

Global Veterinary MRI Market Size Study & Forecast, by Solutions (MRI Scanner, Software & Services, Accessories/ Consumables), by Animal Type (Small Animals, Large Animals), by End-use (Veterinary Hospitals, Veterinary Clinics, Others), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GD8695858C55EN.html>

Date: December 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GD8695858C55EN

Abstracts

Global Veterinary MRI Market is valued at approximately USD 205.93 million in 2022 and is anticipated to grow with a healthy growth rate of more than 7.38% over the forecast period 2023-2030. Veterinary MRI, stands for Magnetic Resonance Imaging, is a diagnostic imaging technique used in the field of veterinary medicine. It utilizes powerful magnets and radio waves to generate detailed images of the internal structures and organs of animals. Veterinary MRI enables veterinarians to visualize and diagnose a wide range of health conditions in animals, including neurological disorders, musculoskeletal injuries, and tumors. It plays a crucial role in providing accurate and non-invasive diagnostic information for the effective treatment and care of animals. The Veterinary MRI Market is driven by several key factors such as the increasing prevalence of complex and chronic diseases in companion animals as well as the growing demand for advanced diagnostic imaging techniques.

The Veterinary MRI Market is experiencing significant growth, primarily driven by the continuous increase in the population of companion animals. According to the American Pet Products Association (APPA), Survey for the years 2023-2024, it has been reported that 66% of households in the United States are pet owners. According to estimates provided by the European Pet Food Industry Federation (FEDIAF) in 2021, approximately 90 million households in the European Union own at least one pet. This accounts for approximately 46% of households in the EU. Additionally, the rising

awareness among pet owners about the importance of early disease detection and treatment. Furthermore, advancements in veterinary MRI technology, such as improved image quality, faster scanning times, and enhanced patient comfort, are creating lucrative opportunity for the market growth. However, the high cost of MRI equipment and limited availability and accessibility of veterinary MRI facilities impede the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Veterinary MRI Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022. This can be attributed to the presence of advanced veterinary healthcare facilities, the increasing trend of pet humanization, and the upward trajectory of pet expenditures. Asia Pacific is expected to be the fastest growing region during the forecast period, this growth is attributed to several factors, including the steadily increasing pet population in the region, growing awareness about pet health and wellbeing, improved access to veterinary care services, and the presence of local companies catering to the specific needs of the market.

Major market players included in this report are:

Esaote SPA

General Electric Company

Siemens Healthineers

Hallmarq Veterinary Imaging

Shenzhen Anke High-tech Co., Ltd.

Time Medical Systems

IDEXX Laboratories, Inc.

Shenzhen Basda Medical Apparatus Co., Ltd

Willows Veterinary Centre and Referral Service

North West MRI

Recent Developments in the Market:

In September 2022, Hallmarq Veterinary Imaging introduced a new service called Imaging-as-a-Service (IaaS) for Small Animal Practices. This innovative offering operates on a subscription-based business model, enabling small animal veterinary practices to access licensed MRI technologists remotely. These technologists are responsible for operating Hallmarq's Small Animal MRI machine, which is conveniently located within the veterinary care facility.

Global Veterinary MRI Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Solutions, Animal Type, End-use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solutions:

MRI Scanner

Software & Services

Accessories/ Consumables

By Animal Type:

Small Animals

Large Animals

By End-use:

Veterinary Hospitals

Veterinary Clinics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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