

# **Global Vitiligo Treatment Market Size study & Forecast, by Type (Segmental, Non-Segmental), by Distribution Channel (Drug Stores and Retail Pharmacies, Online Providers, Hospital Pharmacies), by Drug Class Type (Corticosteroids, Calcineurin Inhibitor, Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Vitiligo Treatment Market is valued at approximately USD 446.56 million in 2022 and is anticipated to grow with a healthy growth rate of more than 4.3% during the forecast period 2023-2030. Vitiligo is a skin disorder characterized by the loss of pigment-producing cells (melanocytes), leading to the development of white patches on the skin. While there is currently no cure for vitiligo, various treatments aim to manage and control the condition. The choice of treatment depends on factors such as the extent of depigmentation, the patient's age, and overall health. The key factors driving the market growth are the increasing prevalence of vitiligo, rising patient demand for aesthetic treatments, and increasing awareness about vitiligo and its available treatments that anticipated to create a lucrative demand for the market during the forecast period 2023-2030.

Additionally, A rising incidence of vitiligo worldwide contributes to the demand for effective treatments. Factors such as genetic predisposition, autoimmune disorders, and environmental factors contribute to the increasing prevalence of vitiligo. According to the Journal of the American Academy of Dermatology, the global prevalence of vitiligo, a skin condition causing white patches, ranges from 0.5% to 2%. A survey across Europe, Japan, and the United States involved 35,694 participants aged 18 and above, revealing an overall vitiligo prevalence of 1.3%. Europe had the highest prevalence (1.6%), followed by the US (1.4%) and Japan (0.5%). Of 352 respondents aware of

vitiligo signs, 62.2% received a formal diagnosis, with dermatologists predominantly diagnosing in all regions. Most diagnosed patients were under 45, female, and Caucasian. 89.5% reported previous treatments. This pioneering study provides valuable insights into vitiligo prevalence and demographics across diverse populations. As a result, the higher prevalence of vitiligo is anticipated to support the market growth. Moreover, supportive healthcare policies and reimbursement, and increasing healthcare expenditure are anticipated to create lucrative opportunities for the market. However, the lack of a definitive cure and high treatment costs stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Vitiligo Treatment Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the rising incidence of vitiligo cases, advancements in treatment technologies, and increased awareness about vitiligo. Whereas, the Asia Pacific is expected to grow at the fastest growth rate over the forecast period, owing to factors such as the increasing prevalence of vitiligo, growing healthcare spending, and rising awareness about skin disorders, including vitiligo, among both the general population and healthcare professionals.

Major market player included in this report are:

Clinuvel Pharmaceuticals Ltd.

Bausch Health Companies Inc.

Belcher Pharmaceuticals, LCC

Dr. Reddy's Laboratories Ltd.

Glenmark Pharmaceuticals Ltd.

Astellas Pharma Inc.

Pfizer Inc.

Strides Pharma Science Limited

Arcutis Biotherapeutics, Inc

Panacea Biotec Ltd.

#### Recent Developments in the Market:

In Mar 2022, STRATA Skin Sciences, a pioneering medical technology company focused on advancing innovative solutions for autoimmune skin conditions, recently revealed its collaboration with the Global Vitiligo Foundation (GVF) as a corporate sponsor. The partnership underscores STRATA's commitment to developing, bringing to market, and promoting cutting-edge products for the effective treatment of diverse autoimmune skin diseases.

#### Global Vitiligo Treatment Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Type, Distribution Channel, Drug Class Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving

factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Segmental

Non-Segmental

By Distribution Channel:

Drug Stores and Retail Pharmacies

Online Providers

Hospital Pharmacies

By Drug Class Type:

Corticosteroids

Calcineurin Inhibitor

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Million)
  - 1.2.1. Vitiligo Treatment Market, by Region, 2020-2030 (USD Million)
  - 1.2.2. Vitiligo Treatment Market, by Type, 2020-2030 (USD Million)
  - 1.2.3. Vitiligo Treatment Market, by Distribution Channel, 2020-2030 (USD Million)
  - 1.2.4. Vitiligo Treatment Market, by Drug Class Type, 2020-2030 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL VITILIGO TREATMENT MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL VITILIGO TREATMENT MARKET DYNAMICS**

