

Global Vitamins Market Size study & Forecast, by Source (Natural, Synthetic), by Type (Vitamin B, Vitamin E, Vitamin D, Vitamin C, Vitamin A, Vitamin K), by Application (Healthcare Products, Food & Beverages, Feed, Personal Care Products) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GC4877670B1CEN.html>

Date: August 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GC4877670B1CEN

Abstracts

Global Vitamins Market is valued approximately at USD 6.3 billion in 2022 and is anticipated to grow with a growth rate of more than 6% over the forecast period 2023-2030. Vitamins are essential organic compounds that are required in small amounts for various physiological processes in the body. They play a crucial role in supporting growth, development, and overall health by facilitating biochemical reactions, acting as coenzymes, and contributing to the proper functioning of organs and systems. Vitamins cannot be synthesized in sufficient quantities by the body and must be obtained from dietary sources or supplements. Each vitamin has specific functions and benefits, contributing to various aspects of health, including immune function, energy production, cell growth, and maintenance of healthy skin, vision, and bones. The driving factors boosting the market growth are rising health and wellness market and expansion of E-commerce and online retail.

According to Statista, the size of the health and wellness market stood at USD 5.59 trillion and is expected to reach approx. USD 6.99 trillion by 2025. The growth of e-commerce platforms and online retail has made dietary supplements more accessible to consumers worldwide. Online channels provide a convenient way to purchase vitamins, enabling consumers to explore a wide range of products, compare prices with other sellers, and access product information, thereby driving market growth. Moreover, the growing focus on Sports nutrition and active lifestyles and collaboration with healthcare

professionals to build trust and credibility about vitamins in the market is expected to create lucrative opportunities for market growth. However, the high cost of Vitamins and competition from functional foods such as cereals and snacks stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Vitamins Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 due to high health and wellness awareness, advanced healthcare infrastructure, well-established dietary supplement industry and affluent and health-conscious consumer base. However, Asia Pacific is expected to become the fastest growing region during the forecast period, owing to factors such as nutritional deficiencies and changing dietary patterns, expansion of modern retail channels, population growth and increasing disposable income.

Major market player included in this report are:

Koninklijke DSM NV
SternVitamin GmbH
Farbest-Tallman Foods Corporation
Zhejiang Garden Biochemical High-Tech Co., Ltd.
Lonza Group Ltd
Archer Daniels Midland Company (ADM)
DuPont de Nemours, Inc.
Nutraceutical International Corporation
Nature's Bounty Co.
NOW Foods

Recent Developments in the Market:

In August 2022, MD Pharmaceuticals collaborated with DSM to develop a new vitamin supplement known as Rapid-D.

In March 2022, Farbest-Tallman Brands partnered with ZMC to become their exclusive distributor of two specific products within the Beta Carotene portfolio in North America.

Global Vitamins Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Source, Type, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Natural

Synthetic

By Type:

Vitamin B

Vitamin E

Vitamin D

Vitamin C

Vitamin A

Vitamin K

By Application:

Healthcare products

Food & Beverages

Feed

Personal Care Products

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Vitamins Market, by region, 2020-2030 (USD Billion)
 - 1.2.2. Vitamins Market, by Source, 2020-2030 (USD Billion)
 - 1.2.3. Vitamins Market, by Type, 2020-2030 (USD Billion)
 - 1.2.4. Vitamins Market, by Application, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL VITAMINS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL VITAMINS MARKET DYNAMICS

- 3.1. Vitamins Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising health and wellness market
 - 3.1.1.2. Expansion of E-commerce and online retail
 - 3.1.2. Market Challenges
 - 3.1.2.1. Competition from Functional Foods such as cereals and snacks
 - 3.1.2.2. High cost of vitamins
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing focus on Sports Nutrition and active lifestyles
 - 3.1.3.2. Collaboration with healthcare professionals to build trust and credibility about vitamins

CHAPTER 4. GLOBAL VITAMINS MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL VITAMINS MARKET, BY SOURCE

- 5.1. Market Snapshot
- 5.2. Global Vitamins Market by Source, Performance - Potential Analysis
- 5.3. Global Vitamins Market Estimates & Forecasts by Source 2020-2030 (USD Billion)
- 5.4. Vitamins Market, Sub Segment Analysis
 - 5.4.1. Natural
 - 5.4.2. Synthetic

CHAPTER 6. GLOBAL VITAMINS MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Vitamins Market by Type, Performance - Potential Analysis
- 6.3. Global Vitamins Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 6.4. Vitamins Market, Sub Segment Analysis
 - 6.4.1. Vitamin B
 - 6.4.2. Vitamin E
 - 6.4.3. Vitamin D

- 6.4.4. Vitamin C
- 6.4.5. Vitamin A
- 6.4.6. Vitamin K

CHAPTER 7. GLOBAL VITAMINS MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Vitamins Market by Application, Performance - Potential Analysis
- 7.3. Global Vitamins Market Estimates & Forecasts by Application 2020-2030 (USD Billion)
- 7.4. Vitamins Market, Sub Segment Analysis
 - 7.4.1. Healthcare products
 - 7.4.2. Food & Beverages
 - 7.4.3. Feed
 - 7.4.4. Personal Care Products

