

Global User Activity Monitoring (UAM) Market Size Study By Application Area (File, System, Database, Application, Network, and Others), By Technology (Log Management, Behaviour Analytics, Auditing & Reporting, and Others), By End-User, and By Regional Forecasts, 2018-2025

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Abstracts

Global User Activity Monitoring (UAM) Market to reach USD 5.80 billion by 2025.

Global User Activity Monitoring (UAM) Market valued approximately USD 732.6 million in 2016 is forecasted to grow with a healthy growth rate of more than 25.86% over the forecast period 2018-2025. The major factors speculated to augment the markets are rising demands among organizations to maximize the employee productivity, stringent regulatory compliances, lack of experts in the cybersecurity profession, requirements for better control over employees & third-party vendors in enterprises, and espousal of the best User Activity Monitoring (UAM) practices. High cost of innovation for developing robust UAM solutions is one of the chief restraining factors the growth rate of the market. Managing the user privacy is the major challenge prevalent in the market. User Activity Monitoring (UAM) can monitor all types of user activity, including all system, application, data, and network actions that users take including their web browsing activity, i.e. whether users are accessing unauthorized or sensitive files, etc.

The regional analysis of Global User Activity Monitoring (UAM) Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share. Whereas, owing to rapid economic growth in countries such as China, India, and Japan, Asia Pacific region is also expected to exhibit higher growth rate / CAGR over

the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application Area:

File

System

Database

Application

Network

Others

By Technology:

Log Management

Behavior Analytics

Auditing & Reporting

Others

By End-User:

Healthcare

Government & Defense

Telecom & IT

Banking, Financial Services, and Insurance (BFSI)

Retail

Energy & Utilities

Manufacturing

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Imperva, Micro Focus, Securonix, Splunk, Digital Guardian, Rapid7, Netfort, Forcepoint, Solarwinds, Logrhythm, Manageengine, Sumo Logic, Dtex Systems, Balabit, Wallix, Teramind, Syskit, Observeit, Veriato, Ekran System, and so on. The fierce competitiveness has made these players spend in product developments to improve the customer's requirements.

Target Audience of the User Activity Monitoring (UAM) Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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