

Global Viral Transport Media Market Size study, by Application (Diagnosis of Certain Viral Infections, Preclinical Testing), by End-Use (Microbiology Laboratories, Diagnostic Laboratories, Hospitals & Clinics, Home Test, Others) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/G9FF2A3C7EA5EN.html>

Date: June 2020

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G9FF2A3C7EA5EN

Abstracts

Global Viral Transport Media Market is valued at approximately USD XXX million in 2019 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2020-2027. Viral transport media (VTM) is a collection and transport system mainly used for the collection, transport, and long-term freezing of biological specimens containing viruses, such as COVID-19, chlamydia, ureaplasma organisms, or mycoplasma. They often used in collecting nasal swab and throat swabs to collect samples. The sample is later on sent to clinical laboratories in transport medium for detection and identification, to check the presence of a virus in the human body. With the recent outbreak of COVID-19 pandemic throughout the world, the demand for viral transport media is significantly growing to obtain the information and collection of novel coronavirus samples. The sample is usually collected in VTM to regulate the stability of the sample & get transported in a cold chain. Therefore, the increasing prevalence of COVID-19 around the world is one of the major factors driving the adoption of viral transport media all over the world. According to the World Health Organization (WHO), as of March 7th March 2020, around 87,831 confirmed cases of coronavirus registered throughout the world, including 3,549 deaths, and is reached to almost 7,941,791 confirmed cases with 434,796 deaths by 16th June 2020. According to the WHO, America is the leading country in terms of COVID patients and death, with almost 2,079,592 confirmed cases with 115,484 deaths as of 16th June 2020. This, in turn, is expected to leverage the demand for viral transport media around the world. Moreover,

the increasing number of government initiatives for testing kits in the developed & developing countries, along with the increasing number of product launches by the market vendors is further accelerating the market growth over the forecast period. However, technical issues related to swabs collection is one of the major factors impeding the market growth over the forecast period of 2020-2027.

The regional analysis of the global Viral Transport Media market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growing number of diagnostic tests, coupled with the rising prevalence of infectious disease in the region. Whereas, Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rising demand for sample collection kits, along with the increasing healthcare spending would create lucrative growth prospects for the Viral Transport Media market across the Asia-Pacific region.

Major market player included in this report are:

Thermo Fisher Scientific Inc.
Puritan Medical Products, BD
Laboratory Corporation of America
Lucence Diagnostics Pte Ltd.
Hardy Diagnostics
Formlabs
Medline Industries, Inc.
VIRCELL S.L.
HiMedia Laboratories
Titan Biotech Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Diagnosis of Certain Viral Infections Preclinical Testing

By End-Use:

Microbiology Laboratories

Diagnostic Laboratories

Hospitals & Clinics

Home Test

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Viral Transport Media Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Million)
 - 1.2.1. Viral Transport Media Market, by Region, 2018-2027 (USD Million)
 - 1.2.2. Viral Transport Media Market, by Application, 2018-2027 (USD Million)
 - 1.2.3. Viral Transport Media Market, by End-Use, 2018-2027 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL VIRAL TRANSPORT MEDIA MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL VIRAL TRANSPORT MEDIA MARKET DYNAMICS

- 3.1. Viral Transport Media Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL VIRAL TRANSPORT MEDIA MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL VIRAL TRANSPORT MEDIA MARKET, BY APPLICATION

- 5.1. Market Snapshot
- 5.2. Global Viral Transport Media Market by Application, Performance - Potential Analysis
- 5.3. Global Viral Transport Media Market Estimates & Forecasts by Application 2017-2027 (USD Million)
- 5.4. Viral Transport Media Market, Sub Segment Analysis
 - 5.4.1. Diagnosis of Certain Viral Infections
 - 5.4.2. Preclinical Testing

CHAPTER 6. GLOBAL VIRAL TRANSPORT MEDIA MARKET, BY END-USE

- 6.1. Market Snapshot
- 6.2. Global Viral Transport Media Market by End-Use, Performance - Potential Analysis
- 6.3. Global Viral Transport Media Market Estimates & Forecasts by End-Use 2017-2027 (USD Million)
- 6.4. Viral Transport Media Market, Sub Segment Analysis
 - 6.4.1. Microbiology Laboratories
 - 6.4.2. Diagnostic Laboratories
 - 6.4.3. Hospitals & Clinics
 - 6.4.4. Home Test
 - 6.4.5. Others

