

# **Global Truck Bedliners Market Size study & Forecast, by Type (Drop-In Bedliners, Spray-On Bedliners, and Others) and by Material (Polyurethane, Aluminum Carpet, and Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Truck Bedliners Market is valued approximately at USD 500.95 million in 2022 and is anticipated to grow with a growth rate of more than 4.2% over the forecast period 2023-2030. Truck bedliner is a protection that is placed or fitted into a truck bed to prevent it from any impact or abrasive damage to the surface material carrying the bedliner. Bedliners are fitted in a truck bed according to the modifications necessary. Spray-on bedliners are more durable and dependable than drop-in bedliners because of their customised design. They help in keeping cargo safe and appear aesthetically pleasing. The desire for luxury, comfort, and driving dynamics among end customers who choose cargo trucks has changed. Due to changes in the market, makers of utility vehicles have created a drive system to meet consumer demands. Due to the growth in the manufacture of medium and heavy-duty vehicles, there is an increase in the need for truck coverings in the automotive sector. Also, increasing usage of pure polyurea in spray-on bedliners is the rising sales of pickup trucks.

The demand for truck covers is increasing in the commercial vehicles industry due to the surge in the production of medium and heavy-duty trucks. According to the IBEF in November 2022, commercial vehicle (CV) industry is likely to post 20-22% volume growth in FY23, continuing the traction seen in the previous year. In FY22, the CV industry saw a 30.7% increase in volume. It grew by 60.2% YoY in the first half of FY23, while year-to-date (YTD) growth (April to October 2022) was 52.3% for the top five players. Additionally, growth in the transportation industry and availability of various colors is anticipated to create the lucrative opportunity for the market during forecast period. However, reliability issues associated with truck bedliners are one of the

challenges limiting the truck bedliners market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Truck Bedliners Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 holding the largest market share because of enhanced adaptability, which allows them to be utilised for both personal and business reasons. Truck accessories are getting more popular as the demand for vehicles grows. As a result, the regional market for truck bedliners will rise in parallel with the growth of pick-up truck sales. Furthermore, the expansion of the transport and logistics business is a factor driving up vehicle sales. As a result, the need for truck bedliners is expanding. Asia Pacific is expected to fastest growing during the forecast period, rapid population increase, urbanisation, industrial expansion, and infrastructural development. Rising vehicle sales globally are increasing demand for truck accessories. According to Truck info, medium and heavy commercial vehicle (MHCV) sales in India is predicted to increase by 37 to 42% in 2022 compared to 2021 because to high demand from infrastructure industries such as construction, transportation, mining, steel, and cement. China will sell 1.6194 million heavy cars, 159,000 medium vehicles, 2.1978 million light vehicles, and 708,400 small vehicles in 2020.

Major market player included in this report are:

American Bedliners Custom Truck Shop

Chamaeleon Production

DualLiner Truck Bed Liners

Henan Huayu Auto Accessories Manufacturing Co., Ltd

Line X LLC

Rhino Linings Corporation

SPEEDLINER Europe Ltd.

Toff Lifestyle Private Limited

Truck Hero, Inc

Ultimate Linings

Recent Developments in the Market:

In January 2021, LINE-X introduced a dealer programme with International Truck in which the firm stated about the increased quality, protection to the bedliner which extends the life of the truck is now the standard on the International HX series, and will be available on the MV & HV series later this year. The need for truck bedliners has risen as the vehicle industry continues to develop in terms of quality and comfort. In May 2022, LLC executives announced that the firm will transfer its chemical

production plant from Bedford, Texas, to Lebanon, investing USD 31 million and generating 50 new jobs over the next five years. Ultimate Linings' Tennessee site will contain both the company's highly automated chemical production as well as its research and development laboratory and innovation centre, in order to meet new growth and increase worldwide research.

