

# **Global User Authentication Solution Market Size study, by Type (Single Factor Authentication, Two Factor Authentication), by Application (BFSI, IT & Telecom, Healthcare, Automotive, Government, Defense & Surveillance, Consumer Electronics, Others) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global User Authentication Solution Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The User Authentication Solution Market is continuously growing in the global scenario at significant pace. The user authentication solution refers to verification of a wide range of transfers of human to machine credentials which require the authenticity of the user for confirmation. In contrast the term machine authentication refers to automated process which does not require a human input. User authentication is required in all human to computer interaction other than automatically and guest logged in to a particular account. The authentication authorizes human to machine interaction on wireless and wired networks so that the system can provide access to internet and network connected resources and systems. Increasing use of BYOD trend and increasing threat of profile cyber-attacks are the substantial driving factors of the market during the forecast period. Moreover, technical advancements is one of the major factor that likely to creating lucrative opportunity in the near future. Furthermore, user authentication solutions improve user experience and increasing productivity along with reduced IT costs is another major factor that impelling the demand of User Authentication Solution among people. However, existing authentication solution is one of the major factor that limiting the market growth of User Authentication Solution during the forecast period.

The regional analysis of Global User Authentication Solution Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to increasing adoption of BYOD among people and rising cyber-attack across the region. Further, Europe is estimated to grow at stable growth rate in the global User Authentication Solution market over the upcoming years. Asia-Pacific is anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 owing to rising number of cyber-attacks across various industries in the region.

The major market player included in this report are:

Computer Sciences Corporation

CA Technologies

Gernalto

Secure AUTH

VASCO Data Security International

SecurEnvoy

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Single Factor Authentication

## Two Factor Authentication

### By Application:

BFSI

IT & Telecom

Healthcare

Automotive

Government

Defense & Surveillance

Consumer Electronics

Others

### By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global User Authentication Solution Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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