

# Global Veterinary Ultrasound Devices Market Size study & Forecast, by Product (Hand-held (Portable) Ultrasound Scanner and Cart-based Ultrasound Scanner), by Animal Type (Small Animals and Large Animals) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GC9FF29A9371EN.html>

Date: November 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GC9FF29A9371EN

## Abstracts

Global Veterinary Ultrasound Devices Market is valued at approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2022-2029. Veterinary Ultrasound Devices are the type of devices that are used for enlightening the pet body part, that is critical to a certain disease. This is done by producing high-frequency sound waves to produce images of the inside of the body. The Veterinary Ultrasound Devices market is expanding because of factors such as increasing animal adoption and rise in demand for diagnosis of various animal health conditions. Further, technological advancements in Veterinary ultrasound devices and increasing animal health expenditure are anticipated to grow over the forecast period. The market is dominated by Fujifilm Holdings Corporation, IMV Imaging, Samsung Medison Co Ltd and others.

As of 2021, 3.2 million households in the United Kingdom had acquired a pet since the outbreak started, according to the Pet Food Manufacturers Association. There are currently 34 million pets in the United Kingdom, including 12 million cats, 12 million dogs, 3.2 million rats and hamsters, 3 million birds, and 1.5 million reptiles. The annual sales of pet products and services in the United States reached close to USD 100 billion in 2019, according to research by the American Veterinary Medical Association on the annual expenditure on pets in the United States, updated in March 2020. Approximately USD 36.9 billion has been spent on pet food and treats, USD 23.9 billion on veterinary products and service sales, and USD 19.2 billion on supplies, live animals, and over-the-counter medicines, according to the same source. So, throughout the duration of the

forecast period, a surge in pet ownership coupled with an increase in veterinary spending is expected to drive market expansion. However, the high cost of the devices and lack of skilled professionals stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Veterinary Ultrasound Devices Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the space in terms of revenue, owing to rising adoption of pets over the globe. Additionally, the 2021–2022 National Pet Owners Survey by the American Pet Products Association (APPA) estimated that about 70% of US households—or 90.5 million homes—have pets, comprising 45.3 million cats and 69 million dogs. The same source claims that there are 6.2 million houses with small mammals in the United States. Asia Pacific is expected to grow significantly during the forecast period, owing to rising pet healthcare expenditure in the region.

Major market players included in this report are:

VMX Clarius Mobile Health  
Canon Inc.  
Draminski SA  
Esaote SpA  
Fujifilm Holdings Corporation  
IMV Imaging  
Samsung Medison Co. Ltd  
Mindray Medical International Limited  
Siemens Healthineers AG  
Sonostar Technologies Co. Limited

Recent Developments in the Market:

In January 2022, VMX Clarius Mobile Health revealed the third version of VMX Clarius Mobile Health's high-performance, cordless handheld ultrasound scanners for veterinarian. Further, the main objective of this launch was to provide, 30% smaller and lighter pocket-sized scanner in the US.

In January 2022, IMV Technologies acquired VES Custom Optics (VESCO). VESCO is a veterinary endoscopy company, that is based in United Kingdom. IMV Imaging's service dog division, IMV Technologies' veterinarian ultrasonography and diagnostic equipment polarization.

Global Veterinary Ultrasound Devices Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Animal Type and Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Hand-held (Portable) Ultrasound Scanner

Cart-based Ultrasound Scanner

By Animal Type:

Small animal

Large animal

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
  - 1.2.1. Veterinary Ultrasound Devices Market, by Region, 2019-2029 (USD Billion)
  - 1.2.2. Veterinary Ultrasound Devices Market, by Product, 2019-2029 (USD Billion)
  - 1.2.3. Veterinary Ultrasound Devices Market, by Animal Type, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL VETERINARY ULTRASOUND DEVICES MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL VETERINARY ULTRASOUND DEVICES MARKET DYNAMICS**

