

Global Unbleached Softwood Kraft Pulp Market Size study, by Product Type (Northern, Southern, Others) By Grade (Chemical Pulp, Mechanical Pulp, Other Pulp) By Application (Printing And Writing, Newsprint, Packaging, Corrugated Boxes, Cartons, Liners, Bags And Sacks, Wrapping, Other Packaging Products, Tissue & Toilet Paper, Others) By End Use Industries (Packaging, Food And Beverages, Building And Construction, Agriculture And Allied Industries, Chemicals, Cosmetics And Personal Care, Electrical & Electronics, Other Consumer Goods, Non-Packaging) and Regional Forecasts 2022-2028

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Abstracts

Global Unbleached Softwood Kraft Pulp Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Unbleached Kraft pulps are made from a mixture of prime softwood species (such as white spruce, lodgepole pine and subalpine fir) which are indigenous to British Columbia. This pulp is used for manufacturing a variety of paper products, such as printing and writing paper, specialty grades, and tissue products among others. Growing Food & Beverages industry and rising demand for sustainable packaging solutions are key drivers for the growth of Unbleached Softwood Kraft Pulp market. For instance, according to global database management company Statista- As of 2021, the global functional foods and beverage market was valued at USD 281.14 billion, and the market is predicted to grow at a compound annual growth

rate of about 9.5 percent between 2021 and 2028 and would amount to USD 0.5 trillion by 2028. Furthermore, in January 2022, Finland based Paper & Forest Products company Ahlstrom-Munksjö has acquired 60% stake in Chinese decor paper producer Minglian New Materials Technology Co., Ltd. Also, with the increasing consumers preference towards paper packaging and rising e-commerce sector in emerging economies, the adoption & demand for Unbleached Softwood Kraft Pulp is likely to increase the market growth during the forecast period. However, volatile cost of raw materials and disruption in global supply chain due to pandemic restrictions impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Unbleached Softwood Kraft Pulp Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and growing demand for eco-friendly packaging solutions in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as rising e-commerce sector and growing food and beverages sector in the region would create lucrative growth prospects for the Unbleached Softwood Kraft Pulp market across Asia-Pacific region.

Major market player included in this report are:

SCG Packaging Plc,
WestRock group,
Georgia-Pacific LLC,
International Paper Company,
Smurfit Kappa Group plc
Tokushu Tokai Paper Co., Ltd.,
Komar Alliance, LLC,
Nordic Paper AS,
Uline Inc,
Canadian Kraft Paper Industries Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Northern

Southern

Others

By Grade:

Chemical Pulp

Mechanical Pulp

Other Pulp

By Application:

Printing and Writing

Newsprint

Packaging

Corrugated Boxes

Cartons

Liners

Bags and Sacks

Wrapping

Other Packaging Products

Tissue & Toilet Paper

Others

By End Use Industries:

Packaging

Food and Beverages

Building and Construction

Agriculture and Allied Industries

Chemicals

Cosmetics and Personal Care

Electrical & Electronics

Other Consumer Goods

Non-Packaging

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Unbleached Softwood Kraft Pulp Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Unbleached Softwood Kraft Pulp Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Unbleached Softwood Kraft Pulp Market, by Product Type, 2020-2028 (USD Billion)
 - 1.2.3. Unbleached Softwood Kraft Pulp Market, by Grade, 2020-2028 (USD Billion)
 - 1.2.4. Unbleached Softwood Kraft Pulp Market, by Application, 2020-2028 (USD Billion)
 - 1.2.5. Unbleached Softwood Kraft Pulp Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL UNBLEACHED SOFTWOOD KRAFT PULP MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL UNBLEACHED SOFTWOOD KRAFT PULP MARKET DYNAMICS

- 3.1. Unbleached Softwood Kraft Pulp Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing Food & Beverages Sector.
 - 3.1.1.2. increasing demand for sustainable packaging solutions.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Volatile Cost of raw material.
 - 3.1.2.2. Disruption in global supply chain.
 - 3.1.3. Market Opportunities

3.1.3.1. Rising consumers preference towards paper packaging.

3.1.3.2. Growing e-Commerce sector in emerging economies.

CHAPTER 4. GLOBAL UNBLEACHED SOFTWOOD KRAFT PULP MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

4.5. Top investment opportunity

4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1.1. Assessment of the overall impact of COVID-19 on the industry

