

Global Vacuum Cleaner Market Size study, by Product (Canister, Central, Drum, Robotic, Upright, Wet & Dry and Others), by Distribution Channel (Online and Offline), by Application (Industrial, Residential and Commercial), and Regional Forecasts 2021-2027

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Abstracts

Global Vacuum Cleaner Market is valued approximately at USD 10.01 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.60% over the forecast period 2021-2027. Lack of time left with people owing to growing working population and ease of usage are the factors creating demand for vacuum cleaners worldwide. According to The World Bank, worldwide labor force population has increased from 3.355 billion in 2016 to 3.468 billion in 2019. Also, market players are launching innovative products to cater the rising demand for vacuum cleaners in the market. In June 2021, Dyson launched Omni-glide vacuum cleaners in India. This vacuum cleaner features an in-line format, with the separation system, the motor, filter and handles all aligned, to enable the machine to lie flat on the floor and clean in tight spaces, such as under a sofa or between furniture. Furthermore, emergence of robotic vacuum cleaners and rising purchasing power are expected to inject growth in the market during forecast period. However, high cost and stringent government regulations regarding emission and noise are likely to hit the market negatively in coming years.

Asia Pacific market is leading the world market among Asia Pacific, North America, Europe, Latin America, and Rest of the World and is also expected to show significant growth during forecast period. Growing residential construction in the region owing to rising population and new product launches in the region are injecting growth in Asia Pacific market.

Major market player included in this report are:

Alfred Karcher SE & Co. KG
Emerson Electric Co.
Haier Smart Home Co., Ltd (Qingdao Haier Co., Ltd.)
iRobot Corporation
Neato Robotics, Inc.
Nilfisk Group
Panasonic Corporation
Snow Joe, LLC
Stanley Black & Decker, Inc.
Snow Joe LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Canister
Central
Drum
Robotic
Upright
Wet & Dry
Others

By Distribution Channel:

Online
Offline

By Application:

Industrial
Residential
Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Vacuum Cleaner Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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