

Global Toaster Market Size study, by Product (Pop-up toasters, Toaster ovens and Conveyor toasters), by Application (Commercial and Residential), and Regional Forecasts 2021-2027

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Abstracts

Global Toaster Market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Toaster offers an enhanced convenience to prepare an easy breakfast and it can also be used for baking, pizzas, crumpets, waffles and others. Rising consumer demand for electric kitchen appliances, need for preparing breakfasts quickly due to hectic schedules owing to rise in population of working women and growth in foodservices and hotel industry are the factors fueling demand for toasters in the market. Also, women employment rate in United States has increased from 53.1% in 2012 to 55.4% in 2019. Furthermore, technological advancements and rapid urbanization are expected to grow the market during forecast period. Such as, in June 2021, Redmond launched a full touch screen LED display stainless steel toaster, that comes with a LED display, two-slice toaster, six bread shade browning settings, and bagel/ reheat/ defrost/ cancel options. However, high cost of toasters and high repair cost may hinder growth during forecast period.

Among Asia Pacific, North America, Europe, Latin America, and Rest of the World, Asia Pacific is the leading region across the world in terms of market share due to rising presence of leading quick service restaurant and growing urbanization in the region. Whereas, North America is expected to exhibit the highest growth rate during forecast period, owing to greater adoption of advanced kitchen appliances and expansion of coffee shops in the region.

Major market player included in this report are:

De'Longhi S.p.A.

Hamilton Beach

Cuisinart

KitchenAid

Black & Decker

Toastmaster

West Bend

Breville USA, Inc.

Dualit Limited

Waring Commercial

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Pop-up toasters

Toaster ovens

Conveyor toasters

By Application:

Commercial

Residential

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Toaster Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Toaster Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Toaster Market, by Product, 2019-2027 (USD Billion)
 - 1.2.3. Toaster Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL TOASTER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL TOASTER MARKET DYNAMICS

- 3.1. Toaster Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising consumer demand for electric kitchen appliances
 - 3.1.1.2. Growing working women population
 - 3.1.2. Market Restraint
 - 3.1.2.1. High cost of toaster
 - 3.1.2.2. High repair cost
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Technological advancements
 - 3.1.3.2. Growing urbanization

CHAPTER 4. GLOBAL TOASTER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL TOASTER MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Toaster Market by Product, Performance - Potential Analysis
- 5.3. Global Toaster Market Estimates & Forecasts by Product 2018-2027 (USD Billion)
- 5.4. Toaster Market, Sub Segment Analysis
 - 5.4.1. Pop-up toasters
 - 5.4.2. Toaster ovens
 - 5.4.3. Conveyor toasters

CHAPTER 6. GLOBAL TOASTER MARKET, BY APPLICATION

- a. Market Snapshot
- 6.1. Global Toaster Market by Application, Performance - Potential Analysis
- 6.2. Global Toaster Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 6.3. Toaster Market, Sub Segment Analysis
 - 6.3.1. Commercial
 - 6.3.2. Residential

CHAPTER 7. GLOBAL TOASTER MARKET, REGIONAL ANALYSIS

- 7.1. Toaster Market, Regional Market Snapshot
- 7.2. North America Toaster Market
 - 7.2.1. U.S. Toaster Market
 - 7.2.1.1. Product breakdown estimates & forecasts, 2018-2027

- 7.2.1.2. Application breakdown estimates & forecasts, 2018-2027
- 7.2.2. Canada Toaster Market
- 7.3. Europe Toaster Market Snapshot
 - 7.3.1. U.K. Toaster Market
 - 7.3.2. Germany Toaster Market
 - 7.3.3. France Toaster Market
 - 7.3.4. Spain Toaster Market
 - 7.3.5. Italy Toaster Market
 - 7.3.6. Rest of Europe Toaster Market
- 7.4. Asia-Pacific Toaster Market Snapshot
 - 7.4.1. China Toaster Market
 - 7.4.2. India Toaster Market
 - 7.4.3. Japan Toaster Market
 - 7.4.4. Australia Toaster Market
 - 7.4.5. South Korea Toaster Market
 - 7.4.6. Rest of Asia Pacific Toaster Market
- 7.5. Latin America Toaster Market Snapshot
 - 7.5.1. Brazil Toaster Market
 - 7.5.2. Mexico Toaster Market
- 7.6. Rest of The World Toaster Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. De'Longhi S.p.A.
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Hamilton Beach
 - 8.2.3. Cuisinart
 - 8.2.4. KitchenAid
 - 8.2.5. Black & Decker
 - 8.2.6. Toastmaster
 - 8.2.7. West Bend
 - 8.2.8. Breville USA, Inc.
 - 8.2.9. Dualit Limited

8.2.10. Waring Commercial

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Toaster Market, report scope

TABLE 3. Global Toaster Market Estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global Toaster Market Estimates & forecasts by Product 2018-2027 (USD Billion)

TABLE 5. Global Toaster Market Estimates & forecasts by Application 2018-2027 (USD Billion)

TABLE 6. Global Toaster Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Toaster Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Toaster Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Toaster Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Toaster Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Toaster Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Toaster Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Toaster Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Toaster Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Toaster Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Toaster Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Toaster Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Toaster Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Toaster Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Toaster Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Toaster Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Italy Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

- TABLE 43. ROE Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 44. ROE Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 45. ROE Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 46. China Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 47. China Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 48. China Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 49. India Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 50. India Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 51. India Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 52. Japan Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 53. Japan Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 54. Japan Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 55. Australia Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 56. Australia Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 57. Australia Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 58. South Korea Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 59. South Korea Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 60. South Korea Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 61. ROPAC Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 62. ROPAC Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 63. ROPAC Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 64. Brazil Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 65. Brazil Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 66. Brazil Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

Billion)

TABLE 67. Mexico Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. Mexico Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 72. ROLA Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW Toaster Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. ROW Toaster Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. List of secondary sources used in the study of global Toaster Market .

TABLE 77. List of primary sources used in the study of global Toaster Market .

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Toaster Market, research methodology
- FIG 2. Global Toaster Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Toaster Market, key trends 2020
- FIG 5. Global Toaster Market, growth prospects 2021-2027
- FIG 6. Global Toaster Market, porters 5 force model
- FIG 7. Global Toaster Market, pest analysis
- FIG 8. Global Toaster Market, value chain analysis
- FIG 9. Global Toaster Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Toaster Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Toaster Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Toaster Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Toaster Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Toaster Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Toaster Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Toaster Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Toaster Market, regional snapshot 2018 & 2027
- FIG 18. North America Toaster Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Toaster Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Toaster Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Toaster Market 2018 & 2027 (USD Billion)
- FIG 22. Global Toaster Market, company market share analysis (2020)

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