

# **Global Trait Enhanced Oils Market Size study, By Type (Canola Trait-Enhanced Oils, Sunflower Trait-Enhanced Oils, Soybean Trait-Enhanced Oils, Other), By Application (Baking, Frying, Confectionary and Snacks, Other), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G3E25A4B47AFEN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G3E25A4B47AFEN

## **Abstracts**

Global Trait Enhanced Oils Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Trait Enhanced Oils are extracted from different sources such as rapeseed, sunflower seed, soy, cotton, palm kernel, copra, and canola. Trait enhanced oils offers several benefits such as increased oxidative stability, increased shelf-life foods, and reduced levels of saturated fat among others. The growing functional food and beverage industry and increasing number of health conscious individuals as well as surging consumption of ready to eat food products are factors that are accelerating the global market demand. For instance, according to Statista – in 2021, the global functional foods and beverage market was valued at USD 281.14 billion, and this amount is projected to grow by CAGR of 9.5 percent between 2021 and 2028 to reach to USD 500 billion by end of 2028. Furthermore, as per Statista – as of 2022, revenue in Ready-to-Eat Meals segment is estimated at USD 510 billion, and the market is projected to grow by CAGR of 6.20% between 2022 and 2027 to reach to USD 688.96 billion by end of 2027. Also, growing cosmetics and personal care industry and increasing usage of high oleic oils in the healthcare sector are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, premium pricing of Trait Enhanced Oils impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Trait Enhanced Oils Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North

America is the leading region across the world in terms of market share owing to the growing demand for organic products and increasing consumption of ready to eat food products in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing expansion of automotive sector and rising cosmetics sector in the region, would create lucrative growth prospects for the global Trait Enhanced Oils Market across the Asia Pacific region.

Major market players included in this report are:

DragonWave

Archer Daniels Midland Company

Huawei Technologies

Bayer Cropscience AG

Syngenta AG

Burrus Seed Farm

Hefei Fengle Seed Co. Ltd.

Ericsson

Dow Agrosciences LLC.

E. I. du Pont de Nemours and Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Canola Trait-Enhanced Oils

Sunflower Trait-Enhanced Oils

Soybean Trait-Enhanced Oils

Other

By Application:

Baking

Frying

Confectionary and Snacks

Other

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Trait Enhanced Oils Market in Market Study:

Key Consulting Companies &amp; Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
  - 1.2.1. Global Trait Enhanced Oils Market, by Region, 2020-2028 (USD Million)
  - 1.2.2. Global Trait Enhanced Oils Market, by Type, 2020-2028 (USD Million)
  - 1.2.3. Global Trait Enhanced Oils Market, by Application, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL TRAIT ENHANCED OILS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL TRAIT ENHANCED OILS MARKET DYNAMICS**

- 3.1. Trait Enhanced Oils Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing functional food and beverage industry
    - 3.1.1.2. Increasing number of health conscious individuals.
    - 3.1.1.3. Surging consumption of ready to eat food products.
  - 3.1.2. Market Challenges
    - 3.1.2.1. Premium pricing of Trait Enhanced Oils.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growing cosmetics and personal care industry.
    - 3.1.3.2. Increasing usage of high oleic oils in the healthcare sector

### **CHAPTER 4. GLOBAL TRAIT ENHANCED OILS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL TRAIT ENHANCED OILS MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Trait Enhanced Oils Market by Type, Performance - Potential Analysis
- 6.3. Global Trait Enhanced Oils Market Estimates & Forecasts by Type 2018-2028 (USD Million)
- 6.4. Trait Enhanced Oils Market, Sub Segment Analysis
  - 6.4.1. Canola Trait-Enhanced Oils
  - 6.4.2. Sunflower Trait-Enhanced Oils
  - 6.4.3. Soybean Trait-Enhanced Oils
  - 6.4.4. Other

## **CHAPTER 7. GLOBAL TRAIT ENHANCED OILS MARKET, BY APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Trait Enhanced Oils Market by Application, Performance - Potential Analysis
- 7.3. Global Trait Enhanced Oils Market Estimates & Forecasts by Application 2018-2028 (USD Million)
- 7.4. Trait Enhanced Oils Market, Sub Segment Analysis

