

Global User and Entity Behavior Analytics Market Size study, by Type (Solution, Services), Deployment (On-Premises, Cloud), Vertical (Financial Services & Insurance, Retail & E-Commerce, Energy & Utility, IT & Telecom, Healthcare, Defense & Government Others) and Regional Forecasts 2020-2027

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Abstracts

Global User and Entity Behavior Analytics Market is valued approximately USD 419.76 million in 2019 and is anticipated to grow with a healthy growth rate of more than 19.60 % over the forecast period 2020-2027. User and entity behavior analytics is used for detecting Financial fraud, insider threats, and targeted attacks and to analyze human behaviour patterns and then identify variances using mathematical analysis and algorithms. It is also used in big data systems including Apache Hadoop, and to analyze petabytes of data, identify and detect advanced persistent threats. The growing need to prevent insider threats and rising demand for advanced security solutions has led the adoption of User and Entity Behavior Analytics across the forecast period. For instance, In June 2019, Securonix launched Global Managed Security Service Provider (MSSP) Program. The program is designed to attract and empower managed service providers worldwide to enhance their threat detection and response capabilities with Securonix Next-Gen SIEM. Also, with the increasing shifting relational database systems to cloud, increasing data security measures, the adoption & demand for User and Entity Behavior Analytics is likely to increase the market growth during the forecast period. However, security of data, accuracy of data impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global User and Entity Behavior Analytics market is based on the key regions such as Latin America, North America, Middle East & Africa, Europe,

and Asia-Pacific. North America accounts for the largest share in the global market due to the growing adoption of user and entity behaviour analytics solutions across various industries. Moreover, the Asia Pacific region is expected to exhibit highest CAGR due to increasing users of mobile and web applications and growing need for advanced security solutions.

Major market player included in this report are:

Splunk, Inc.

Securonix

Varonis Systems, Inc.

Bay Dynamics

Exabeam, Inc.

Gurukul

Niara, Inc.

Sqrrl Data, Inc.

Dtex Systems

Rapid7

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Solution

Services

By Vertical

Financial Services & Insurance

Retail & E-Commerce

Energy & Utility

IT & Telecom

Healthcare

Defense & Government

Others

By Deployment Type

On-Premises

Cloud

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global User and Entity Behavior Analytics Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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