

# **Global UK SME insurance Market Size study, by line of business (personal liability, cyber insurance, cargo insurance, property insurance, public liability insurance), by number of employees (insurance for 1-9 employees, insurance for 10-49, insurance for 50-249), by distribution channel (agency, broker, direct writing), and by Regional Forecasts 2017-2025**

<https://marketpublishers.com/r/G841A8ED5F6EN.html>

Date: July 2018

Pages: 120

Price: US\$ 3,150.00 (Single User License)

ID: G841A8ED5F6EN

## **Abstracts**

Global UK SME insurance Market to reach USD XXX billion by 2025.

Global UK SME insurance Market valued approximately USD XXX billion in 2016 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2017-2025. Key factors which gives growth to the UK SME insurance market are With insurers increasingly seeking to grow their share of the SME market competition, farther advances in technology have allowed for products to become more specialized, allowing for niche markets to be targeted more accurately. Brokers have remained the most used channel when purchasing insurance, yet their share of the SME market has decreased significantly in 2017 according to the results of our 2017 UK SME Insurance Survey.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By line of business :

Personal liability

Cyber insurance

Cargo insurance

Property insurance

Public liability insurance

By number of employees:

Insurance for employees 1-9

Insurance for employees 10-49

Insurance for employees 50-249

By Distribution channel:

Agency

Broker

Direct writing

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market AXA, aviva, NFU mutual, Allianz, direct line, hiscox, zurich, AA. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global UK SME insurance Market in Market Study:

*Global UK SME insurance Market Size study, by line of business (personal liability, cyber insurance, cargo ins...*

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. GLOBAL UK SME INSURANCE MARKET DEFINITION AND SCOPE**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

### **CHAPTER 2. RESEARCH METHODOLOGY**

- 2.1. Research Process
  - 2.1.1. Data Mining
  - 2.1.2. Analysis
  - 2.1.3. Market Estimation
  - 2.1.4. Validation
  - 2.1.5. Publishing
- 2.2. Research Assumption

### **CHAPTER 3. EXECUTIVE SUMMARY**

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

### **CHAPTER 4. GLOBAL UK SME INSURANCE MARKET DYNAMICS**

- 4.1. Growth Prospects
  - 4.1.1. Drivers
  - 4.1.2. Restraints
  - 4.1.3. Opportunities
- 4.2. Industry Analysis
  - 4.2.1. Porter's 5 Force Model
  - 4.2.2. PEST Analysis
  - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

### **CHAPTER 5. GLOBAL UK SME INSURANCE MARKET, BY LINE OF BUSINESS**

*Global UK SME insurance Market Size study, by line of business (personal liability, cyber insurance, cargo ins...*

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Global UK SME insurance Market, Sub Segment Analysis
  - 5.3.1. Personal liability
    - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.2. Cyber insurance
    - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.3. Cargo insurance
    - 5.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.4. Property insurance
    - 5.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.5. Public liability insurance
    - 5.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 6. GLOBAL UK SME INSURANCE MARKET, BY NUMBER OF EMPLOYEES**

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Global UK SME insurance Market, Sub Segment Analysis
  - 6.3.1. Insurance for 1-9
    - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.2. Insurance for 10-49
    - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.3. Insurance for 50-249
    - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 7. GLOBAL UK SME INSURANCE MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Market Performance - Potential Model
- 7.3. Global UK SME insurance Market, Sub Segment Analysis
  - 7.3.1. Agency
    - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.2. Broker
    - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.3. Direct writing
    - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 8. GLOBAL UK SME INSURANCE MARKET, BY REGIONAL ANALYSIS**

- 8.1. UK SME insurance Market, Regional Market Snapshot (2015-2025)
- 8.2. North America UK SME insurance Market Snapshot
  - 8.2.1. U.S.
    - 8.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.1.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.1.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.1.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.2.2. Canada
    - 8.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.2.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.2.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.2.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.3. Europe UK SME insurance Market Snapshot
  - 8.3.1. U.K.
    - 8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.3.1.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.3.1.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.3.1.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.2. Germany

8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.3. France

8.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.3.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.3.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.3.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.4. Rest of Europe

8.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.4.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.4.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.4.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

## 8.4. Asia UK SME insurance Market Snapshot

### 8.4.1. China

8.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.4.1.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.4.1.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.4.1.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.4.2. India

8.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.4.2.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.4.2.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.4.2.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.4.3. Japan

8.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.4.3.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)



8.4.3.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.4.3.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.4.4. Rest of Asia Pacific

8.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.4.4.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.4.4.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.4.4.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5. Latin America UK SME insurance Market Snapshot

8.5.1. Brazil

8.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.5.1.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.1.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.1.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.2. Mexico

8.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.5.2.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.2.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.2.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6. Rest of The World

8.6.1. South America

8.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.6.1.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.1.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.1.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.2. Middle East and Africa

8.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.6.2.2. Line of business breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.2.3. Number of employees breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.2.4. Distribution channel breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Company Market Share (Subject to Data Availability)

9.2. Top Market Strategies

9.3. Company Profiles

9.3.1. AXA

9.3.1.1. Overview

9.3.1.2. Financial (Subject to Data Availability)

9.3.1.3. Product Summary

9.3.1.4. Recent Developments

9.3.2. Aviva

9.3.3. NFU mutual

9.3.4. Allianz

9.3.5. Direct line

9.3.6. Hiscox

9.3.7. Zurich

9.3.8. AA

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