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Global Vaccine Market Size study, by Type (Subunit, mRNA), Route of Administration (Oral), Disease Indication (HPV, MMR), Age Group (Adult), Distribution Channel, and Regional Forecasts 2022–2032

https://marketpublishers.com/r/G3BE77500317EN.html
Date: May 2025
Pages: 285
Price: US$ 3,750.00 (Single User License)
ID: G3BE77500317EN

Abstracts

Global Vaccine Market is valued approximately at USD 76.08 billion in 2023 and is anticipated to grow with a compound annual growth rate of more than 5.74% over the forecast period 2024–2032. Vaccines have long been heralded as one of the most cost-effective public health interventions, and their global demand is undergoing a paradigm shift driven by technological innovations, evolving epidemiological patterns, and renewed governmental and institutional efforts post-pandemic. As diseases such as HPV, MMR, and emerging zoonotic threats gain renewed attention, the adoption of next-generation vaccine platforms—including mRNA and subunit technologies—has reshaped how both preventive and therapeutic immunization strategies are developed and deployed. These advances are rapidly transcending traditional injection routes, with oral vaccines gaining prominence for their non-invasive appeal and compliance advantages.

The vaccine development ecosystem is currently undergoing a renaissance, with investments flooding into R&D pipelines for faster-response platforms and broader immunogenic coverage. The global market has witnessed an extraordinary mobilization of capital and regulatory fast-tracking, especially since the COVID-19 era, which has helped institutionalize infrastructure for rapid vaccine production and approval. This shift is particularly evident in the adult segment, as global health campaigns shift focus from pediatric-only immunization models to lifelong immunity and booster strategies. Furthermore, the expansion of vaccination programs through retail, digital, and mobile channels has created a seamless distribution mesh, helping reach under-vaccinated and remote populations with minimal lag.

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Despite this acceleration, several challenges persist. Misinformation about vaccine safety, geopolitical barriers to cold-chain logistics, and inequitable access in low- and middle-income countries continue to impede the full realization of immunization goals. Moreover, high manufacturing costs of mRNA-based products and complex regulatory pathways delay time-to-market for newer entrants. However, collaborative global partnerships, public-private alliances, and increased deployment of AI in antigen discovery and delivery optimization are addressing these friction points. These innovations not only enhance speed-to-market but also drive personalized vaccine development based on regional strain mutations and population-specific immune responses.

On the innovation frontier, synthetic biology and nanoparticle-based delivery systems are pushing the envelope, promising needle-free administration, thermostable compositions, and broader spectrum protection. Governments and multinational organizations like WHO, Gavi, and CEPI are channeling funds into disease preparedness pipelines, further energizing the vaccine manufacturing ecosystem. Data analytics and wearable tracking devices are also being introduced to monitor patient adherence, immunogenic response, and post-vaccination outcomes, creating feedback loops that refine deployment strategies and support real-world evidence generation.

Regionally, North America maintains its leadership in the vaccine market, backed by robust healthcare systems, early adoption of novel technologies, and heavy investments by companies such as Pfizer and Moderna. Europe trails closely, driven by cohesive vaccination policies, government mandates, and a well-established pharma base. Asia Pacific is poised to emerge as the fastest-growing region, fueled by rising population densities, improving healthcare infrastructure, and large-scale national immunization programs in countries like China, India, and Indonesia. Latin America and Middle East & Africa are registering steady growth through international vaccine collaborations and government-funded health access programs.

Major market player included in this report are:

Pfizer Inc.

GlaxoSmithKline plc

Moderna, Inc.

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Sanofi S.A.

Johnson & Johnson

Merck & Co., Inc.

Bharat Biotech International Limited

AstraZeneca plc

Serum Institute of India Pvt. Ltd.

CSL Limited

BioNTech SE

Novavax, Inc.

Emergent BioSolutions Inc.

Vaxart, Inc.

Sinovac Biotech Ltd.

The detailed segments and sub-segment of the market are explained below:

By Type

Subunit

mRNA

By Route of Administration

Oral

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By Disease Indication

HPV

MMR

By Age Group

Adult

By Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

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- Italy
- Rest of Europe

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- Rest of Asia Pacific

Latin America

- Brazil
- Mexico
- Rest of Latin America

Middle East & Africa

- Saudi Arabia
- South Africa
- Rest of Middle East & Africa

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Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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