

# **Global Tower Cranes Market Size study, by Crane type (Hammerhead, Luffing, Self-erecting) by Lifting Capacity (5T, 10T, 16T, 20T, 25T) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GAB1BAAC2D6AEN.html>

Date: October 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GAB1BAAC2D6AEN

## **Abstracts**

Global Tower Cranes Market is valued approximately at USD 5 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6% over the forecast period 2021-2027. Tower Cranes are primarily used in the planning and design process for conducting countless operations to move heavy elements like steel and concrete at the site. Rapid technological advancements in the market and increasing demand from the real estate and construction activities are some factors contributing to the market growth. For instance: according to Savills India, the demand for real estate (data centers) is expected to grow by 15-18 Million Sq Ft, by the year end 2025. Also, the demand for residential construction sectors is expected to go to 20 million houses in the urban areas, by the year end 2022, in India. However, Heavy government implementations of rules and regulations due to COVID-19 and decline in the demand and supply of tower cranes impedes the growth of the market over the forecast period of 2021-2027. Also, growing urbanization and increasing investments in the renewable energy resources is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Tower Cranes market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation, Asia Pacific is the significant region in terms of largest market share, across the world owing to increasing infrastructural developments Whereas, Europe is anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as heavy investments in the market, from the private players would create lucrative growth prospects for the Tower Cranes market across European region.

Major market player included in this report are:

Morrow Equipment  
Manitowoc Company Inc  
SANY Global  
Sarens n.v./s.a  
Action Construction Equipment Ltd  
Zoomlion Heavy Industry Science & Technology Co Ltd  
Terex Corporation  
Liebherr-International AG  
XCMG Group  
NFT Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Crane type:

Hammerhead

Luffing

Self-erecting

By Lifting Capacity:

5T

10T

16T

20T

25T

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Tower Cranes Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Tower Cranes Market, by region, 2019-2027 (USD Billion)
  - 1.2.2. Tower Cranes Market, by Crane type, 2019-2027 (USD Billion)
  - 1.2.3. Tower Cranes Market, by Lifting Capacity, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL TOWER CRANES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL TOWER CRANES MARKET DYNAMICS

- 3.1. Tower Cranes Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rapid technological advancement in the market
    - 3.1.1.2. Increasing demand from the real estate and construction activities
  - 3.1.2. Market Challenges
    - 3.1.2.1. Heavy government implementations of rules and regulations due to COVID-19
    - 3.1.2.2. Decline in the demand and supply of tower cranes
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing Urbanization
    - 3.1.3.2. Increasing investments in the renewable energy resources

### CHAPTER 4. GLOBAL TOWER CRANES MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economic
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL TOWER CRANES MARKET, BY CRANE TYPE**

- 5.1. Market Snapshot
- 5.2. Global Tower Cranes Market by Crane type, Performance - Potential Analysis
- 5.3. Global Tower Cranes Market Estimates & Forecasts by Crane type 2018-2027 (USD Billion)
- 5.4. Tower Cranes Market, Sub Segment Analysis
  - 5.4.1. Hammerhead
  - 5.4.2. Luffing
  - 5.4.3. Self-erecting

## **CHAPTER 6. GLOBAL TOWER CRANES MARKET, BY LIFTING CAPACITY**

- 6.1. Market Snapshot
- 6.2. Global Tower Cranes Market by Lifting Capacity, Performance - Potential Analysis
- 6.3. Global Tower Cranes Market Estimates & Forecasts by Lifting Capacity 2018-2027 (USD Billion)
- 6.4. Tower Cranes Market, Sub Segment Analysis
  - 6.4.1. 5T
  - 6.4.2. 10T
  - 6.4.3. 16T
  - 6.4.4. 20T
  - 6.4.5. 25T

