

Global Vitamin E Market Size study, by Type (Synthetic, Natural (Tocopherol, Tocotrienols)), by Application (Human Nutrition, Functional Food and Beverages, Cosmetics, Animal Nutrition) and Regional Forecasts 2021-2027

https://marketpublishers.com/r/G2BCB8103DD9EN.html

Date: July 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G2BCB8103DD9EN

Abstracts

Global Vitamin E Market is valued approximately USD 2117.3 million in 2020 and is anticipated to grow with a healthy growth rate of more than 4.52 % over the forecast period 2021-2027.

Vitamin E includes anti-inflammatory, efficient moisturization, and antioxidant properties. It acts as a prospective agent to slow the development of mild to moderate Alzheimer's disease. Vitamin E is also used in several end-use industries involving animal nutrition. functional food & beverages, human nutrition/dietary supplements, and cosmetics. Additionally, the rising demand for organic ingredients in cosmetic products will have a positive impact on the growth of vitamin E market. Due to the rising prevalence of lifestyle problems such as obesity, cardiovascular disease, osteoporosis, and diabetes, consumers are focusing more on health and wellbeing. This has influenced consumer food preferences and knowledge of natural ingredients. As a result, the demand for organically derived vitamins in the end-use sectors is being driven by increased customer preference for natural and clean-label products. According to a survey conducted by the International Food Information Council Foundation in the United States in 2018, around 70% of consumers are willing to change their product choices to avoid artificial ingredients, and they are also willing to pay more for products that do not contain artificial ingredients. Increasing Research and Development(R&D) activities and new product launches further drive the market growth for Vitamin E. For Instance: Cargill opened its first innovation centre in Singapore in June 2019 to respond to evolving customer demands in Asia Pacific in terms of flavour, nutrition, and food safety. Also, in January 2019, Royal DSM announced the creation of a 75/25 joint venture with



Nenter & Co., Inc., a Chinese vitamin E producer, for a monetary payment of about USD 156.05 million. The joint venture would purchase, renovate, repair, and operate Nenter's vitamin E production facilities in China. However, throughout the projection period of 2021-2027, the market's growth would be hampered by probable adverse effects. Although, growing use of Vitamin E in the treatment of alzheimer, dementia and diseases presents a lucrative opportunity for the market.

The regional analysis of global Vitamin E market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the increase in the usage of natural cosmetics, human nutrition, animal nutrition, and dietary supplements in the region. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period as increasing health concerns such as rising vitamin deficiency & gastrointestinal disease incidences would create lucrative growth prospects for the Vitamin E market across Asia-Pacific region.

Major market player included in this report are:

Archer Daniels Midland Company

BASF

Royal DSM

Carqill

Isochem

COFCO Tech Bioengineering

American River Nutrition

Beijing Gingko Group

RIKEN VITAMIN Co., Ltd.

Wilmar International Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Synthetic

Natural



Functional Food and Beverages

Tocopherol
Tocotrienols
By Application:
Human Nutrition

Cosmetics

By Region:

Animal Nutrition

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World
Furthermore, years considered for the study are as follows:
Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027
Target Audience of the Global Vitamin E Market in Market Study:
Global Vitamin E Market Size study, by Type (Synthetic, Natural (Tocopherol, Tocotrienols)), by Application (H



Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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