CHAPTER 8. GLOBAL VITAMINS MARKET, REGIONAL ANALYSIS

- 8.1. Top Leading Countries
- 8.2. Top Emerging Countries
- 8.3. Vitamins Market, Regional Market Snapshot
- 8.4. North America Vitamins Market
 - 8.4.1. U.S. Vitamins Market
 - 8.4.1.1. Source breakdown estimates & forecasts, 2020-2030
 - 8.4.1.2. Type breakdown estimates & forecasts, 2020-2030
 - 8.4.1.3. Application breakdown estimates & forecasts, 2020-2030
 - 8.4.2. Canada Vitamins Market
- 8.5. Europe Vitamins Market Snapshot
 - 8.5.1. U.K. Vitamins Market
 - 8.5.2. Germany Vitamins Market
 - 8.5.3. France Vitamins Market
 - 8.5.4. Spain Vitamins Market
 - 8.5.5. Italy Vitamins Market
 - 8.5.6. Rest of Europe Vitamins Market
- 8.6. Asia-Pacific Vitamins Market Snapshot
 - 8.6.1. China Vitamins Market
 - 8.6.2. India Vitamins Market
 - 8.6.3. Japan Vitamins Market
 - 8.6.4. Australia Vitamins Market

- 8.6.5. South Korea Vitamins Market
- 8.6.6. Rest of Asia Pacific Vitamins Market
- 8.7. Latin America Vitamins Market Snapshot
 - 8.7.1. Brazil Vitamins Market
 - 8.7.2. Mexico Vitamins Market
- 8.8. Middle East & Africa Vitamins Market
 - 8.8.1. Saudi Arabia Vitamins Market
 - 8.8.2. South Africa Vitamins Market
 - 8.8.3. Rest of Middle East & Africa Vitamins Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Koninklijke DSM NV
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. SternVitamin GmbH
 - 9.3.3. Farbest-Tallman Foods Corporation
 - 9.3.4. Zhejiang Garden Biochemical High-Tech Co., Ltd.
 - 9.3.5. Lonza Group Ltd
 - 9.3.6. Archer Daniels Midland Company (ADM)
 - 9.3.7. DuPont de Nemours, Inc.
 - 9.3.8. Nutraceutical International Corporation
 - 9.3.9. Nature's Bounty Co.
 - 9.3.10. NOW Foods

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

12. List of Tables

TABLE 1. Global Vitamins Market, report scope

TABLE 2. Global Vitamins Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Vitamins Market estimates & forecasts by Source 2020-2030 (USD Billion)

TABLE 4. Global Vitamins Market estimates & forecasts by Type 2020-2030 (USD Billion)

TABLE 5. Global Vitamins Market estimates & forecasts by Application 2020-2030 (USD Billion)

TABLE 6. Global Vitamins Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Vitamins Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Vitamins Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Vitamins Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Vitamins Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Vitamins Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Vitamins Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Vitamins Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Vitamins Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Vitamins Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. U.S. Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

Billion)

TABLE 19. Canada Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. RoE Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. China Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. India Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. Japan Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. South Korea Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. Australia Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. Brazil Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Vitamins Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Vitamins Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. 12. List of secondary sources, used in the study of global Vitamins Market

TABLE 71. 12. List of primary sources, used in the study of global Vitamins Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

12. List of figures

FIG 1. Global Vitamins Market, research methodology

FIG 2. Global Vitamins Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Vitamins Market, key trends 2022

FIG 5. Global Vitamins Market, growth prospects 2023-2030

FIG 6. Global Vitamins Market, porters 5 force model

FIG 7. Global Vitamins Market, pest analysis

FIG 8. Global Vitamins Market, value chain analysis

FIG 9. Global Vitamins Market by segment, 2020 & 2030 (USD Billion)

FIG 10. Global Vitamins Market by segment, 2020 & 2030 (USD Billion)

FIG 11. Global Vitamins Market by segment, 2020 & 2030 (USD Billion)

FIG 12. Global Vitamins Market by segment, 2020 & 2030 (USD Billion)

FIG 13. Global Vitamins Market by segment, 2020 & 2030 (USD Billion)

FIG 14. Global Vitamins Market, regional snapshot 2020 & 2030

FIG 15. North America Vitamins Market 2020 & 2030 (USD Billion)

FIG 16. Europe Vitamins Market 2020 & 2030 (USD Billion)

FIG 17. Asia pacific Vitamins Market 2020 & 2030 (USD Billion)

FIG 18. Latin America Vitamins Market 2020 & 2030 (USD Billion)

FIG 19. Middle East & Africa Vitamins Market 2020 & 2030 (USD Billion)

12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Vitamins Market Size study & Forecast, by Source (Natural, Synthetic), by Type (Vitamin B, Vitamin E, Vitamin D, Vitamin C, Vitamin A, Vitamin K), by Application (Healthcare Products, Food & Beverages, Feed, Personal Care Products) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/GC4877670B1CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC4877670B1CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970