5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL UNBLEACHED SOFTWOOD KRAFT PULP MARKET, BY PRODUCT TYPE

6.1. Market Snapshot

6.2. Global Unbleached Softwood Kraft Pulp Market by Product Type, Performance - Potential Analysis

6.3. Global Unbleached Softwood Kraft Pulp Market Estimates & Forecasts by Product Type 2018-2028 (USD Billion)

6.4. Unbleached Softwood Kraft Pulp Market, Sub Segment Analysis

6.4.1. Northern

6.4.2. Southern

6.4.3. Others

CHAPTER 7. GLOBAL UNBLEACHED SOFTWOOD KRAFT PULP MARKET, BY GRADE

7.1. Market Snapshot

7.2. Global Unbleached Softwood Kraft Pulp Market by Grade, Performance - Potential Analysis

7.3. Global Unbleached Softwood Kraft Pulp Market Estimates & Forecasts by Grade 2018-2028 (USD Billion)

7.4. Unbleached Softwood Kraft Pulp Market, Sub Segment Analysis

7.4.1. Chemical Pulp

7.4.2. Mechanical Pulp

7.4.3. Other Pulp

CHAPTER 8. GLOBAL UNBLEACHED SOFTWOOD KRAFT PULP MARKET, BY APPLICATION

8.1. Market Snapshot

8.2. Global Unbleached Softwood Kraft Pulp Market by Application, Performance - Potential Analysis

8.3. Global Unbleached Softwood Kraft Pulp Market Estimates & Forecasts by Application 2018-2028 (USD Billion)

8.4. Unbleached Softwood Kraft Pulp Market, Sub Segment Analysis

8.4.1. Printing and Writing

8.4.2. Newsprint

8.4.3. Packaging

8.4.4. Corrugated Boxes

8.4.5. Cartons

8.4.6. Liners

8.4.7. Bags and Sacks

8.4.8. Wrapping

8.4.9. Other Packaging Products

8.4.10. Tissue & Toilet Paper

8.4.11. Others

CHAPTER 9. GLOBAL UNBLEACHED SOFTWOOD KRAFT PULP MARKET, BY END USE INDUSTRIES

- 9.1. Market Snapshot
- 9.2. Global Unbleached Softwood Kraft Pulp Market by End Use Industries, Performance - Potential Analysis
- 9.3. Global Unbleached Softwood Kraft Pulp Market Estimates & Forecasts by End Use Industries 2018-2028 (USD Billion)
- 9.4. Unbleached Softwood Kraft Pulp Market, Sub Segment Analysis
 - 9.4.1. Packaging
 - 9.4.2. Food and Beverages
 - 9.4.3. Building and Construction
 - 9.4.4. Agriculture and Allied Industries
 - 9.4.5. Chemicals
 - 9.4.6. Cosmetics and Personal Care
 - 9.4.7. Electrical & Electronics
 - 9.4.8. Other Consumer Goods
 - 9.4.9. Non-Packaging

CHAPTER 10. GLOBAL UNBLEACHED SOFTWOOD KRAFT PULP MARKET, REGIONAL ANALYSIS

- 10.1. Unbleached Softwood Kraft Pulp Market, Regional Market Snapshot
- 10.2. North America Unbleached Softwood Kraft Pulp Market
 - 10.2.1. U.S. Unbleached Softwood Kraft Pulp Market
 - 10.2.1.1. Product Type breakdown estimates & forecasts, 2018-2028
 - 10.2.1.2. Grade breakdown estimates & forecasts, 2018-2028
 - 10.2.1.3. Application breakdown estimates & forecasts, 2018-2028
 - 10.2.1.4. End Use Industries breakdown estimates & forecasts, 2018-2028
 - 10.2.2. Canada Unbleached Softwood Kraft Pulp Market
- 10.3. Europe Unbleached Softwood Kraft Pulp Market Snapshot
 - 10.3.1. U.K. Unbleached Softwood Kraft Pulp Market
 - 10.3.2. Germany Unbleached Softwood Kraft Pulp Market
 - 10.3.3. France Unbleached Softwood Kraft Pulp Market
 - 10.3.4. Spain Unbleached Softwood Kraft Pulp Market
 - 10.3.5. Italy Unbleached Softwood Kraft Pulp Market
 - 10.3.6. Rest of Europe Unbleached Softwood Kraft Pulp Market
- 10.4. Asia-Pacific Unbleached Softwood Kraft Pulp Market Snapshot
 - 10.4.1. China Unbleached Softwood Kraft Pulp Market
 - 10.4.2. India Unbleached Softwood Kraft Pulp Market
 - 10.4.3. Japan Unbleached Softwood Kraft Pulp Market
 - 10.4.4. Australia Unbleached Softwood Kraft Pulp Market

