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Global User and Entity Behavior Analytics Market Size study, by Type (Solution, Services), Deployment (On-Premises, Cloud),Vertical(Financial Services & Insurance, Retail & E-Commerce, Energy & Utility, IT & Telecom, Healthcare, Defense & Government Others) and Regional Forecasts 2020-2027

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Abstracts

Global User and Entity Behavior Analytics Market is valued approximately USD 419.76 million in 2019 and is anticipated to grow with a healthy growth rate of more than 19.60 % over the forecast period 2020-2027. User and entity behavior analytics is used for detecting Financial fraud, insider threats, and targeted attacks and to analyze human behaviour patterns and then identify variances using mathematical analysis and algorithms. It is also used in big data systems including Apache Hadoop, and to analyze petabytes of data, identify and detect advanced persistent threats. The growing need to prevent insider threats and rising demand for advanced security solutions has led the adoption of User and Entity Behavior Analytics across the forecast period. For instance, In June 2019, Securonix launched Global Managed Security Service Provider (MSSP) Program. The program is designed to attract and empower managed service providers worldwide to enhance their threat detection and response capabilities with Securonix Next-Gen SIEM. Also, with the increasing shifting relational database systems to cloud, increasing data security measures, the adoption & demand for User and Entity Behavior Analytics is likely to increase the market growth during the forecast period. However, security of data, accuracy of data impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global User and Entity Behavior Analytics market is based on the key regions such as Latin America, North America, Middle East & Africa, Europe,

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and Asia-Pacific. North America accounts for the largest share in the global market due to the growing adoption of user and entity behaviour analytics solutions across various industries. Moreover, the Asia Pacific region is expected to exhibit highest CAGR due to increasing users of mobile and web applications and growing need for advanced security solutions.

Major market player included in this report are:
Splunk, Inc.
Securonix
Varonis Systems, Inc.
Bay Dynamics
Exabeam, Inc.
Gurucul
Niara, Inc.
Sqrrl Data, Inc.
Dtex Systems
Rapid7
The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type
Solution
Services

By Vertical

Financial Services & Insurance
Retail & E-Commerce
Energy & Utility
IT & Telecom
Healthcare
Defense & Government

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Others

By Deployment Type
On-Premises
Cloud

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global User and Entity Behavior Analytics Market in Market Study:

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Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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Contents

CHAPTER 1.EXECUTIVE SUMMARY

1.1. Market Snapshot
1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Million)
  1.2.1. User and Entity Behavior Analytics Market, by Region, 2018-2027 (USD Million)
  1.2.2. User and Entity Behavior Analytics Market, by Type, 2018-2027 (USD Million)
  1.2.3. User and Entity Behavior Analytics Market, By Vertical, 2018-2027 (USD Million)
  1.2.4. User and Entity Behavior Analytics Market, By Deployment Type, 2018-2027 (USD Million)
1.3. Key Trends
1.4. Estimation Methodology
1.5. Research Assumption

CHAPTER 2. GLOBAL USER AND ENTITY BEHAVIOR ANALYTICS MARKET DEFINITION AND SCOPE

2.1. Objective of the Study
2.2. Market Definition & Scope
  2.2.1. Scope of the Study
  2.2.2. Industry Evolution
2.3. Years Considered for the Study
2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL USER AND ENTITY BEHAVIOR ANALYTICS MARKET DYNAMICS

3.1. User and Entity Behavior Analytics Market Impact Analysis (2018-2027)
  3.1.1. Market Drivers
    3.1.1.1. Growing need to prevent insider threats posed by users
    3.1.1.2. Improving real-time analytics
  3.1.2. Market Challenges
    3.1.2.1. Lack of knowledge about advanced insider threats
    3.1.2.2. Limited security budget allocation by organizations
  3.1.3. Market Opportunities
    3.1.3.1. Growing demand for advanced solutions for security

CHAPTER 4. GLOBAL USER AND ENTITY BEHAVIOR ANALYTICS MARKET

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INDUSTRY ANALYSIS

4.1. Porter’s 5 Force Model
  4.1.1. Bargaining Power of Suppliers
  4.1.2. Bargaining Power of Buyers
  4.1.3. Threat of New Entrants
  4.1.4. Threat of Substitutes
  4.1.5. Competitive Rivalry
  4.1.6. Futuristic Approach to Porter’s 5 Force Model (2017-2027)
4.2. PEST Analysis
  4.2.1. Political
  4.2.2. Economical
  4.2.3. Social
  4.2.4. Technological
4.3. Investment Adoption Model
4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL USER AND ENTITY BEHAVIOR ANALYTICS MARKET, BY TYPE

