

Global Visitor Management System Market Size study, by Component (Software and Services), by Deployment Mode (Cloud and On premises), by Organizational Size (Large enterprise and SMSEs), by End-User (Banking, Financial Services, and Insurance, Healthcare and life sciences, Telecom and it, Retail and consumer goods, Manufacturing, Travel and hospitality, Government and public sector, Transportation and logistics, Energy and utilities and Others), by Applications (Historical visitor tracking, Compliance management and fraud detection, Security management, Parking management, Meeting room management and Contact tracing), and Regional Forecasts 2021-2027.

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Abstracts

Global Visitor Management System Market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 16.7% over the forecast period 2021-2027. Visitor management systems provides various advantages such as, transforming to applications from paper, better traceability and they simplify visitor registration, reporting, and tracking. Increasing adoption of security solutions which are software-based, and many administrative activities are transforming to Paperless are the factors which are driving the growth of Visitor Management System market. Furthermore, Research and development of advanced technologies such as IoT, AI,

and big data will be anticipating the growth of market in forecasted period. For instance: In July 2021, Pitney Bowes a key market player launched a new and updated suite of Cross-Border Services which is developed to help e-commerce market players, from SMSEs to large marketplace. This will help market players to increase and make efficient reach to the consumers. However, issues with cloud Data safety and security may impede market growth over the forecast period of 2021-2027.

Market analysis on basis of region for Global Visitor Management System which comprises of Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America accounted largest share of market due to rising adoption of automation activities and the latest technologies in the region. Whereas Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to emerging market players in the region.

Major market player included in this report are:

Honeywell

Pitney Bowes

Envoy

Proxyclick

SmartSpace Software Plc

AlertEnterprise

ILobby

Qminder

InVentry

Genetec

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Component offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component

Software

Services

By Deployment Mode

Cloud
On premises
By Organizational Size
Large enterprise
SMSEs
By End-User
Banking, Financial Services, and Insurance
Healthcare and life sciences
Telecom and it
Retail and consumer goods
Manufacturing
Travel and hospitality
Government and public sector
Transportation and logistics
Energy and utilities
Others
By Applications
Historical visitor tracking
Compliance management and fraud detection
Security management
Parking management
Meeting room management
Contact tracing
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan

Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Visitor Management System Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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