

Global Transportation Management Systems Market Size study, by Deployment (On-premise and Cloud), by Mode of Transport (Roadways, Railways, Waterways and Airways), by End-use (Retail & E-commerce, Manufacturing, Logistics, Government organizations and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Transportation Management Systems Market is valued approximately at USD 99.4 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 11.7% over the forecast period 2021-2027. Transportation management system helps in various industries & organizations with freight shipment & procurement with the help of tools including freight audit, payments, load building, route planning and optimization, yard management, carrier management & order visibility. Hike in the retail and e-commerce sector, increase in bilateral trade between various nations, and increased return on investment on transportation management systems are driving the market growth positively. For instance, according to Statista, the market size of Indian e-commerce valued USD 64 billion in 2020 is expected to reach USD 84 billion in 2021 and to USD 188 billion in 2025. Also, in June 2021, India and Canada resumes talk on stalled trade pact. Furthermore, integration of latest technologies such as blockchain and Artificial Intelligence (AI) are expected to fuel the growth in the market in coming years. However, growing concern over data security may hamper the growth during forecast period.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are taken into consideration for the regional analysis of the global Transportation Management Systems Market. North America is the dominating region across the world in terms of

market share due to wide adoption of roadways as the primary source of transportation for moving freight. Whereas Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to growing e-commerce and retail industries in India, China and Indonesia coupled with initiatives being pursued for the development of smart transportation by the governments.

Major market player included in this report are:

3GTMS

BluJay Solutions Ltd.

Cerasis, Inc.

C.H. Robinson Worldwide, Inc.

The Descartes Systems Group, Inc.

Infor, Inc.

International Business Machines Corp.

JDA Software Group, Inc.

Manhattan Associates

MercuryGate International, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment:

On-premise

Cloud

By Mode of Transport:

Roadways

Railways

Waterways

Airways

By End-use:

Retail & E-commerce

Manufacturing

Logistics
Government organizations
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Transportation Management Systems Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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