

Global Tomato Ketchup Market Size study, by Type (Flavoured, Regular, Others) by Packaging (Pouched, Bottled, Others) by Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Online Stores, Others) by Application (Household, Commercial, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Tomato Ketchup Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.2 % over the forecast period 2021-2027. Tomato ketchup, reddish colored gel manufactured from tomatoes that can be consumed with both hot and cold food foods. It has a sweet and tangy flavor and is often used with snacks to enhance the flavor of the dish. It is also used with wide range of fast food and snacks. Rising food and beverage industry and growing demand for ready to food are driving growth of Tomato ketchup. According to Statista revenue in the Ready-to-Eat Meals segment amounts to USD 46.852 billion in 2021 and the market is expected to grow annually by 10.88% (CAGR 2021-2026). Also, rising fast food industry increases the market growth during the forecast period. However, high cost and increasing consumer awareness about organic foods impede the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Tomato Ketchup market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe & North America are the leading/significant regions across the world in terms of market share owing high demand from fast food industries. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as rising demand for organic ketchup and increasing penetration of global fast food

players in the region would create lucrative growth prospects for the Tomato Ketchup market across Asia-Pacific region.

Major market player included in this report are:

Bolton Group S.r.l.,
Campbell Soup Company,
Conagra Brands Inc,
Del Monte Food Inc.,
General Mills Inc.,
Lee Kum Kee Company Limited,
Nestl? S.A.,
Premier Foods plc,
Sky Valley & Organicville (Litehouse Inc.),
Tate & Lyle plc,
The Kraft Heinz Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Flavoured

Regular

Other

By Packaging:

Pouch

Bottled

Others

By Distribution Channel:

Supermarkets & Hypermarkets

Convenience Stores

Online Stores

Others

By Application:

Household
Commercial
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Tomato Ketchup Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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