Global Truck Bedliners Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Material, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Drop-In Bedliners

Spray-On Bedliner

Others

By Material:

Polyurethane

Aluminum Carpet

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Million)
  - 1.2.1. Truck Bedliners Market, by region, 2020-2030 (USD Million)
  - 1.2.2. Truck Bedliners Market, by Type, 2020-2030 (USD Million)
  - 1.2.3. Truck Bedliners Market, by Material, 2020-2030 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL TRUCK BEDLINERS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL TRUCK BEDLINERS MARKET DYNAMICS

- 3.1. Truck Bedliners Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing demand in commercial vehicles
    - 3.1.1.2. Increasing usage of pure polyurea in spray-on bedliners
  - 3.1.2. Market Challenges
    - 3.1.2.1. Reliability issues associated with truck bedliners
    - 3.1.2.2. High Cost of truck bedliners
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growth in the transportation
    - 3.1.3.2. Availability of various colors

### CHAPTER 4. GLOBAL TRUCK BEDLINERS MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economic
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL TRUCK BEDLINERS MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Truck Bedliners Market by Type, Performance - Potential Analysis
- 5.3. Global Truck Bedliners Market Estimates & Forecasts by Type 2020-2030 (USD Million)
- 5.4. Truck Bedliners Market, Sub Segment Analysis
  - 5.4.1. Drop-In Bedliners
  - 5.4.2. Spray-On Bedliners
  - 5.4.3. Others

## **CHAPTER 6. GLOBAL TRUCK BEDLINERS MARKET, BY MATERIAL**

- 6.1. Market Snapshot
- 6.2. Global Truck Bedliners Market by Material, Performance - Potential Analysis
- 6.3. Global Truck Bedliners Market Estimates & Forecasts by Material 2020-2030 (USD Million)
- 6.4. Truck Bedliners Market, Sub Segment Analysis
  - 6.4.1. Polyurethane
  - 6.4.2. Aluminum Carpet

#### 6.4.3. Others

## **CHAPTER 7. GLOBAL TRUCK BEDLINERS MARKET, REGIONAL ANALYSIS**

### 7.1. Top Leading Countries

### 7.2. Top Emerging Countries

### 7.3. Truck Bedliners Market, Regional Market Snapshot

### 7.4. North America Truck Bedliners Market

#### 7.4.1. U.S. Truck Bedliners Market

##### 7.4.1.1. Type breakdown estimates & forecasts, 2020-2030

##### 7.4.1.2. Material breakdown estimates & forecasts, 2020-2030

#### 7.4.2. Canada Truck Bedliners Market

### 7.5. Europe Truck Bedliners Market Snapshot

#### 7.5.1. U.K. Truck Bedliners Market

#### 7.5.2. Germany Truck Bedliners Market

#### 7.5.3. France Truck Bedliners Market

#### 7.5.4. Spain Truck Bedliners Market

#### 7.5.5. Italy Truck Bedliners Market

#### 7.5.6. Rest of Europe Truck Bedliners Market

### 7.6. Asia-Pacific Truck Bedliners Market Snapshot

#### 7.6.1. China Truck Bedliners Market

#### 7.6.2. India Truck Bedliners Market

#### 7.6.3. Japan Truck Bedliners Market

#### 7.6.4. Australia Truck Bedliners Market

#### 7.6.5. South Korea Truck Bedliners Market

#### 7.6.6. Rest of Asia Pacific Truck Bedliners Market

### 7.7. Latin America Truck Bedliners Market Snapshot

#### 7.7.1. Brazil Truck Bedliners Market

#### 7.7.2. Mexico Truck Bedliners Market

### 7.8. Middle East & Africa Truck Bedliners Market

#### 7.8.1. Saudi Arabia Truck Bedliners Market

#### 7.8.2. South Africa Truck Bedliners Market

#### 7.8.3. Rest of Middle East & Africa Truck Bedliners Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

### 8.1. Key Company SWOT Analysis

#### 8.1.1. Company

#### 8.1.2. Company

- 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. American Bedliners Custom Truck Shop
    - 8.3.1.1. Key Information
    - 8.3.1.2. Overview
    - 8.3.1.3. Financial (Subject to Data Availability)
    - 8.3.1.4. Product Summary
    - 8.3.1.5. Recent Developments
  - 8.3.2. Chamaeleon Production
  - 8.3.3. DualLiner Truck Bed Liners
  - 8.3.4. Henan Huayu Auto Accessories Manufacturing Co., Ltd
  - 8.3.5. Line X LLC
  - 8.3.6. Rhino Linings Corporation
  - 8.3.7. Speedliner Europe Ltd.
  - 8.3.8. Toff Lifestyle Private Ltd.
  - 8.3.9. Truck Hero, Inc
  - 8.3.10. Ultimate Linings