- 10.4.5. South Korea Unbleached Softwood Kraft Pulp Market
- 10.4.6. Rest of Asia Pacific Unbleached Softwood Kraft Pulp Market
- 10.5. Latin America Unbleached Softwood Kraft Pulp Market Snapshot
 - 10.5.1. Brazil Unbleached Softwood Kraft Pulp Market
 - 10.5.2. Mexico Unbleached Softwood Kraft Pulp Market
- 10.6. Rest of The World Unbleached Softwood Kraft Pulp Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Company Profiles
 - 11.2.1. SCG Packaging Plc,
 - 11.2.1.1. Key Information
 - 11.2.1.2. Overview
 - 11.2.1.3. Financial (Subject to Data Availability)
 - 11.2.1.4. Product Summary
 - 11.2.1.5. Recent Developments
 - 11.2.2. WestRock group,
 - 11.2.3. Georgia-Pacific LLC,
 - 11.2.4. International Paper Company,
 - 11.2.5. Smurfit Kappa Group plc
 - 11.2.6. Tokushu Tokai Paper Co., Ltd.,
 - 11.2.7. Komar Alliance, LLC,
 - 11.2.8. Nordic Paper AS,
 - 11.2.9. Uline Inc,
 - 11.2.10. Canadian Kraft Paper Industries Ltd.

CHAPTER 12. RESEARCH PROCESS

- 12.1. Research Process
 - 12.1.1. Data Mining
 - 12.1.2. Analysis
 - 12.1.3. Market Estimation
 - 12.1.4. Validation
 - 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Unbleached Softwood Kraft Pulp Market, report scope

TABLE 2. Global Unbleached Softwood Kraft Pulp Market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Unbleached Softwood Kraft Pulp Market estimates & forecasts by Product Type 2018-2028 (USD Billion)

TABLE 4. Global Unbleached Softwood Kraft Pulp Market estimates & forecasts by Grade 2018-2028 (USD Billion)

TABLE 5. Global Unbleached Softwood Kraft Pulp Market estimates & forecasts by Application 2018-2028 (USD Billion)

TABLE 6. Global Unbleached Softwood Kraft Pulp Market estimates & forecasts by End Use Industries 2018-2028 (USD Billion)

TABLE 7. Global Unbleached Softwood Kraft Pulp Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Unbleached Softwood Kraft Pulp Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Unbleached Softwood Kraft Pulp Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Unbleached Softwood Kraft Pulp Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Unbleached Softwood Kraft Pulp Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Unbleached Softwood Kraft Pulp Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Unbleached Softwood Kraft Pulp Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Unbleached Softwood Kraft Pulp Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. Global Unbleached Softwood Kraft Pulp Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. Global Unbleached Softwood Kraft Pulp Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 17. U.S. Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 18. U.S. Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. U.S. Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 20. Canada Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 21. Canada Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. Canada Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. UK Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 24. UK Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. UK Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 27. Germany Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. Germany Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 30. RoE Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. RoE Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 33. China Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. China Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 36. India Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. India Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Unbleached Softwood Kraft Pulp Market estimates & forecasts,

2018-2028 (USD Billion)

TABLE 39. Japan Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 40. Japan Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 42. RoAPAC Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. RoAPAC Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 45. Brazil Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Brazil Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 48. Mexico Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. Mexico Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 51. RoLA Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. RoLA Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Unbleached Softwood Kraft Pulp Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 54. Row Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 55. Row Unbleached Softwood Kraft Pulp Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 56. List of secondary sources, used in the study of global Unbleached Softwood Kraft Pulp Market

TABLE 57. List of primary sources, used in the study of global Unbleached Softwood Kraft Pulp Market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Unbleached Softwood Kraft Pulp Market, research methodology
- FIG 2. Global Unbleached Softwood Kraft Pulp Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Unbleached Softwood Kraft Pulp Market, key trends 2021
- FIG 5. Global Unbleached Softwood Kraft Pulp Market, growth prospects 2022-2028
- FIG 6. Global Unbleached Softwood Kraft Pulp Market, porters 5 force model
- FIG 7. Global Unbleached Softwood Kraft Pulp Market, pest analysis
- FIG 8. Global Unbleached Softwood Kraft Pulp Market, value chain analysis
- FIG 9. Global Unbleached Softwood Kraft Pulp Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Unbleached Softwood Kraft Pulp Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Unbleached Softwood Kraft Pulp Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Unbleached Softwood Kraft Pulp Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Unbleached Softwood Kraft Pulp Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Unbleached Softwood Kraft Pulp Market, regional snapshot 2018 & 2028
- FIG 15. North America Unbleached Softwood Kraft Pulp Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Unbleached Softwood Kraft Pulp Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Unbleached Softwood Kraft Pulp Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Unbleached Softwood Kraft Pulp Market 2018 & 2028 (USD Billion)
- FIG 19. Global Unbleached Softwood Kraft Pulp Market, company Market share analysis (2021)

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