## **CHAPTER 7. GLOBAL TOWER CRANES MARKET, REGIONAL ANALYSIS**

- 7.1. Tower Cranes Market, Regional Market Snapshot
- 7.2. North America Tower Cranes Market
  - 7.2.1. U.S. Tower Cranes Market
    - 7.2.1.1. Crane type breakdown estimates & forecasts, 2018-2027
    - 7.2.1.2. Lifting Capacity breakdown estimates & forecasts, 2018-2027
  - 7.2.2. Canada Tower Cranes Market
- 7.3. Europe Tower Cranes Market Snapshot
  - 7.3.1. U.K. Tower Cranes Market
  - 7.3.2. Germany Tower Cranes Market
  - 7.3.3. France Tower Cranes Market
  - 7.3.4. Spain Tower Cranes Market
  - 7.3.5. Italy Tower Cranes Market
  - 7.3.6. Rest of Europe Tower Cranes Market
- 7.4. Asia-Pacific Tower Cranes Market Snapshot
  - 7.4.1. China Tower Cranes Market
  - 7.4.2. India Tower Cranes Market
  - 7.4.3. Japan Tower Cranes Market
  - 7.4.4. Australia Tower Cranes Market
  - 7.4.5. South Korea Tower Cranes Market
  - 7.4.6. Rest of Asia Pacific Tower Cranes Market
- 7.5. Latin America Tower Cranes Market Snapshot
  - 7.5.1. Brazil Tower Cranes Market
  - 7.5.2. Mexico Tower Cranes Market
- 7.6. Rest of The World Tower Cranes Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Morrow Equipment
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Manitowoc Company Inc
  - 8.2.3. SANY Global
  - 8.2.4. Sarens n.v./s.a

- 8.2.5. Action Construction Equipment Ltd
- 8.2.6. Zoomlion Heavy Industry Science & Technology Co Ltd
- 8.2.7. Terex Corporation
- 8.2.8. Liebherr-International AG
- 8.2.9. XCMG Group
- 8.2.10. NFT Group

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Tower Cranes market, report scope

TABLE 2. Global Tower Cranes market estimates & forecasts by region 2018-2027  
(USD Billion)

TABLE 3. Global Tower Cranes market estimates & forecasts by Crane type 2018-2027  
(USD Billion)

TABLE 4. Global Tower Cranes market estimates & forecasts by Lifting Capacity  
2018-2027 (USD Billion)

TABLE 5. Global Tower Cranes market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 6. Global Tower Cranes market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 7. Global Tower Cranes market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 8. Global Tower Cranes market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 9. Global Tower Cranes market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 10. Global Tower Cranes market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 11. Global Tower Cranes market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 12. Global Tower Cranes market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 13. Global Tower Cranes market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 14. Global Tower Cranes market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 15. U.S. Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Tower Cranes market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 17. U.S. Tower Cranes market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 18. Canada Tower Cranes market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 19. Canada Tower Cranes market estimates & forecasts by segment 2018-2027



(USD Billion)

TABLE 20. Canada Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 21. UK Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. UK Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 23. UK Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 24. Germany Tower Cranes market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 25. Germany Tower Cranes market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 26. Germany Tower Cranes market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 27. RoE Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. RoE Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 29. RoE Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 30. China Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. China Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 32. China Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 33. India Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. India Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 35. India Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 36. Japan Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Japan Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 38. Japan Tower Cranes market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 39. RoAPAC Tower Cranes market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 40. RoAPAC Tower Cranes market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 41. RoAPAC Tower Cranes market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 42. Brazil Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Tower Cranes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Tower Cranes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Tower Cranes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Tower Cranes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Tower Cranes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Tower Cranes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Tower Cranes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Tower Cranes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Tower Cranes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Tower Cranes market

TABLE 55. List of primary sources, used in the study of global Tower Cranes market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Tower Cranes market, research methodology
- FIG 2. Global Tower Cranes market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Tower Cranes market, key trends 2020
- FIG 5. Global Tower Cranes market, growth prospects 2021-2027
- FIG 6. Global Tower Cranes market, porters 5 force model
- FIG 7. Global Tower Cranes market, pest analysis
- FIG 8. Global Tower Cranes market, value chain analysis
- FIG 9. Global Tower Cranes market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Tower Cranes market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Tower Cranes market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Tower Cranes market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Tower Cranes market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Tower Cranes market, regional snapshot 2018 & 2027
- FIG 15. North America Tower Cranes market 2018 & 2027 (USD Billion)
- FIG 16. Europe Tower Cranes market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Tower Cranes market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Tower Cranes market 2018 & 2027 (USD Billion)
- FIG 19. Global Tower Cranes market, company market share analysis (2020)

## I would like to order

Product name: Global Tower Cranes Market Size study, by Crane type (Hammerhead, Luffing, Self-erecting) by Lifting Capacity (5T, 10T, 16T, 20T, 25T) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/GAB1BAAC2D6AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAB1BAAC2D6AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

