

# **Global Truck Rental Market Size study, By Lease Type (Finance Lease and Full-Service Lease), By Truck Capacity (Class 6 and Below and Class 7 and Above), By End-User (commercial customers and non-commercial customers), and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/GCDBE9317CB5EN.html>

Date: October 2020

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: GCDBE9317CB5EN

## **Abstracts**

Global Truck Rental Market is valued approximately at USD 72.58 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 9.86% over the forecast period 2020-2027. Truck rental requires the hire and lease of large commercial trucks or light commercial vehicles. Truck rental is mainly used by individuals, businesses and agencies who do not own their own truck fleets but still participate in freight transport as a business. Constantly growing demand for trucks from the logistics, industrial and construction sectors and rapid population growth are some of the factors driving the global truck rental market. Truck rental lowers the level of vehicle emissions by reducing the number of sales of owned vehicles as well as of road vehicles. Such factors foster the growth of the truck rental industry at an exponential pace. In addition, fleet owners are actively working on cost-cutting steps to provide cost-effective fleet solutions. As a result, fleet owners are taking the option of renting trucks to dramatically reduce transport costs in order to handle costs effectively. Leasing or renting a truck eliminates operating risks resulting from seasonal demand for transport and the volatility of contracts driving the truck rental industry all over the world. In addition, the renting of a truck is an efficient and extremely cost-effective alternative compared to the purchase of a loan and a truck, since it provides the owner with a mobility option without having to incur the costs of ownership of the vehicle. These are the factors expected to fuel the global truck rental market in the forecast period. In addition, the leasing of a full-service truck removes financial responsibility for repair, service and replacement of vehicles and

drives the global truck rental demand over the forecast period. However, the lack of service truck rental service providers in developing and underdeveloped regions is expected to impede market growth during the forecast period.

The regional analysis of global Truck Rental Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. The North American truck rental industry held the largest market share due to the involvement of companies such as AMERCO, PACCAR Leasing Company, Penske Truck Leasing Co., L.P., Ryder System, Inc. and Avis Budget Group Inc.

Major market player included in this report are:

Daimler AG

PACCAR Leasing Company

Ryder System Inc.

MAX Rental.lu AG

The Larson Group

Europcar

SIXT

Fetch Truck Rental

Imperial Truck Rental

Element Fleet Management Corp.

U-Hual International Inc.

Budget Truck Rental LLC

Enterprise Holdings Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Lease Type:

Finance Lease

Full-Service Lease

By Truck Capacity:

Class 6 and Below

Class 7 and Above

By Application:

Commercial Customers

Non-commercial Customers

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Truck Rental Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Truck Rental Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Truck Rental Market, by Lease Type, 2018-2027 (USD Billion)
  - 1.2.3. Truck Rental Market, by Truck Capacity, 2018-2027 (USD Billion)
  - 1.2.4. Truck Rental Market, by Application, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL TRUCK RENTAL MARKET DEFINITION & SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL TRUCK RENTAL MARKET DYNAMICS**

- 3.1. Truck Rental Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL TRUCK RENTAL MARKET: INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL TRUCK RENTAL MARKET, BY LEASE TYPE**

- 5.1. Market Snapshot
- 5.2. Global Truck Rental Market by Lease Type, Performance - Potential Analysis
- 5.3. Global Truck Rental Market Estimates & Forecasts by Lease Type, 2017-2027 (USD Billion)
- 5.4. Truck Rental Market, Sub Segment Analysis
  - 5.4.1. Finance Lease
  - 5.4.2. Full-Service Lease

## **CHAPTER 6. GLOBAL TRUCK RENTAL MARKET, BY TRUCK CAPACITY**

- 6.1. Market Snapshot
- 6.2. Global Truck Rental Market by Truck Capacity, Performance - Potential Analysis
- 6.3. Global Truck Rental Market Estimates & Forecasts by Truck Capacity, 2017-2027 (USD Billion)
- 6.4. Truck Rental Market, Sub Segment Analysis
  - 6.4.1. Class 6 and Below
  - 6.4.2. Class 7 and Above

## **CHAPTER 7. GLOBAL TRUCK RENTAL MARKET, BY APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Truck Rental Market by Application, Performance - Potential Analysis
- 7.3. Global Truck Rental Market Estimates & Forecasts by Application, 2017-2027 (USD Billion)
  - 7.3.1. Commercial Customers
  - 7.3.2. Non-commercial Customers

## **CHAPTER 8. GLOBAL TRUCK RENTAL MARKET, REGIONAL ANALYSIS**

- 8.1. Truck Rental Market, Regional Market Snapshot
- 8.2. North America Truck Rental Market
  - 8.2.1. U.S. Truck Rental Market
    - 8.2.1.1. Lease Type breakdown estimates & forecasts, 2017-2027
    - 8.2.1.2. Truck Capacity breakdown estimates & forecasts, 2017-2027
    - 8.2.1.3. Application breakdown estimates & forecasts, 2017-2027
  - 8.2.2. Canada Truck Rental Market
- 8.3. Europe Truck Rental Market Snapshot
  - 8.3.1. U.K. Truck Rental Market
  - 8.3.2. Germany Truck Rental Market
  - 8.3.3. France Truck Rental Market
  - 8.3.4. Spain Truck Rental Market
  - 8.3.5. Italy Truck Rental Market
  - 8.3.6. Rest of Europe Truck Rental Market
- 8.4. Asia-Pacific Truck Rental Market Snapshot
  - 8.4.1. China Truck Rental Market
  - 8.4.2. India Truck Rental Market
  - 8.4.3. Japan Truck Rental Market
  - 8.4.4. Australia Truck Rental Market
  - 8.4.5. South Korea Truck Rental Market
  - 8.4.6. Rest of Asia Pacific Truck Rental Market
- 8.5. Latin America Truck Rental Market Snapshot
  - 8.5.1. Brazil Truck Rental Market
  - 8.5.2. Mexico Truck Rental Market
- 8.6. Rest of The World Truck Rental Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Daimler AG
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Industry Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. PACCAR Leasing Company
  - 9.2.3. Ryder System Inc.
  - 9.2.4. MAX Rental.lu AG