5.1. Market Snapshot
5.2. Global User and Entity Behavior Analytics Market by Type, Performance - Potential Analysis
5.3. Global User and Entity Behavior Analytics Market Estimates & Forecasts by Type 2017-2027 (USD Million)
5.4. User and Entity Behavior Analytics Market, Sub Segment Analysis
  5.4.1. Solution
  5.4.2. Services

CHAPTER 6. GLOBAL USER AND ENTITY BEHAVIOR ANALYTICS MARKET, BY VERTICAL

6.1. Market Snapshot
6.2. Global User and Entity Behavior Analytics Market By Vertical, Performance - Potential Analysis
6.3. Global User and Entity Behavior Analytics Market Estimates & Forecasts By Vertical 2017-2027 (USD Million)
6.4. User and Entity Behavior Analytics Market, Sub Segment Analysis
  6.4.1. Financial Services & Insurance

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6.4.2. Retail & E-Commerce
6.4.3. Energy & Utility
6.4.4. IT & Telecom
6.4.5. Healthcare
6.4.6. Defense & Government
6.4.7. Others

CHAPTER 7. GLOBAL USER AND ENTITY BEHAVIOR ANALYTICS MARKET, BY DEPLOYMENT TYPE

7.1. Market Snapshot
7.2. Global User and Entity Behavior Analytics Market By Deployment Type, Performance - Potential Analysis
7.3. Global User and Entity Behavior Analytics Market Estimates & Forecasts By Deployment Type 2017-2027 (USD Million)
7.4. User and Entity Behavior Analytics Market, Sub Segment Analysis
7.4.1. On-Premises
7.4.2. Cloud

CHAPTER 8. GLOBAL USER AND ENTITY BEHAVIOR ANALYTICS MARKET, REGIONAL ANALYSIS

8.1. User and Entity Behavior Analytics Market, Regional Market Snapshot
8.2. North America User and Entity Behavior Analytics Market
8.2.1. U.S. User and Entity Behavior Analytics Market
8.2.1.1. Type breakdown estimates & forecasts, 2017-2027
8.2.1.2. Vertical breakdown estimates & forecasts, 2017-2027
8.2.1.3. Deployment Type breakdown estimates & forecasts, 2017-2027
8.2.2. Canada User and Entity Behavior Analytics Market
8.3. Europe User and Entity Behavior Analytics Market Snapshot
8.3.1. U.K. User and Entity Behavior Analytics Market
8.3.2. Germany User and Entity Behavior Analytics Market
8.3.3. France User and Entity Behavior Analytics Market
8.3.4. Spain User and Entity Behavior Analytics Market
8.3.5. Italy User and Entity Behavior Analytics Market
8.3.6. Rest of Europe User and Entity Behavior Analytics Market
8.4. Asia-Pacific User and Entity Behavior Analytics Market Snapshot
8.4.1. China User and Entity Behavior Analytics Market
8.4.2. India User and Entity Behavior Analytics Market

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8.4.3. Japan User and Entity Behavior Analytics Market
8.4.4. Australia User and Entity Behavior Analytics Market
8.4.5. South Korea User and Entity Behavior Analytics Market
8.4.6. Rest of Asia Pacific User and Entity Behavior Analytics Market
8.5. Latin America User and Entity Behavior Analytics Market Snapshot
8.5.1. Brazil User and Entity Behavior Analytics Market
8.5.2. Mexico User and Entity Behavior Analytics Market
8.6. Rest of The World User and Entity Behavior Analytics Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies
9.2. Company Profiles
9.2.1. Splunk, Inc.
9.2.1.1. Key Information
9.2.1.2. Overview
9.2.1.3. Financial (Subject to Data Availability)
9.2.1.4. Product Summary
9.2.1.5. Recent Developments
9.2.2. Securonix
9.2.3. Varonis Systems, Inc.
9.2.4. Bay Dynamics
9.2.5. Exabeam, Inc.
9.2.6. Gurucul
9.2.7. Niara, Inc.
9.2.8. Sqrrl Data, Inc.
9.2.9. Dtex Systems
9.2.10. Rapid7

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process
10.1.1. Data Mining
10.1.2. Analysis
10.1.3. Market Estimation
10.1.4. Validation
10.1.5. Publishing
10.2. Research Attributes
10.3. Research Assumption

