

# **Global Tote Bag Market Size study, by Application (Shopping Tote, Casual Every Day Tote, Laptop Tote, Sports Tote, Business and Travel Tote, Personalized Tote) by Material (Canvas, Embellished, Fabric, Leather, Faux Leather, Nylon, PVC (polyvinyl chloride), Jute, Cloth) by Pattern (Printed, Textured, Solid) by Size (Large, Medium, Small) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GB07F45488BAEN.html>

Date: January 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GB07F45488BAEN

## **Abstracts**

Global Tote Bag Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Tote Bag is a large bag used to carry n number of items. These bags are commonly used for shopping. The tote bag's bigger size makes it perfect for transporting essentials and for providing a comfortable and reusable alternative to plastic shopping bags. The increasing innovation of product is driving the growth of the tote bag market. For example, in 2020, Gucci has launched a striped raffia beach tote, which has gained significant popularity among women. Also, rising working women population in global workforce is likely to increase the market growth during the forecast period. However, less compartments as compared to other handbags that are available in the market which impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Tote Bag market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms revenue and is expected to register increasing growth rate over the forecasting period. As there is increasing preference to

tote bags by both men and women in the region. Whereas, Asia-Pacific is anticipated to exhibit significant growth rate over the forecast period 2021-2027. Factors such as rising disposable income and rising retail sector in the region would create lucrative growth prospects for the Tote Bag market across Asia-Pacific region.

Major market player included in this report are:

Burberry Group PLC  
Capri Holdings Ltd.  
Compagnie Financière Richemont SA  
Kering SA  
LVMH Moët Hennessy - Louis Vuitton  
PRADA Group  
PVH Corp.  
Samsonite International SA  
Tapestry Inc.  
VF Corp.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Shopping Tote  
Casual Every Day Tote  
Laptop Tote  
Sports Tote  
Business and Travel Tote  
Personalized Tote

By Material:

Canvas  
Embellished  
Fabric  
Leather  
Faux Leather

Nylon

PVC (polyvinyl chloride)

Jute

Cloth

By Pattern:

Printed

Textured

Solid

By Size:

Large

Medium

Small

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Tote Bag Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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