

# Global Vegetable Carbon Market Size study, by Application (Beverage, Bakery, Snacks, Cereal, Candy, Others) and Regional Forecasts 2022-2028

https://marketpublishers.com/r/G68E6EFD5A7FEN.html

Date: April 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G68E6EFD5A7FEN

# **Abstracts**

Global Vegetable Carbon Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than 3.7 % over the forecast period 2022-2028. Vegetable Carbon is basically an organic substance obtained from carbonized wood etc. It is used as color additive and food supplement in bakery products, snacks and cereals etc. The rising demand for healthy food has led to the adoption of Vegetable Carbon across the forecast period. For Instance: according to Statista in 2021, the consumption of healthy and wellness products is increasing rapidly across the globe. The source states that in 2020, the global wellness and healthy food market was approximately USD 733.1 billion, and it is estimated to rise to USD 1 trillion by 2026. Increasing demand for processed food products is enhancing the market growth of Vegetable Carbon. Also, with the increasing usage in pharmaceuticals, the adoption & demand for Vegetable Carbon is likely to increase the market growth during the forecast period. However, fluctuating prices impede the growth of the market over the forecast period of 2022-2028.

The geographical regions considered for the Global Vegetable Carbon Market analysis include Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the significant region across the globe in terms of huge market share due to the consumption of healthy food, increasing key players etc. Whereas, Europe is also estimated to attain a maximum growth rate during 2022-2028. Factors such as rising disposable income, increasing awareness towards ingredients used in food and bakery products etc would create beneficial growth forecasts for the Vegetable Carbon Market across Europe region.

Major market players included in this report are:



DDW The Color House

Jiangmen Goody's Food Co., Ltd.,

Bolise Co., Ltd.

Wpasta Co. LTD

Guangzhou Well Land Foods Co., Ltd.

Chr. Hansen Holding A/S

Univar Food Ingredients

Dynasty Colourants Co., Ltd

KF Specialty Ingredients

Hawkins Watts Australia

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Application:

Beverage

Bakery

**Snacks** 

Cereal

Candy

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE



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China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year - 2021

Forecast period – 2022 to 2028

Target Audience of the Global Vegetable Carbon Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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