CHAPTER 7. GLOBAL VIRAL TRANSPORT MEDIA MARKET, REGIONAL ANALYSIS

- 7.1. Viral Transport Media Market, Regional Market Snapshot
- 7.2. North America Viral Transport Media Market
 - 7.2.1. U.S. Viral Transport Media Market

- 7.2.1.1. Application breakdown estimates & forecasts, 2017-2027
- 7.2.1.2. End-Use breakdown estimates & forecasts, 2017-2027
- 7.2.2. Canada Viral Transport Media Market
- 7.3. Europe Viral Transport Media Market Snapshot
 - 7.3.1. U.K. Viral Transport Media Market
 - 7.3.2. Germany Viral Transport Media Market
 - 7.3.3. France Viral Transport Media Market
 - 7.3.4. Spain Viral Transport Media Market
 - 7.3.5. Italy Viral Transport Media Market
 - 7.3.6. Rest of Europe Viral Transport Media Market
- 7.4. Asia-Pacific Viral Transport Media Market Snapshot
 - 7.4.1. China Viral Transport Media Market
 - 7.4.2. India Viral Transport Media Market
 - 7.4.3. Japan Viral Transport Media Market
 - 7.4.4. Australia Viral Transport Media Market
 - 7.4.5. South Korea Viral Transport Media Market
 - 7.4.6. Rest of Asia Pacific Viral Transport Media Market
- 7.5. Latin America Viral Transport Media Market Snapshot
 - 7.5.1. Brazil Viral Transport Media Market
 - 7.5.2. Mexico Viral Transport Media Market
- 7.6. Rest of The World Viral Transport Media Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Thermo Fisher Scientific Inc.
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Puritan Medical Products, BD
 - 8.2.3. Laboratory Corporation of America
 - 8.2.4. Lucence Diagnostics Pte Ltd.
 - 8.2.5. Hardy Diagnostics
 - 8.2.6. Formlabs
 - 8.2.7. Medline Industries, Inc.
 - 8.2.8. VIRCELL S.L.

8.2.9. HiMedia Laboratories

8.2.10. Titan Biotech Ltd.

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Viral Transport Media market, report scope

TABLE 2. Global Viral Transport Media market estimates & forecasts by region
2017-2027 (USD Million)

TABLE 3. Global Viral Transport Media market estimates & forecasts by Application
2017-2027 (USD Million)

TABLE 4. Global Viral Transport Media market estimates & forecasts by End-Use
2017-2027 (USD Million)

TABLE 5. Global Viral Transport Media market by segment, estimates & forecasts,
2017-2027 (USD Million)

TABLE 6. Global Viral Transport Media market by region, estimates & forecasts,
2017-2027 (USD Million)

TABLE 7. Global Viral Transport Media market by segment, estimates & forecasts,
2017-2027 (USD Million)

TABLE 8. Global Viral Transport Media market by region, estimates & forecasts,
2017-2027 (USD Million)

TABLE 9. Global Viral Transport Media market by segment, estimates & forecasts,
2017-2027 (USD Million)

TABLE 10. Global Viral Transport Media market by region, estimates & forecasts,
2017-2027 (USD Million)

TABLE 11. Global Viral Transport Media market by segment, estimates & forecasts,
2017-2027 (USD Million)

TABLE 12. Global Viral Transport Media market by region, estimates & forecasts,
2017-2027 (USD Million)

TABLE 13. Global Viral Transport Media market by segment, estimates & forecasts,
2017-2027 (USD Million)

TABLE 14. Global Viral Transport Media market by region, estimates & forecasts,
2017-2027 (USD Million)

TABLE 15. Global Viral Transport Media market by segment, estimates & forecasts,
2017-2027 (USD Million)

TABLE 16. Global Viral Transport Media market by region, estimates & forecasts,
2017-2027 (USD Million)

TABLE 17. Global Viral Transport Media market by segment, estimates & forecasts,
2017-2027 (USD Million)