- 7.4.1. Baking
- 7.4.2. Frying
- 7.4.3. Confectionary and Snacks
- 7.4.4. Other

## **CHAPTER 8. GLOBAL TRAIT ENHANCED OILS MARKET, REGIONAL ANALYSIS**

- 8.1. Trait Enhanced Oils Market, Regional Market Snapshot
- 8.2. North America Trait Enhanced Oils Market
  - 8.2.1. U.S. Trait Enhanced Oils Market
    - 8.2.1.1. Type estimates & forecasts, 2018-2028
    - 8.2.1.2. Application estimates & forecasts, 2018-2028
  - 8.2.2. Canada Trait Enhanced Oils Market
- 8.3. Europe Trait Enhanced Oils Market Snapshot
  - 8.3.1. U.K. Trait Enhanced Oils Market
  - 8.3.2. Germany Trait Enhanced Oils Market
  - 8.3.3. France Trait Enhanced Oils Market
  - 8.3.4. Spain Trait Enhanced Oils Market
  - 8.3.5. Italy Trait Enhanced Oils Market
  - 8.3.6. Rest of Europe Trait Enhanced Oils Market
- 8.4. Asia-Pacific Trait Enhanced Oils Market Snapshot
  - 8.4.1. China Trait Enhanced Oils Market
  - 8.4.2. India Trait Enhanced Oils Market
  - 8.4.3. Japan Trait Enhanced Oils Market
  - 8.4.4. Australia Trait Enhanced Oils Market
  - 8.4.5. South Korea Trait Enhanced Oils Market
  - 8.4.6. Rest of Asia Pacific Trait Enhanced Oils Market
- 8.5. Latin America Trait Enhanced Oils Market Snapshot
  - 8.5.1. Brazil Trait Enhanced Oils Market
  - 8.5.2. Mexico Trait Enhanced Oils Market
- 8.6. Rest of The World Trait Enhanced Oils Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. DragonWave
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview

- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Archer Daniels Midland Company
- 9.2.3. Huawei Technologies
- 9.2.4. Bayer Cropscience AG
- 9.2.5. Syngenta AG
- 9.2.6. Burrus Seed Farm
- 9.2.7. Hefei Fengle Seed Co. Ltd.
- 9.2.8. Ericsson
- 9.2.9. Dow Agrosiences LLC.
- 9.2.10. E. I. du Pont de Nemours and Company

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Trait Enhanced Oils Market, report scope

TABLE 2. Global Trait Enhanced Oils Market estimates & forecasts by Region  
2018-2028 (USD Million)

TABLE 3. Global Trait Enhanced Oils Market estimates & forecasts by Type 2018-2028  
(USD Million)

TABLE 4. Global Trait Enhanced Oils Market estimates & forecasts by Application  
2018-2028 (USD Million)

TABLE 5. Global Trait Enhanced Oils Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 6. Global Trait Enhanced Oils Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 7. Global Trait Enhanced Oils Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 8. Global Trait Enhanced Oils Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 9. Global Trait Enhanced Oils Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 10. Global Trait Enhanced Oils Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 11. Global Trait Enhanced Oils Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 12. Global Trait Enhanced Oils Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 13. Global Trait Enhanced Oils Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 14. Global Trait Enhanced Oils Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 15. U.S. Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 16. U.S. Trait Enhanced Oils Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 17. U.S. Trait Enhanced Oils Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 18. Canada Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 19. Canada Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 20. Canada Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. UK Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 22. UK Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 23. UK Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. Germany Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 25. Germany Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 26. Germany Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. RoE Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 28. RoE Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 29. RoE Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. China Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 31. China Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 32. China Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. India Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 34. India Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 35. India Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. Japan Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 37. Japan Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 38. Japan Trait Enhanced Oils Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. RoAPAC Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. RoAPAC Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. RoAPAC Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. Brazil Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 43. Brazil Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 44. Brazil Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Mexico Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 46. Mexico Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Mexico Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. RoLA Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 49. RoLA Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. RoLA Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. Row Trait Enhanced Oils Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. Row Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. Row Trait Enhanced Oils Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. List of secondary sources, used in the study of global Trait Enhanced Oils Market

TABLE 55. List of primary sources, used in the study of global Trait Enhanced Oils Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Trait Enhanced Oils Market, research methodology
- FIG 2. Global Trait Enhanced Oils Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Trait Enhanced Oils Market, key trends 2021
- FIG 5. Global Trait Enhanced Oils Market, growth prospects 2022-2028
- FIG 6. Global Trait Enhanced Oils Market, porters 5 force model
- FIG 7. Global Trait Enhanced Oils Market, pest analysis
- FIG 8. Global Trait Enhanced Oils Market, value chain analysis
- FIG 9. Global Trait Enhanced Oils Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Trait Enhanced Oils Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Trait Enhanced Oils Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Trait Enhanced Oils Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Trait Enhanced Oils Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Trait Enhanced Oils Market, regional snapshot 2018 & 2028
- FIG 15. North America Trait Enhanced Oils Market 2018 & 2028 (USD Million)
- FIG 16. Europe Trait Enhanced Oils Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Trait Enhanced Oils Market 2018 & 2028 (USD Million)
- FIG 19. Global Trait Enhanced Oils Market, company Market share analysis (2021)

## I would like to order

Product name: Global Trait Enhanced Oils Market Size study, By Type (Canola Trait-Enhanced Oils, Sunflower Trait-Enhanced Oils, Soybean Trait-Enhanced Oils, Other), By Application (Baking, Frying, Confectionary and Snacks, Other), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G3E25A4B47AFEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3E25A4B47AFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970