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Truck Bedliners Market, report scope
TABLE 2. Global Truck Bedliners Market estimates & forecasts by region 2020-2030 (USD Million)
TABLE 3. Global Truck Bedliners Market estimates & forecasts by Type 2020-2030 (USD Million)
TABLE 4. Global Truck Bedliners Market estimates & forecasts by Material 2020-2030 (USD Million)
TABLE 5. Global Truck Bedliners Market by segment, estimates & forecasts, 2020-2030 (USD Million)
TABLE 6. Global Truck Bedliners Market by region, estimates & forecasts, 2020-2030 (USD Million)
TABLE 7. Global Truck Bedliners Market by segment, estimates & forecasts, 2020-2030 (USD Million)
TABLE 8. Global Truck Bedliners Market by region, estimates & forecasts, 2020-2030 (USD Million)
TABLE 9. Global Truck Bedliners Market by segment, estimates & forecasts, 2020-2030 (USD Million)
TABLE 10. Global Truck Bedliners Market by region, estimates & forecasts, 2020-2030 (USD Million)
TABLE 11. Global Truck Bedliners Market by segment, estimates & forecasts, 2020-2030 (USD Million)
TABLE 12. Global Truck Bedliners Market by region, estimates & forecasts, 2020-2030 (USD Million)
TABLE 13. Global Truck Bedliners Market by segment, estimates & forecasts, 2020-2030 (USD Million)
TABLE 14. Global Truck Bedliners Market by region, estimates & forecasts, 2020-2030 (USD Million)
TABLE 15. U.S. Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)
TABLE 16. U.S. Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)
TABLE 17. U.S. Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)
TABLE 18. Canada Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)
TABLE 19. Canada Truck Bedliners Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 20. Canada Truck Bedliners Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 21. UK Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 22. UK Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 23. UK Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 24. Germany Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 25. Germany Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 26. Germany Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 27. France Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 28. France Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 29. France Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 30. Italy Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 31. Italy Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 32. Italy Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 33. Spain Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 34. Spain Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 35. Spain Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 36. RoE Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 37. RoE Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 38. RoE Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 39. China Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 40. China Truck Bedliners Market estimates & forecasts by segment 2020-2030

(USD Million)

TABLE 41. China Truck Bedliners Market estimates & forecasts by segment 2020-2030

(USD Million)

TABLE 42. India Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 43. India Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 44. India Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 45. Japan Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 46. Japan Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 47. Japan Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 48. South Korea Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 49. South Korea Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 50. South Korea Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 51. Australia Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 52. Australia Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 53. Australia Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 54. RoAPAC Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 55. RoAPAC Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 56. RoAPAC Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 57. Brazil Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 58. Brazil Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 59. Brazil Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 60. Mexico Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 61. Mexico Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 62. Mexico Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 63. RoLA Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 64. RoLA Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 65. RoLA Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 66. Saudi Arabia Truck Bedliners Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 67. South Africa Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 68. RoMEA Truck Bedliners Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 69. List of secondary sources, used in the study of global Truck Bedliners Market

TABLE 70. List of primary sources, used in the study of global Truck Bedliners Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Truck Bedliners Market, research methodology
  - FIG 2. Global Truck Bedliners Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Truck Bedliners Market, key trends 2022
  - FIG 5. Global Truck Bedliners Market, growth prospects 2023-2030
  - FIG 6. Global Truck Bedliners Market, porters 5 force model
  - FIG 7. Global Truck Bedliners Market, pest analysis
  - FIG 8. Global Truck Bedliners Market, value chain analysis
  - FIG 9. Global Truck Bedliners Market by segment, 2020 & 2030 (USD Million)
  - FIG 10. Global Truck Bedliners Market by segment, 2020 & 2030 (USD Million)
  - FIG 11. Global Truck Bedliners Market by segment, 2020 & 2030 (USD Million)
  - FIG 12. Global Truck Bedliners Market by segment, 2020 & 2030 (USD Million)
  - FIG 13. Global Truck Bedliners Market by segment, 2020 & 2030 (USD Million)
  - FIG 14. Global Truck Bedliners Market, regional snapshot 2020 & 2030
  - FIG 15. North America Truck Bedliners Market 2020 & 2030 (USD Million)
  - FIG 16. Europe Truck Bedliners Market 2020 & 2030 (USD Million)
  - FIG 17. Asia pacific Truck Bedliners Market 2020 & 2030 (USD Million)
  - FIG 18. Latin America Truck Bedliners Market 2020 & 2030 (USD Million)
  - FIG 19. Middle East & Africa Truck Bedliners Market 2020 & 2030 (USD Million)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

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