TABLE 18. Global Viral Transport Media market by region, estimates & forecasts,
2017-2027 (USD Million)

TABLE 19. Global Viral Transport Media market by segment, estimates & forecasts, 2017-2027 (USD Million)

TABLE 20. Global Viral Transport Media market by region, estimates & forecasts, 2017-2027 (USD Million)

TABLE 21. U.S. Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 22. U.S. Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 23. U.S. Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 24. Canada Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 25. Canada Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 26. Canada Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 27. UK Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 28. UK Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 29. UK Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 30. Germany Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 31. Germany Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 32. Germany Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 33. France Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 34. France Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 35. France Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 36. Spain Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 37. Spain Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 38. Spain Viral Transport Media market estimates & forecasts by segment

2017-2027 (USD Million)

TABLE 39. Italy Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 40. Italy Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 41. Italy Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 42. ROE Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 43. ROE Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 44. ROE Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 45. China Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 46. China Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 47. China Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 48. India Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 49. India Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 50. India Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 51. Japan Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 52. Japan Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 53. Japan Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 54. Australia Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 55. Australia Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 56. Australia Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 57. South Korea Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 58. South Korea Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 59. South Korea Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 60. ROPAC Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 61. ROPAC Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 62. ROPAC Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 63. Brazil Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 64. Brazil Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 65. Brazil Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 66. Mexico Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 67. Mexico Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 68. Mexico Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 69. ROLA Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 70. ROLA Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 71. ROLA Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 72. ROW Viral Transport Media market estimates & forecasts, 2017-2027 (USD Million)

TABLE 73. ROW Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 74. ROW Viral Transport Media market estimates & forecasts by segment 2017-2027 (USD Million)

TABLE 75. List of secondary sources, used in the study of global Viral Transport Media market

TABLE 76. List of primary sources, used in the study of global Viral Transport Media market

TABLE 77. Years considered for the study

TABLE 78. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Viral Transport Media market, research methodology
- FIG 2. Global Viral Transport Media market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Viral Transport Media market, key trends 2019
- FIG 5. Global Viral Transport Media market, growth prospects 2020-2027
- FIG 6. Global Viral Transport Media market, porters 5 force model
- FIG 7. Global Viral Transport Media market, pest analysis
- FIG 8. Global Viral Transport Media market, value chain analysis
- FIG 9. Global Viral Transport Media market by segment, 2017 & 2027 (USD Million)
- FIG 10. Global Viral Transport Media market by segment, 2017 & 2027 (USD Million)
- FIG 11. Global Viral Transport Media market by segment, 2017 & 2027 (USD Million)
- FIG 12. Global Viral Transport Media market by segment, 2017 & 2027 (USD Million)
- FIG 13. Global Viral Transport Media market by segment, 2017 & 2027 (USD Million)
- FIG 14. Global Viral Transport Media market by segment, 2017 & 2027 (USD Million)
- FIG 15. Global Viral Transport Media market by segment, 2017 & 2027 (USD Million)
- FIG 16. Global Viral Transport Media market by segment, 2017 & 2027 (USD Million)
- FIG 17. Global Viral Transport Media market, regional snapshot 2017 & 2027
- FIG 18. North America Viral Transport Media market 2017 & 2027 (USD Million)
- FIG 19. Europe Viral Transport Media market 2017 & 2027 (USD Million)
- FIG 20. Asia-Pacific Viral Transport Media market 2017 & 2027 (USD Million)
- FIG 21. Latin America Viral Transport Media market 2017 & 2027 (USD Million)
- FIG 22. Global Viral Transport Media market, company market share analysis (2019)

COMPANIES MENTIONED

Thermo Fisher Scientific Inc.
Puritan Medical Products, BD
Laboratory Corporation of America
Lucence Diagnostics Pte Ltd.
Hardy Diagnostics
Formlabs
Medline Industries, Inc.
VIRCELL S.L.
HiMedia Laboratories
Titan Biotech Ltd.

I would like to order

Product name: Global Viral Transport Media Market Size study, by Application (Diagnosis of Certain Viral Infections, Preclinical Testing), by End-Use (Microbiology Laboratories, Diagnostic Laboratories, Hospitals & Clinics, Home Test, Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G9FF2A3C7EA5EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9FF2A3C7EA5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970