

Global Ultramarine Pigments Market Size study, by Grade (Laundry, Industrial, Cosmetics) by Color (Blue, Violet, Others) by end use industries (Rubber & Plastics, Inks, Paints & Coatings, Paper, Cosmetics & Personal Care, Detergents) and Regional Forecasts 2021-2027

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Abstracts

Global Ultramarine Pigments Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Ultramarine pigments are inorganic pigments that are mixed with the products to provide them a Clear finish. Ultramarine pigments have applications in rubber & plastics, detergents, paints & Cosmetics products. They are widely used in cosmetics industry. Growing personal care industry and rising demand for eco-friendly pigments are key drivers for the growth of Ultramarine Pigments market. According to India Brand Equity Forum the market size of India's beauty, cosmetic and grooming market was estimated at USD 6.5 billion in 2016 and the market is estimated to reach to USD 20 billion by 2025. This growth would be due to rising disposable income in the country. As per database management company Statista in 2020, personal care retail sales in the United States generated USD 32 billion in e-commerce revenue, and accounted for almost 7.4 percent of total retail e-commerce sales in the year 2020. Also, with the increasing demand from end use industries, the adoption & demand for Ultramarine Pigments is likely to increase the market growth during the forecast period. However, negative impact of covid 19 on end use industries impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Ultramarine Pigments market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North

America is the leading/significant region across the world in terms of market share owing to presence of leading market players in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such increasing demand for the product from cosmetics and personal care industries would create lucrative growth prospects for the Ultramarine Pigments market across Asia-Pacific region.

Major market player included in this report are:

Ferro Corporation

Holliday Pigments

Abelly Chemical

DIC Corporation

Neelikon Food Colours & Chemicals

Proquimac color

Earth Pigments Company LLC.

Yipin Pigments Inc.

Kremer Pigments

ASA Impex

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Grade:

Laundry

Industrial

Cosmetics

By Color:

Blue

Voilet

Others

By End Use Industries:

Rubber & Plastics

Inks

Paints & Coatings

Paper

Cosmetics & Personal Care

Detergents

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Ultramarine Pigments Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

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