

Global Urethane Concrete Sealer Market Size study, By Sales Channel (Direct Sales, Indirect Sales), By Application (Residential Construction, Commercial Construction, Industrial Construction), and Regional Forecasts 2022-2028

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Abstracts

Global Urethane Concrete Sealer Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Urethane concrete sealer is a variety of sealers used to preserve concrete surfaces from corrosion, staining, and other deteriorating processes. This sealer helps in forming an impermeable layer that averts materials from accumulating or passing on concrete surfaces. It is applied on concrete structures like roofs, floors, and other products that create a barrier to protect them from external damaging forces such as chemicals, heat, and moisture. The surging demand for urethane concrete sealers across the construction industry, growing investments in the renovation of existing buildings, and rapid urbanization are the primary factors bolstering the market demand across the globe. According to a Statista analysis, global construction investment (including commercial and residential infrastructure) is increasing year after year; in 2017, global construction spending was USD 10.9 trillion, and it is anticipated to reach USD 12.5 trillion by 2030. Consequentially, the flourishing development of the construction sector is fueling the demand for urethane concrete sealers, which, in turn, augments the market growth. However, the availability of substitutes impedes the growth of the market over the forecast period of 2022-2028. Also, rising emphasis on building energy-efficient buildings and increasing adoption of urethane sealers in decorating concrete and wooden products are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Urethane Concrete Sealer Market study

include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the rising expenditure on decorating concrete and wooden products and presence of the several leading market players. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the thriving growth of the construction industry, as well as growing population, and rapid urbanization, would create lucrative growth prospects for the Urethane Concrete Sealer Market across the Asia-Pacific region.

Major market players included in this report are:

Perma Inc.
Dow Chemical Company
Triangle Coatings Inc.
BASF SE
V-Seal Concrete Sealers & Specialty Coatings
Flowcrete Group Ltd.
Westcoat Specialty Coatings Systems
Tennant Coatings
Era Polymers Pty Ltd
Shanghai Ya Rui Industrial

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Sales Channel:

Direct Sales
Indirect Sales

By Application:

Residential Construction
Commercial Construction
Industrial Construction

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Urethane Concrete Sealer Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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