

# Global Voice Cloning Market Size study & Forecast, by Deployment Type (On-Premise, Cloud) By End-user Verticals (IT & Telecommunication, BFSI, Educational Institutions, Healthcare, Travel & Tourism, Others) and Regional Analysis, 2023-2030

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## Abstracts

Global Voice Cloning Market is valued approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than 17.20% over the forecast period 2023-2030. Voice cloning, also known as speech synthesis or text-to-speech synthesis, is a technology that aims to generate synthetic speech that sounds like a specific individual. It involves creating a computer-generated voice that mimics the unique characteristics of someone's voice, including tone, pitch, and pronunciation. The Voice Cloning market is expanding because of factors such as the increasing adoption of AI infrastructure and the surge in demand for IoT and Connected Devices. Voice cloning technology has a wide range of uses, including accessibility tools for people with speech difficulties, interactive virtual assistants, audiobook narration, and even dubbing or character voice creation in the film and television industry. Its importance has progressively increased during the forecast period 2023-2030.

According to Statista, the global artificial intelligence market is estimated to reach USD 433 billion by 2022. The worldwide AI market is expected to develop rapidly in the next years, reaching more than USD 500 billion by 2023. Furthermore, the global artificial intelligence software industry is expected to reach around USD 126 billion by 2025. Another important factor that drives the market is an increase in demand for IoT and Connected Devices. According to Statista, with 17 billion connected devices worldwide in 2030, the consumer sector is expected to dominate in terms of the number of Internet of Things connected devices. In addition, the total installed base of Internet of Things-connected devices globally is predicted to reach 30.9 billion units by 2025, up from 13.8

billion units in 2021. Also, rising technological advancements in voice cloning technology and increasing government initiatives towards voice cloning would create a lucrative growth prospectus for the market over the forecast period. However, rising cases related to voice cloning fraud stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Voice Cloning Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the presence of key market players and technological advancements in voice cloning technology in the region. According to Statista, in 2020, 4.2 billion digital voice assistants has been enabled in devices throughout the world and anticipated to reach up to 8.4 billion units by 2024. Asia Pacific is expected to grow significantly during the forecast period, owing to the increasing number of frauds due to the misuse of voice-cloning technology in the market space.

Major market player included in this report are:

IBM Corporation

Microsoft Corporation

Smartbox Assistive Technology Ltd

Descript, Inc.

CereProc Ltd

Nuance Communications, Inc.

iSpeech Inc

Google LLC

Baidu, Inc

AT&T Inc

Recent Developments in the Market:

*Global Voice Cloning Market Size study & Forecast, by Deployment Type (On-Premise, Cloud) By End-user Vertical...*

In January 2023, Microsoft released a new programme that utilizes artificial intelligence to replicate a person's speech. The voice model can then be used in text-to-speech applications. According to a paper published online on arXiv, a free distribution service and an open-access archive for scholarly articles, the VALL-E application can be used to synthesize high-quality personalized speech with only a three-second enrollment recording of a speaker as an acoustic prompt.

### Global Voice Cloning Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Deployment Type, End-user Verticals, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Deployment Type

On-Premise

Cloud

By End-user Verticals

IT & Telecommunication

BFSI

Educational Institutions

Healthcare

Travel & Tourism

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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