

# **Global Unbleached Softwood Kraft Pulp Market Size study, by Product Type (Northern, Southern, Others) By Grade (Chemical Pulp, Mechanical Pulp, Other Pulp) By Application (Printing And Writing, Newsprint, Packaging, Corrugated Boxes, Cartons, Liners, Bags And Sacks, Wrapping, Other Packaging Products, Tissue & Toilet Paper, Others) By End Use Industries (Packaging, Food And Beverages, Building And Construction, Agriculture And Allied Industries, Chemicals, Cosmetics And Personal Care, Electrical & Electronics, Other Consumer Goods, Non-Packaging) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Unbleached Softwood Kraft Pulp Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Unbleached Kraft pulps are made from a mixture of prime softwood species (such as white spruce, lodgepole pine and subalpine fir) which are indigenous to British Columbia. This pulp is used for manufacturing a variety of paper products, such as printing and writing paper, specialty grades, and tissue products among others. Growing Food & Beverages industry and rising demand for sustainable packaging solutions are key drivers for the growth of Unbleached Softwood Kraft Pulp market. For instance, according to global database management company Statista- As of 2021, the global functional foods and beverage market was valued at USD 281.14 billion, and the market is predicted to grow at a compound annual growth

rate of about 9.5 percent between 2021 and 2028 and would amount to USD 0.5 trillion by 2028. Furthermore, in January 2022, Finland based Paper & Forest Products company Ahlstrom-Munksjö has acquired 60% stake in Chinese decor paper producer Minglian New Materials Technology Co., Ltd. Also, with the increasing consumers preference towards paper packaging and rising e-commerce sector in emerging economies, the adoption & demand for Unbleached Softwood Kraft Pulp is likely to increase the market growth during the forecast period. However, volatile cost of raw materials and disruption in global supply chain due to pandemic restrictions impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Unbleached Softwood Kraft Pulp Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and growing demand for eco-friendly packaging solutions in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as rising e-commerce sector and growing food and beverages sector in the region would create lucrative growth prospects for the Unbleached Softwood Kraft Pulp market across Asia-Pacific region.

Major market player included in this report are:

SCG Packaging Plc,  
WestRock group,  
Georgia-Pacific LLC,  
International Paper Company,  
Smurfit Kappa Group plc  
Tokushu Tokai Paper Co., Ltd.,  
Komar Alliance, LLC,  
Nordic Paper AS,  
Uline Inc,  
Canadian Kraft Paper Industries Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Northern

Southern

Others

By Grade:

Chemical Pulp

Mechanical Pulp

Other Pulp

By Application:

Printing and Writing

Newsprint

Packaging

Corrugated Boxes

Cartons

Liners

Bags and Sacks

Wrapping

Other Packaging Products

Tissue & Toilet Paper

Others

By End Use Industries:

Packaging

Food and Beverages

Building and Construction

Agriculture and Allied Industries

Chemicals

Cosmetics and Personal Care

Electrical & Electronics

Other Consumer Goods

Non-Packaging

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Unbleached Softwood Kraft Pulp Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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