- 9.2.5. The Larson Group
- 9.2.6. Europcar
- 9.2.7. SIXT
- 9.2.8. Fetch Truck Rental
- 9.2.9. Imperial Truck Rental
- 9.2.10. Element Fleet Management Corp.
- 9.2.11. U-Hual International Inc.
- 9.2.12. Budget Truck Rental LLC
- 9.2.13. Enterprise Holdings Inc.

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. GLOBAL TRUCK RENTAL MARKET, REPORT SCOPE

TABLE 2. GLOBAL TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY REGION 2017-2027 (USD BILLION)

TABLE 3. GLOBAL TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY LEASE TYPE 2017-2027 (USD BILLION)

TABLE 4. GLOBAL TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY TRUCK CAPACITY 2017-2027 (USD BILLION)

TABLE 5. GLOBAL TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY APPLICATION 2017-2027 (USD BILLION)

TABLE 6. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 7. GLOBAL TRUCK RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 8. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 9. GLOBAL TRUCK RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 10. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 11. GLOBAL TRUCK RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 12. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 13. GLOBAL TRUCK RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 14. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 15. GLOBAL TRUCK RENTAL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 16. U.S. TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 17. U.S. TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 18. U.S. TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 19. CANADA TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 20. CANADA TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 21. CANADA TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 22. UK TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 23. UK TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 24. UK TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 25. GERMANY TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 26. GERMANY TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 27. GERMANY TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 28. ROE TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 29. ROE TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 30. ROE TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 31. CHINA TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 32. CHINA TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 33. CHINA TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 34. INDIA TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 35. INDIA TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 36. INDIA TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 37. JAPAN TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 38. JAPAN TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY

SEGMENT 2017-2027 (USD BILLION)

TABLE 39. JAPAN TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 40. ROAPAC TRUCK RENTAL MARKET ESTIMATES & FORECASTS,  
2017-2027 (USD BILLION)

TABLE 41. ROAPAC TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 42. ROAPAC TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 43. BRAZIL TRUCK RENTAL MARKET ESTIMATES & FORECASTS,  
2017-2027 (USD BILLION)

TABLE 44. BRAZIL TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 45. BRAZIL TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 46. MEXICO TRUCK RENTAL MARKET ESTIMATES & FORECASTS,  
2017-2027 (USD BILLION)

TABLE 47. MEXICO TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 48. MEXICO TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 49. ROLA TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027  
(USD BILLION)

TABLE 50. ROLA TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 51. ROLA TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 52. ROW TRUCK RENTAL MARKET ESTIMATES & FORECASTS, 2017-2027  
(USD BILLION)

TABLE 53. ROW TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 54. ROW TRUCK RENTAL MARKET ESTIMATES & FORECASTS BY  
SEGMENT 2017-2027 (USD BILLION)

TABLE 55. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL  
TRUCK RENTAL MARKET

TABLE 56. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL  
TRUCK RENTAL MARKET

TABLE 57. YEARS CONSIDERED FOR THE STUDY

TABLE 58. EXCHANGE RATES CONSIDERED

## List Of Figures

### LIST OF FIGURES

- FIG 1. GLOBAL TRUCK RENTAL MARKET, RESEARCH METHODOLOGY
- FIG 2. GLOBAL TRUCK RENTAL MARKET, MARKET ESTIMATION TECHNIQUES
- FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
- FIG 4. GLOBAL TRUCK RENTAL MARKET, KEY TRENDS 2019
- FIG 5. GLOBAL TRUCK RENTAL MARKET, GROWTH PROSPECTS 2020-2027
- FIG 6. GLOBAL TRUCK RENTAL MARKET, PORTERS 5 FORCE MODEL
- FIG 7. GLOBAL TRUCK RENTAL MARKET, PEST ANALYSIS
- FIG 8. GLOBAL TRUCK RENTAL MARKET, VALUE CHAIN ANALYSIS
- FIG 9. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 10. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 11. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 12. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 13. GLOBAL TRUCK RENTAL MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 14. GLOBAL TRUCK RENTAL MARKET, REGIONAL SNAPSHOT 2017 & 2027
- FIG 15. NORTH AMERICA TRUCK RENTAL MARKET 2017 & 2027 (USD BILLION)
- FIG 16. EUROPE TRUCK RENTAL MARKET 2017 & 2027 (USD BILLION)
- FIG 17. ASIA PACIFIC TRUCK RENTAL MARKET 2017 & 2027 (USD BILLION)
- FIG 18. LATIN AMERICA TRUCK RENTAL MARKET 2017 & 2027 (USD BILLION)
- FIG 19. GLOBAL TRUCK RENTAL MARKET, COMPANY MARKET SHARE ANALYSIS (2019)

## I would like to order

Product name: Global Truck Rental Market Size study, By Lease Type (Finance Lease and Full-Service Lease), By Truck Capacity (Class 6 and Below and Class 7 and Above), By End-User (commercial customers and non-commercial customers), and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/GCDBE9317CB5EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCDBE9317CB5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970