

# **Global Venture Capital Investment Market Size study, by Type (On-Premises, Cloud-Based), by Application (Small Businesses, Medium-Sized Businesses, Large Business) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global Venture Capital Investment Market valued approximately USD 164.4 billion in 2017 is anticipated to grow with a healthy growth rate of more than 16.48% over the forecast period 2018-2025. The Venture Capital Investment Market is continuously growing in the global scenario at significant pace. The Venture capital investment is that financing which involves funding to startup organizations along with small business businesses which are believed to have long term potential growth in the coming years. The Venture capital generally comes from the individuals such as well-off investors, investment banks and other financial institutions. Escalating portion of new investments in the developing countries such as China & India and surging participation from mutual funds sector and hedge funds and banks into the Venture capital industry are the substantial driving factors of the market during the forecast period. Moreover, rising interest towards self-driving vehicles is the major factor that likely to creating lucrative opportunity in the near future. Furthermore, venture capital can provide start-up with valuable source of guidance and well-connected with business community is another factor that aiding the growth in the market during the forecast period. However, risk of return on investment is one of the major factor that limiting the market growth of Venture Capital Investment during the forecast period.

The regional analysis of Global Venture Capital Investment Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to rising number of venture capital industries across the region. Further, Europe is estimated to grow as stable growth rate in the global Venture Capital

Investment market over the upcoming years. Asia-Pacific is anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 owing to rising new investment across the region.

The major market player included in this report are:

Benchmark Capital

First Round Capital

Lowercase Capital

Sequoia Capital

Union Square Ventures

Baseline Ventures

Breyer Capital

Founders Fund

Index Ventures

New Enterprise Associates

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

On-Premises

Cloud-Based

By Application:

Small Businesses

Medium-Sized Businesses

Large Business

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Venture Capital Investment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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