

# **Global Voice Assistant Application Market Size study, by Component (Solutions, Services), by Deployment Mode (On-premises, Cloud), by Organization Size (Small and Medium-sized Enterprises, Large Enterprises), by Channel Integration (Websites, Mobile Applications, Contact Centers, Smart Speakers, Social Media), by Application Area (Smart Retail and eCommerce, Smart Banking, Connected Healthcare, Smart Transportation, Smart Manufacturing, Smart Learning, Others), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global voice assistant application market is valued approximately at USD 2.1 billion in 2020 and is anticipated to grow with a healthy growth rate of about 32.4% over the forecast period 2021-2027. Voice assistant applications are designed to give conversational interactions to the user by offering voice searching, voice commands, and voice-activated device control. The global voice assistant application market is being driven by advancements in voice-based AI technologies and emergence of low-code platforms for voice-assistant applications. Furthermore, increase in online purchasing will provide new opportunities for the global voice assistant application industry. Voice assistant applications push companies and products to interact with customers in a more conversational way while doing online purchase. According to the Statista, the total retail e-commerce sales across the globe is expected to increase from USD 4.28 trillion in 2020 to about USD 5.4 trillion by 2022. Such growth in the online purchasing is further expected to increase the demand and adoption of voice assistant application to enhance user experience which and hence this is likely to boost the

market growth during the forecast period. However, dearth of complete accuracy in user's voice authentication may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global voice assistant application market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America accounts for the largest share in terms of market revenue in the global voice assistant application market over the forecast period 2021-2027. Factors such as fast adoption of the latest technologies such as cloud computing, mobile devices, and IoT within enterprises, technological advancements and innovations, presence of majority of the key market players across North America, etc. contribute towards the largest market share of the region in the forecast years.

Major market player included in this report are:

[24]7.ai

Aivo

AWS

Apple

Avaamo

Avaya

Baidu

Cisco

Clinic

Creative Virtual

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

Services

By Deployment Mode:

On-premises

Cloud

By Organization Size:

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

By Channel Integration:

Websites

Mobile Applications

Contact Centers

Smart Speakers

Social Media

By Application Area:

Smart Retail and eCommerce

Smart Banking

Connected Healthcare

Smart Transportation

Smart Manufacturing

Smart Learning

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Voice Assistant Application Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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