

Global Veterinary Software Market Size study, by Product (Practice Management Software, Imaging Software, Telehealth Software, Others), by Delivery Mode (Cloud/Web-Based, On-premise), by Practice Type (Small Animals, Mixed Animals, Equine, Food-producing Animals, Others), by End Use (Veterinary Hospitals/Clinics, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G91CD54AB395EN.html>

Date: October 2024

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G91CD54AB395EN

Abstracts

Global Veterinary Software Market is valued approximately at USD 1292.03 million in 2023 and is anticipated to grow with a healthy growth rate of more than 12.66% over the forecast period 2024-2032. Veterinary software, an advanced application-based solution, is increasingly recognized for its ability to streamline daily operations within veterinary practices. This software suite enhances efficiency through features such as patient management, appointment scheduling, billing, and meticulous medical record-keeping. Furthermore, its integrated tools for inventory management and client communication allow veterinary practices to maintain an optimal workflow while simultaneously improving patient care. The inclusion of analytics and reporting capabilities within many platforms also empowers veterinarians to make data-driven decisions, reinforcing the software's essential role in modern veterinary practices to meet the evolving needs of pets and their owners.

The Global Veterinary Software Market is primarily driven by the growing adoption of software integrators within veterinary practices, the increasing number of veterinary hospitals and clinics, and the rising prevalence of animal diseases, which subsequently increases veterinary patient volume. The ongoing digital transformation within the

veterinary industry underscores the shift from traditional paper documentation to software-based solutions, fostering greater efficiency and improved patient care. As veterinary practices aim to streamline their operations, the transition to software solutions is becoming an industry norm, driven by the desire to enhance workflow management and patient outcomes. However, high costs associated with veterinary software is going to impede the overall demand for the market during forecast period 2022-2032.

The key regions considered for the market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America held the largest revenue share of 35.85% in the global veterinary software market attributed to the presence of well-established competitors, coupled with the increasing need for software maintenance to support the daily operations of veterinary clinics. The United States, in particular, stands out as the largest market within the region, driven by the concentration of leading animal healthcare companies. Meanwhile, the Asia Pacific region is poised to experience the fastest growth rate during the forecast period, fueled by the rising number of pets, growing demand for livestock products, and the increasing incidence of zoonotic diseases. Veterinary practices in emerging markets such as China and India are progressively adopting veterinary software to save time and focus more on patient care, further propelling market expansion in the region.

Major market players included in this report are:

Idexx Laboratories

Covetrus Inc

Hippo Manager

Shepherd Veterinary Software

DaySmart Software

Carestream Health

Heska Corporation

Oehm und Rehbein GmbH

Instinct Science, LLC

Planmeca OY

The detailed segments and sub-segment of the market are explained below:

By Product

Practice Management Software

Imaging Software

Telehealth Software

Others

By Delivery Mode

Cloud/Web-Based

On-premise

By Practice Type

Small Animals

Mixed Animals

Equine

Food-producing Animals

Others

By End Use

Veterinary Hospitals/Clinics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscape with Country-level analysis of major

regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market

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