- 3.1. Vitiligo Treatment Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing prevalence of vitiligo
    - 3.1.1.2. Rising patient demand for aesthetic treatments
    - 3.1.1.3. Increasing awareness about vitiligo and its available treatments
  - 3.1.2. Market Challenges
    - 3.1.2.1. Lack of a definitive cure
    - 3.1.2.2. High treatment costs
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Supportive healthcare policies and reimbursement
    - 3.1.3.2. Increasing healthcare expenditure

### **CHAPTER 4. GLOBAL VITILIGO TREATMENT MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL VITILIGO TREATMENT MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Vitiligo Treatment Market by Type, Performance - Potential Analysis
- 5.3. Global Vitiligo Treatment Market Estimates & Forecasts by Type 2020-2030 (USD Million)
- 5.4. Vitiligo Treatment Market, Sub Segment Analysis
  - 5.4.1. Segmental
  - 5.4.2. Non-Segmental

## **CHAPTER 6. GLOBAL VITILIGO TREATMENT MARKET, BY DISTRIBUTION CHANNEL**

- 6.1. Market Snapshot
- 6.2. Global Vitiligo Treatment Market by Distribution Channel, Performance - Potential Analysis
- 6.3. Global Vitiligo Treatment Market Estimates & Forecasts by Distribution Channel 2020-2030 (USD Million)

## 6.4. Vitiligo Treatment Market, Sub Segment Analysis

- 6.4.1. Drug Stores and Retail Pharmacies
- 6.4.2. Online Providers
- 6.4.3. Hospital Pharmacies

## **CHAPTER 7. GLOBAL VITILIGO TREATMENT MARKET, BY DRUG CLASS TYPE**

### 7.1. Market Snapshot

### 7.2. Global Vitiligo Treatment Market by Drug Class Type, Performance - Potential Analysis

### 7.3. Global Vitiligo Treatment Market Estimates & Forecasts by Drug Class Type 2020-2030 (USD Million)

### 7.4. Vitiligo Treatment Market, Sub Segment Analysis

- 7.4.1. Corticosteroids
- 7.4.2. Calcineurin Inhibitor
- 7.4.3. Others

## **CHAPTER 8. GLOBAL VITILIGO TREATMENT MARKET, REGIONAL ANALYSIS**

### 8.1. Top Leading Countries

### 8.2. Top Emerging Countries

### 8.3. Vitiligo Treatment Market, Regional Market Snapshot

### 8.4. North America Vitiligo Treatment Market

#### 8.4.1. U.S. Vitiligo Treatment Market

##### 8.4.1.1. Type breakdown estimates & forecasts, 2020-2030

##### 8.4.1.2. Distribution Channel breakdown estimates & forecasts, 2020-2030

##### 8.4.1.3. Drug Class Type breakdown estimates & forecasts, 2020-2030

#### 8.4.2. Canada Vitiligo Treatment Market

### 8.5. Europe Vitiligo Treatment Market Snapshot

#### 8.5.1. U.K. Vitiligo Treatment Market

#### 8.5.2. Germany Vitiligo Treatment Market

#### 8.5.3. France Vitiligo Treatment Market

#### 8.5.4. Spain Vitiligo Treatment Market

#### 8.5.5. Italy Vitiligo Treatment Market

#### 8.5.6. Rest of Europe Vitiligo Treatment Market

### 8.6. Asia-Pacific Vitiligo Treatment Market Snapshot

#### 8.6.1. China Vitiligo Treatment Market

#### 8.6.2. India Vitiligo Treatment Market

#### 8.6.3. Japan Vitiligo Treatment Market



- 8.6.4. Australia Vitiligo Treatment Market
- 8.6.5. South Korea Vitiligo Treatment Market
- 8.6.6. Rest of Asia Pacific Vitiligo Treatment Market
- 8.7. Latin America Vitiligo Treatment Market Snapshot
  - 8.7.1. Brazil Vitiligo Treatment Market
  - 8.7.2. Mexico Vitiligo Treatment Market
- 8.8. Middle East & Africa Vitiligo Treatment Market
  - 8.8.1. Saudi Arabia Vitiligo Treatment Market
  - 8.8.2. South Africa Vitiligo Treatment Market
  - 8.8.3. Rest of Middle East & Africa Vitiligo Treatment Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Clinuvel Pharmaceuticals Ltd.
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Recent Developments
  - 9.3.2. Bausch Health Companies Inc.
  - 9.3.3. Belcher Pharmaceuticals, LCC
  - 9.3.4. Dr. Reddy's Laboratories Ltd.
  - 9.3.5. Glenmark Pharmaceuticals Ltd.
  - 9.3.6. Astellas Pharma Inc.
  - 9.3.7. Pfizer Inc.
  - 9.3.8. Strides Pharma Science Limited
  - 9.3.9. Arcutis Biotherapeutics, Inc
  - 9.3.10. Panacea Biotec Ltd.

