

Global Trade Loan Services Market Size study & Forecast, by Service Providers (Banks, Credit Unions, and Others), by Enterprise Size (Large Enterprises and Small & Medium Enterprises (SMEs)), by End-User (Exporters, Importers, and Traders), by End-Use Industry (BFSI, Retail & E-Commerce, Manufacturing, Healthcare, IT & Telecom, and Others) and Regional Analysis, 2022-2029

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Abstracts

Global Trade Loan Services Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Trade Loan Services refer to short-term borrowing facilities offered by banks and credit unions to entities involved in trading activities. The borrowers involve individuals involved in trading business such as importers, exporters, and domestic traders among others. Trade loans are utilized for funding trade activities and enable the borrower entity to improve its cash flows. The increasing unmet financing needs of SMEs and favorable initiatives from government authorities as well as strategic initiatives from leading market players are key factors accelerating the growth of the market.

The rising growth of unmet financial needs of SMEs specially in developing countries is contributing to the growth of the Global Trade Loan Services Market. For instance, as per SME Finance Forum estimates – as of 2020, globally around 131 million or 41% of formal MSMEs in developing regions have unmet financing needs. Moreover, the MSME financing gap in developing countries is estimated at USD 5 trillion, more than 1.3 times the current level of MSME lending. Additionally, women owned MSMEs

account for 32% of the MSME finance gap. Also, growing emergence of SaaS based loan services and rising growth in cross border trade in post covid era would create lucrative growth prospects for the market over the forecast period. However, lack of transparency in lending services and high interest rates associated with Trade loans stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Trade Loan Services Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share owing to presence of global banks and credit unions and increasing digitization in lending services in the region. Whereas Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising penetration of private banking players and FinTech platforms coupled with growing cross border trade in the region.

Major market players included in this report are:

BNP Paribas S.A.

Tradeteq Limited

Abu Dhabi Commercial Bank PJSC

Shinhan Bank

The Bank of New York Mellon Corporation

Commerzbank AG

The Australia and New Zealand Banking Group Limited

Société Générale S.A.

Finastra

Asseco Poland SA

Recent Developments in the Market:

In May 2022, India based Union Bank of India launched its new cross border trade finance service named Trade next for Indian exporters and importers. This new platform would enable entities to perform a wide range of transactions such as entry and processing of letters of credit, bank guarantees, export/import bills, disbursement of export credit, outward and inward remittances and dealer financing among others.

Global Trade Loan Services Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Service Providers, Enterprise Size, End-user, End-use industry,

Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Providers

Banks

Credit Unions

Others

By Enterprise Size

Large Enterprises

Small & Medium Enterprises (SMES)

By End-User

Exporters

Importers

Traders

By End-Use Industry

BFSI

Retail & E-Commerce

Manufacturing

Healthcare

IT & Telecom

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

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RoLA

Rest of the World

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