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Global Unmanned Hotel Market Size study & Forecast, by Type (Suite, A Double room, Single beds, Others), by Application (Individual, Commercial) and Regional Analysis, 2023-2030

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Abstracts

Global Unmanned Hotel Market is valued at approximately USD xx million in 2022 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2023-2030. Unmanned Hotels are the kind of hotels which operate without any staff or with less staff on-site. The automation technology is used by these hotels for room access, check-in and many other things. The driving factor for the market is the convenience that has been offered to guests or customers as they can check-in or check-out at any time, there are other benefits also that have been offered by unmanned hotels and which give them more preference over traditional hotels. The other factor that drives the growth of the market is rapid urbanization as there are a lot of people who do a lot of travel in today's scenario and they do that for their jobs, leisure, or their business. Unmanned hotels provide them with a feasible stay for the people who move to urban areas. As per the United Nations Conference for Trade and Development (UNCTAD), in 2021, the number of people who live in urban areas are 56.5% of the population which will increase in the coming years, and it will increase the demand for unmanned hotels.

The growth opportunity factor for the market is the new business models that would be enabled by unmanned hotels such as short-term accommodations or pop-up hotels in locations which are non-conventional such as airports or railway stations. The other growth opportunity factor for the market is personalized experiences as it can provide personalized experiences to its customers such as their own lighting preferences, customized room temperature and so on. As per the study conducted by Expedia Group, around 36% of the people said that for the personalized experience, they are

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ready to pay more. And as per Statista, the forecasted revenue for the customer experience personalization and optimization services and software to reach USD 11.6 billion worldwide by 2026. So, the demand for personalized experience is increasing and it will create opportunities for unmanned hotels. However, the lack of security in the premises of the hotel because of the lack of physical presence of staff acts as a restraining factor for the market.

The key regions considered for the Global Unmanned Hotel Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the reasons such as Japan being the biggest market of unmanned hotels in the region and the market of Japan is continuously growing with different innovative technologies in the market. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as the trend of unmanned hotels increasing at a faster pace in the region, especially in Japan and then China. The cultural factors in the region are the other major reason for driving demand for unmanned hotels as tourists prefer smaller living spaces which can be efficiently used.

Major market player included in this report are:
Flyzoo Hotel
Mizuka Unmanned Hotel
Zouk Hotels
Leyeju Smart Hotels
Super Hotel Co. Ltd.
Green Marmot Capsule Hotel
CitizenM Hotels
Zoku Hotels
Toyoko Inn Co. Ltd.
YOTEL

Recent Developments in the Market:
In June 2020, Leyuju Smart Hotels introduced a system wherein their customers get a variety of benefits, they can check into their rooms by themselves through an ID card and a system of facial recognition. There has been a ‘contactless’ wave ride in unmanned hotels in China.
In Feb 2023, Hotel BT Iwaki, a new unmanned hotel that has been opened in Japan and requires Suica Card only for the check-in and check-out process.

Global Unmanned Hotel Market Report Scope:

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Historical Data – 2020 - 2021
Base Year for Estimation – 2022
Forecast period - 2023-2030
Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends
Segments Covered – Type, Application, Region
Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa
Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:
Suite
A Double room
Single beds
Others

By Application:
Individual
Commercial

By Region:

North America
U.S.
Canada

Europe

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UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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