 23. UK VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. Germany VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 25. Germany VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 26. Germany VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. RoE VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 28. RoE VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 29. RoE VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. China VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 31. China VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 32. China VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. India VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 34. India VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 35. India VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. Japan VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 37. Japan VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 38. Japan VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 39. RoAPAC VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. RoAPAC VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. RoAPAC VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. Brazil VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 43. Brazil VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

Million)

TABLE 44. Brazil VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Mexico VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 46. Mexico VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Mexico VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. RoLA VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 49. RoLA VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. RoLA VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. Row VSaaS Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. Row VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. Row VSaaS Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. List of secondary sources, used in the study of global VSaaS Market

TABLE 55. List of primary sources, used in the study of global VSaaS Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global VSaaS Market, research methodology
- FIG 2. Global VSaaS Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global VSaaS Market, key trends 2021
- FIG 5. Global VSaaS Market, growth prospects 2022-2028
- FIG 6. Global VSaaS Market, porters 5 force model
- FIG 7. Global VSaaS Market, pest analysis
- FIG 8. Global VSaaS Market, value chain analysis
- FIG 9. Global VSaaS Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global VSaaS Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global VSaaS Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global VSaaS Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global VSaaS Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global VSaaS Market, regional snapshot 2018 & 2028
- FIG 15. North America VSaaS Market 2018 & 2028 (USD Million)
- FIG 16. Europe VSaaS Market 2018 & 2028 (USD Million)
- FIG 17. Asia Pacific VSaaS market 2018 & 2028 (USD Million)
- FIG 18. Latin America VSaaS Market 2018 & 2028 (USD Million)
- FIG 19. Global VSaaS Market, company market share analysis (2021)

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