- 3.1. Veterinary Ultrasound Devices Market Impact Analysis (2019-2029)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing animal adoption
    - 3.1.1.2. Rise in Demand for Diagnosis of Various Animal Health Conditions
  - 3.1.2. Market Challenges
    - 3.1.2.1. High cost of the devices
    - 3.1.2.2. Lack of skilled professionals
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Technological advancements in the Veterinary ultrasound devices
    - 3.1.3.2. Increasing animal health expenditure

### **CHAPTER 4. GLOBAL VETERINARY ULTRASOUND DEVICES MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL VETERINARY ULTRASOUND DEVICES MARKET, BY PRODUCT**

- 6.1. Market Snapshot
- 6.2. Global Veterinary Ultrasound Devices Market by Product, Performance - Potential Analysis
- 6.3. Global Veterinary Ultrasound Devices Market Estimates & Forecasts by Product, 2019-2029 (USD Billion)
- 6.4. Veterinary Ultrasound Devices Market, Sub Segment Analysis
  - 6.4.1. Hand-held (Portable) Ultrasound Scanner
  - 6.4.2. Cart-based Ultrasound Scanner

## **CHAPTER 7. GLOBAL VETERINARY ULTRASOUND DEVICES MARKET, BY ANIMAL TYPE**

- 7.1. Market Snapshot

7.2. Global Veterinary Ultrasound Devices Market by Animal Type, Performance - Potential Analysis

7.3. Global Veterinary Ultrasound Devices Market Estimates & Forecasts by Animal Type, 2019-2029 (USD Billion)

7.4. Veterinary Ultrasound Devices Market, Sub Segment Analysis

7.4.1. Small animal

7.4.2. Large animal

## **CHAPTER 8. GLOBAL VETERINARY ULTRASOUND DEVICES MARKET, REGIONAL ANALYSIS**

8.1. Veterinary Ultrasound Devices Market, Regional Market Snapshot

8.2. North America Veterinary Ultrasound Devices Market

8.2.1. U.S. Veterinary Ultrasound Devices Market

8.2.1.1. Product breakdown estimates & forecasts, 2019-2029

8.2.1.2. Animal Type breakdown estimates & forecasts, 2019-2029

8.2.2. Canada Veterinary Ultrasound Devices Market

8.3. Europe Veterinary Ultrasound Devices Market Snapshot

8.3.1. U.K. Veterinary Ultrasound Devices Market

8.3.2. Germany Veterinary Ultrasound Devices Market

8.3.3. France Veterinary Ultrasound Devices Market

8.3.4. Spain Veterinary Ultrasound Devices Market

8.3.5. Italy Veterinary Ultrasound Devices Market

8.3.6. Rest of Europe Veterinary Ultrasound Devices Market

8.4. Asia-Pacific Veterinary Ultrasound Devices Market Snapshot

8.4.1. China Veterinary Ultrasound Devices Market

8.4.2. India Veterinary Ultrasound Devices Market

8.4.3. Japan Veterinary Ultrasound Devices Market

8.4.4. Australia Veterinary Ultrasound Devices Market

8.4.5. South Korea Veterinary Ultrasound Devices Market

8.4.6. Rest of Asia Pacific Veterinary Ultrasound Devices Market

8.5. Latin America Veterinary Ultrasound Devices Market Snapshot

8.5.1. Brazil Veterinary Ultrasound Devices Market

8.5.2. Mexico Veterinary Ultrasound Devices Market

8.6. Rest of The World Veterinary Ultrasound Devices Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Top Market Strategies