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List Of Tables

LIST OF TABLES

TABLE 1. Global User and Entity Behavior Analytics market, report scope
TABLE 2. Global User and Entity Behavior Analytics market estimates & forecasts by Region 2017-2027 (USD Million)
TABLE 3. Global User and Entity Behavior Analytics market estimates & forecasts by Type 2017-2027 (USD Million)
TABLE 4. Global User and Entity Behavior Analytics market estimates & forecasts By Vertical 2017-2027 (USD Million)
TABLE 5. Global User and Entity Behavior Analytics market estimates & forecasts By Deployment Type 2017-2027 (USD Million)
TABLE 6. Global User and Entity Behavior Analytics market estimates & forecasts by Farm Type 2017-2027 (USD Million)
TABLE 7. Global User and Entity Behavior Analytics market by segment, estimates & forecasts, 2017-2027 (USD Million)
TABLE 8. Global User and Entity Behavior Analytics market by region, estimates & forecasts, 2017-2027 (USD Million)
TABLE 9. Global User and Entity Behavior Analytics market by segment, estimates & forecasts, 2017-2027 (USD Million)
TABLE 10. Global User and Entity Behavior Analytics market by region, estimates & forecasts, 2017-2027 (USD Million)
TABLE 11. Global User and Entity Behavior Analytics market by segment, estimates & forecasts, 2017-2027 (USD Million)
TABLE 12. Global User and Entity Behavior Analytics market by region, estimates & forecasts, 2017-2027 (USD Million)
TABLE 13. Global User and Entity Behavior Analytics market by segment, estimates & forecasts, 2017-2027 (USD Million)
TABLE 14. Global User and Entity Behavior Analytics market by region, estimates & forecasts, 2017-2027 (USD Million)
TABLE 15. Global User and Entity Behavior Analytics market by segment, estimates & forecasts, 2017-2027 (USD Million)
TABLE 16. Global User and Entity Behavior Analytics market by region, estimates & forecasts, 2017-2027 (USD Million)
TABLE 17. U.S. User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 18. U.S. User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)

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TABLE 19. U.S. User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 20. Canada User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 21. Canada User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 22. Canada User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 23. UK User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 24. UK User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 25. UK User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 26. Germany User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 27. Germany User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 28. Germany User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 29. RoE User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 30. RoE User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 31. RoE User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 32. China User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 33. China User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 34. China User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 35. India User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 36. India User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 37. India User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 38. Japan User and Entity Behavior Analytics market estimates & forecasts,

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2017-2027 (USD Million)
TABLE 39. Japan User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 40. Japan User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 41. RoAPAC User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 42. RoAPAC User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 43. RoAPAC User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 44. Brazil User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 45. Brazil User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 46. Brazil User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 47. Mexico User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 48. Mexico User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 49. Mexico User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 50. RoLA User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 51. RoLA User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 52. RoLA User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 53. Row User and Entity Behavior Analytics market estimates & forecasts, 2017-2027 (USD Million)
TABLE 54. Row User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 55. Row User and Entity Behavior Analytics market estimates & forecasts by segment 2017-2027 (USD Million)
TABLE 56. List of secondary sources, used in the study of global User and Entity Behavior Analytics market
TABLE 57. List of primary sources, used in the study of global User and Entity Behavior Analytics market

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TABLE 58. Years considered for the study
TABLE 59. Exchange rates considered

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List Of Figures

LIST OF FIGURES

FIG 1. Global User and Entity Behavior Analytics market, research methodology
FIG 2. Global User and Entity Behavior Analytics market, market estimation techniques
FIG 3. Global market size estimates & forecast methods
FIG 4. Global User and Entity Behavior Analytics market, key trends 2019
FIG 5. Global User and Entity Behavior Analytics market, growth prospects 2020-2027
FIG 6. Global User and Entity Behavior Analytics market, porters 5 force model
FIG 7. Global User and Entity Behavior Analytics market, pest analysis
FIG 8. Global User and Entity Behavior Analytics market, value chain analysis
FIG 9. Global User and Entity Behavior Analytics market by segment, 2017 & 2027 (USD Million)
FIG 10. Global User and Entity Behavior Analytics market by segment, 2017 & 2027 (USD Million)
FIG 11. Global User and Entity Behavior Analytics market by segment, 2017 & 2027 (USD Million)
FIG 12. Global User and Entity Behavior Analytics market by segment, 2017 & 2027 (USD Million)
FIG 13. Global User and Entity Behavior Analytics market by segment, 2017 & 2027 (USD Million)
FIG 14. Global User and Entity Behavior Analytics market, regional snapshot 2017 & 2027
FIG 15. North America User and Entity Behavior Analytics market 2017 & 2027 (USD Million)
FIG 16. Europe User and Entity Behavior Analytics market 2017 & 2027 (USD Million)
FIG 17. Asia pacific User and Entity Behavior Analytics market 2017 & 2027 (USD Million)
FIG 18. Latin America User and Entity Behavior Analytics market 2017 & 2027 (USD Million)
FIG 19. Global User and Entity Behavior Analytics market, company market share analysis (2019)

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