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining

- 10.1.2. Analysis
- 10.1.3. Market Estimation
- 10.1.4. Validation
- 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Vitiligo Treatment Market, report scope

TABLE 2. Global Vitiligo Treatment Market estimates & forecasts by region 2020-2030 (USD Million)

TABLE 3. Global Vitiligo Treatment Market estimates & forecasts by Type 2020-2030 (USD Million)

TABLE 4. Global Vitiligo Treatment Market estimates & forecasts by Distribution Channel 2020-2030 (USD Million)

TABLE 5. Global Vitiligo Treatment Market estimates & forecasts by Drug Class Type 2020-2030 (USD Million)

TABLE 6. Global Vitiligo Treatment Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 7. Global Vitiligo Treatment Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 8. Global Vitiligo Treatment Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 9. Global Vitiligo Treatment Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 10. Global Vitiligo Treatment Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 11. Global Vitiligo Treatment Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 12. Global Vitiligo Treatment Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 13. Global Vitiligo Treatment Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 14. Global Vitiligo Treatment Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 15. Global Vitiligo Treatment Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 16. U.S. Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 17. U.S. Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 18. U.S. Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 19. Canada Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 20. Canada Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 21. Canada Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 22. UK Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 23. UK Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 24. UK Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 25. Germany Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 26. Germany Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 27. Germany Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 28. France Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 29. France Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 30. France Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 31. Italy Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 32. Italy Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 33. Italy Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 34. Spain Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 35. Spain Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 36. Spain Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 37. RoE Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 38. RoE Vitiligo Treatment Market estimates & forecasts by segment 2020-2030

(USD Million)

TABLE 39. RoE Vitiligo Treatment Market estimates & forecasts by segment 2020-2030

(USD Million)

TABLE 40. China Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 41. China Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 42. China Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 43. India Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 44. India Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 45. India Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 46. Japan Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 47. Japan Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 48. Japan Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 49. South Korea Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 50. South Korea Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 51. South Korea Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 52. Australia Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 53. Australia Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 54. Australia Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 55. RoAPAC Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 56. RoAPAC Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 57. RoAPAC Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 58. Brazil Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 59. Brazil Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 60. Brazil Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 61. Mexico Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 62. Mexico Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 63. Mexico Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 64. RoLA Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 65. RoLA Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 66. RoLA Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 67. Saudi Arabia Vitiligo Treatment Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 68. South Africa Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 69. RoMEA Vitiligo Treatment Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 70. List of secondary sources, used in the study of global Vitiligo Treatment Market

TABLE 71. List of primary sources, used in the study of global Vitiligo Treatment Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Vitiligo Treatment Market, research methodology
  - FIG 2. Global Vitiligo Treatment Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Vitiligo Treatment Market, key trends 2022
  - FIG 5. Global Vitiligo Treatment Market, growth prospects 2023-2030
  - FIG 6. Global Vitiligo Treatment Market, porters 5 force model
  - FIG 7. Global Vitiligo Treatment Market, pest analysis
  - FIG 8. Global Vitiligo Treatment Market, value chain analysis
  - FIG 9. Global Vitiligo Treatment Market by segment, 2020 & 2030 (USD Million)
  - FIG 10. Global Vitiligo Treatment Market by segment, 2020 & 2030 (USD Million)
  - FIG 11. Global Vitiligo Treatment Market by segment, 2020 & 2030 (USD Million)
  - FIG 12. Global Vitiligo Treatment Market by segment, 2020 & 2030 (USD Million)
  - FIG 13. Global Vitiligo Treatment Market by segment, 2020 & 2030 (USD Million)
  - FIG 14. Global Vitiligo Treatment Market, regional snapshot 2020 & 2030
  - FIG 15. North America Vitiligo Treatment Market 2020 & 2030 (USD Million)
  - FIG 16. Europe Vitiligo Treatment Market 2020 & 2030 (USD Million)
  - FIG 17. Asia pacific Vitiligo Treatment Market 2020 & 2030 (USD Million)
  - FIG 18. Latin America Vitiligo Treatment Market 2020 & 2030 (USD Million)
  - FIG 19. Middle East & Africa Vitiligo Treatment Market 2020 & 2030 (USD Million)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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