

Global Vetiver Oil Market Size study, by Application (Medical, Food & Beverage, Spa & Relaxation), and Regional Forecasts 2022-2032

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Abstracts

Global Vetiver Oil Market is valued at approximately USD 51.67 million in 2023 and is anticipated to grow with a compound annual growth rate of more than 7.60% over the forecast period 2024-2032. Extracted from the roots of the *Chrysopogon zizanioides* plant, vetiver oil has evolved from a traditional aromatic staple in Southeast Asian rituals to a globally demanded essential oil in modern wellness, medical, and gourmet formulations. Its earthy, grounding scent, paired with therapeutic qualities like anti-inflammatory, antioxidant, and antimicrobial activity, has elevated its utility far beyond perfumery into pharmaceuticals and functional foods. As wellness culture becomes increasingly mainstream and consumers gravitate toward natural and multi-functional botanicals, vetiver oil is witnessing robust traction across both developed and emerging markets.

The global market's growth trajectory is reinforced by the expanding footprint of aromatherapy and spa-based healing practices, where vetiver oil is employed to reduce stress, manage anxiety, and improve sleep quality. Parallely, the food & beverage industry is experimenting with vetiver-infused gourmet infusions and botanical cocktails, riding the wave of niche, experiential gastronomy. Additionally, the medical segment has been incorporating the oil in topical formulations due to its promising wound-healing and antiseptic capabilities. These cross-functional applications, underpinned by its exotic appeal and therapeutic efficacy, are redefining the scope of growth for the global vetiver oil industry.

However, despite its rising popularity, the market does face bottlenecks primarily due to the complex and time-intensive extraction process of vetiver oil, which demands skilled labor and longer distillation cycles. Furthermore, climatic unpredictability in major

growing regions like India and Haiti can disrupt harvest cycles and impact raw material availability, thereby leading to cost fluctuations. That said, sustainability-forward cultivation methods, better extraction technologies, and ethical sourcing certifications are gradually alleviating these operational hindrances and supporting supply chain stability.

North America has emerged as a lucrative regional hub for the vetiver oil market, driven by the wellness boom, increased spa services demand, and growing herbal pharmaceutical use. Europe closely follows, buoyed by regulatory support for clean-label ingredients in personal care and therapeutics. Meanwhile, Asia Pacific, the native ground of vetiver, is witnessing accelerating demand as local producers scale up exports and domestic consumption, especially in India, China, and Indonesia. Latin America and the Middle East & Africa are also showing encouraging market signals due to growing penetration of wellness culture and botanical ingredient innovations.

Major market player included in this report are:

Plant Therapy Essential Oils

Albert Vieille SAS

Young Living Essential Oils

Fleurchem Inc.

Ultra International B.V.

Synthite Industries Ltd.

Greenleaf Extractions Pvt. Ltd.

Mountain Rose Herbs

Biolandes SAS

VedaOils

Nusaroma

Aromaaz International

IL Health & Beauty Natural Oils Co. Inc.

doTERRA International LLC

Givaudan SA

The detailed segments and sub-segments of the market are explained below:

By Application

Medical

Food & Beverage

Spa & Relaxation

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Global Vetiver Oil Market Size study, by Application (Medical, Food & Beverage, Spa & Relaxation), and Regiona...

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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