## 9.2. Company Profiles

### 9.2.1. VMX Clarius Mobile Health

#### 9.2.1.1. Key Information

#### 9.2.1.2. Overview

#### 9.2.1.3. Financial (Subject to Data Availability)

#### 9.2.1.4. Product Summary

#### 9.2.1.5. Recent Developments

### 9.2.2. Canon Inc.

### 9.2.3. Draminski SA

### 9.2.4. Esaote SpA

### 9.2.5. Fujifilm Holdings Corporation

### 9.2.6. IMV Imaging

### 9.2.7. Samsung Medison Co. Ltd

### 9.2.8. Mindray Medical International Limited

### 9.2.9. Siemens Healthineers AG

### 9.2.10. Sonostar Technologies Co. Limited

## **CHAPTER 10. RESEARCH PROCESS**

### 10.1. Research Process

#### 10.1.1. Data Mining

#### 10.1.2. Analysis

#### 10.1.3. Market Estimation

#### 10.1.4. Validation

#### 10.1.5. Publishing

### 10.2. Research Attributes

### 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Veterinary Ultrasound Devices Market, report scope
- TABLE 2. Global Veterinary Ultrasound Devices Market estimates & forecasts by Region 2019-2029 (USD Billion)
- TABLE 3. Global Veterinary Ultrasound Devices Market estimates & forecasts by Product 2019-2029 (USD Billion)
- TABLE 4. Global Veterinary Ultrasound Devices Market estimates & forecasts by Animal Type 2019-2029 (USD Billion)
- TABLE 5. Global Veterinary Ultrasound Devices Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 6. Global Veterinary Ultrasound Devices Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 7. Global Veterinary Ultrasound Devices Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 8. Global Veterinary Ultrasound Devices Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 9. Global Veterinary Ultrasound Devices Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 10. Global Veterinary Ultrasound Devices Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 11. Global Veterinary Ultrasound Devices Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 12. Global Veterinary Ultrasound Devices Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 13. Global Veterinary Ultrasound Devices Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 14. Global Veterinary Ultrasound Devices Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 15. U.S. Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 16. U.S. Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 17. U.S. Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 18. Canada Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Veterinary Ultrasound Devices Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 39. China Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Mexico Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. RoLA Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. Row Veterinary Ultrasound Devices Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Veterinary Ultrasound Devices Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Veterinary Ultrasound Devices Market

TABLE 70. List of primary sources, used in the study of global Veterinary Ultrasound Devices Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Veterinary Ultrasound Devices Market, research methodology
- FIG 2. Global Veterinary Ultrasound Devices Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Veterinary Ultrasound Devices Market, key trends 2021
- FIG 5. Global Veterinary Ultrasound Devices Market, growth prospects 2022-2029
- FIG 6. Global Veterinary Ultrasound Devices Market, porters 5 force model
- FIG 7. Global Veterinary Ultrasound Devices Market, pest analysis
- FIG 8. Global Veterinary Ultrasound Devices Market, value chain analysis
- FIG 9. Global Veterinary Ultrasound Devices Market by segment, 2019 & 2029 (USD Billion)
- FIG 10. Global Veterinary Ultrasound Devices Market by segment, 2019 & 2029 (USD Billion)
- FIG 11. Global Veterinary Ultrasound Devices Market by segment, 2019 & 2029 (USD Billion)
- FIG 12. Global Veterinary Ultrasound Devices Market by segment, 2019 & 2029 (USD Billion)
- FIG 13. Global Veterinary Ultrasound Devices Market by segment, 2019 & 2029 (USD Billion)
- FIG 14. Global Veterinary Ultrasound Devices Market, regional snapshot 2019 & 2029
- FIG 15. North America Veterinary Ultrasound Devices Market 2019 & 2029 (USD Billion)
- FIG 16. Europe Veterinary Ultrasound Devices Market 2019 & 2029 (USD Billion)
- FIG 17. Asia Pacific Veterinary Ultrasound Devices Market 2019 & 2029 (USD Billion)
- FIG 18. Latin America Veterinary Ultrasound Devices Market 2019 & 2029 (USD Billion)
- FIG 19. Global Veterinary Ultrasound Devices Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global Veterinary Ultrasound Devices Market Size study & Forecast, by Product (Hand-held (Portable) Ultrasound Scanner and Cart-based Ultrasound Scanner), by Animal Type (Small Animals and Large Animals) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GC9FF29A9371EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC9FF29A9371EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970