

Global Veterinary Care Market Size study, by Animal Type (Companion Animal and Production Animal), by Treatment Type (No medicalization, Basic Medicalization and Veterinary Care), and Regional Forecasts 2021-2027

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Abstracts

Global Veterinary Care Market is valued approximately at USD 74.7 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.4% over the forecast period 2021-2027. Rising trend of pet adoption is growing the demand for veterinary care. Growing cases of chronic diseases in pets and livestock animals, government initiatives to promote better veterinary care around the world and rising consumption of protein from animal sources are fueling demand for veterinary care. For instance, population of pet dogs in India were 12.58 million in 2014, which went up to 19.41 million in 2018 and reached 21.42 million in 2019, also it is projected to reach 31.41 million by 2023. Additionally, according to Association for Pet Obesity Prevention survey of 2018, U.S. pets' obesity rate remained unchanged in 2018 as compared to 2017, as 59.5% of cats and 55.8% of dogs were classified as obese. Also, according to Statista, worldwide demand of poultry protein between 2015 and 2035 is expected to increase by 65%. Furthermore, rising spending on pet welfare and strategic initiatives by market players to cater the rising demand are expected to fuel the demand for veterinary care during forecast period. According to American Pet Products Association, in 2020, USD 31.4 billion was spent on vet care and products in United States, which is estimated to reach USD 32.3 billion in 2021. Also, in February 2020, Zoetis acquired Ethos Diagnostic Science, which was aimed towards expanding product portfolio in veterinary space. However, shortage of veterinarians and strict rules and regulations may hinder the growth during forecast period.

North America is leading the world market in terms of market share among Asia Pacific,

North America, Europe, Latin America, and Rest of the World, due to rising cases of canine disorders and increase in environmental allergy cases in cats and dogs. Whereas, Asia Pacific is expected to grow with the highest growth rate during forecast period, owing to high availability of poultry animals and growing awareness regarding livestock diseases in the region.

Major market player included in this report are:

Merck Animal Health
Ceva Sant? Animale
Zoetis
Boehringer Ingelheim GmbH
Elanco
IDEXX Laboratories, Inc.
Heska Corp.
Virbac
Vetoquinol S.A.
Indian Immunologicals Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Animal Type:

Companion Animal

Production Animal

By Treatment Type:

No medicalization

Basic Medicalization

Veterinary Care

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Veterinary Care Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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