

Global Titanium Dioxide Color Market Size study, by Application (Paints & Coatings, Plastics, Papers, Inks, Others), by Process (Chloride, Sulfate) and Regional Forecasts 2022-2028

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Abstracts

Global Titanium Dioxide Color Market is valued at approximately USD 20.9 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.00 % over the forecast period 2022-2028. Titanium dioxide is odourless and absorbent. Its most important function in powder form is as a widely used pigment for lending whiteness and opacity. Titanium dioxide has been used as a bleaching and opacifying agent in porcelain enamels, giving them brightness, hardness, and acid resistance. The thriving construction sector worldwide and surging demand for lightweight vehicles has led to the adoption of Titanium Dioxide Color across the forecast period. For Instance: According to the US Census Bureau, the total construction value in April 2021 increased by 9.8% compared to April 2020. As per IBEF In Union Budget 2021, the government has given a massive push to the infrastructure sector by allocating Rs. 233,083 crores (US\$ 32.02 billion) to enhance the transport infrastructure. Also, with the increased use of ultrafine particles of titanium dioxide in cosmetics and increased use of titanium dioxide as a photocatalyst, the adoption & demand for Titanium Dioxide Color is likely to increase the market growth during the forecast period. However, stringent environmental policies of governments and susceptibility to the human body impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Titanium Dioxide Color Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the growing automobile industry, improving standard of living, and thriving automotive sector, as well as high economic growth. Whereas, Asia-Pacific is also anticipated to exhibit the

highest growth rate over the forecast period 2022-2028. Factors such as increasing investments in infrastructure development projects and growing urbanization would create lucrative growth prospects for the Titanium Dioxide Color Market across Asia-Pacific region.

Major market players included in this report are:

Ishihara Sangyo Kaisha, Ltd.(Japan)

The Chemours Company (US)

Tronox Holding plc (US)

Lomon Billions Group (China)

Venator Materials plc (UK)

Kronos Worldwide Inc (US)

Ineos (UK)

Cinkarna Celje d.d. (Slovenia)

Evonik Industries ag (Germany)

Tayca Corporation (Japan)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Paints & Coatings

Plastics

Papers

Inks

Other

By Process:

Chloride

Sulfate

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Titanium Dioxide Color Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Titanium Dioxide Color Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Titanium Dioxide Color Market, by Application, 2020-2028 (USD Billion)
 - 1.2.3. Titanium Dioxide Color Market, by Process, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL TITANIUM DIOXIDE COLOR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL TITANIUM DIOXIDE COLOR MARKET DYNAMICS

- 3.1. Titanium Dioxide Color Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Thriving construction sector worldwide
 - 3.1.1.2. Surging demand for lightweight vehicles
 - 3.1.2. Market Challenges
 - 3.1.2.1. Stringent environmental policies of governments
 - 3.1.2.2. Susceptibility to the human body
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increased use of ultrafine particles of titanium dioxide in cosmetics
 - 3.1.3.2. Increased use of titanium dioxide as photocatalyst

CHAPTER 4. GLOBAL TITANIUM DIOXIDE COLOR MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL TITANIUM DIOXIDE COLOR MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Titanium Dioxide Color Market by Application, Performance – Potential Analysis
- 6.3. Global Titanium Dioxide Color Market Estimates & Forecasts by Application, 2019-2028 (USD Billion)
- 6.4. Titanium Dioxide Color Market, Sub Segment Analysis
 - 6.4.1. Paints & Coatings
 - 6.4.2. Plastics
 - 6.4.3. Papers
 - 6.4.4. Inks
 - 6.4.5. Other

CHAPTER 7. GLOBAL TITANIUM DIOXIDE COLOR MARKET, BY PROCESS

- 7.1. Market Snapshot

- 7.2. Global Titanium Dioxide Color Market by Process, Performance - Potential Analysis
- 7.3. Global Titanium Dioxide Color Market Estimates & Forecasts by Process, 2019-2028 (USD Billion)
- 7.4. Titanium Dioxide Color Market, Sub Segment Analysis
 - 7.4.1. Chloride
 - 7.4.2. Sulfate

CHAPTER 8. GLOBAL TITANIUM DIOXIDE COLOR MARKET, REGIONAL ANALYSIS

- 8.1. Titanium Dioxide Color Market, Regional Market Snapshot
- 8.2. North America Titanium Dioxide Color Market
 - 8.2.1. U.S. Titanium Dioxide Color Market
 - 8.2.1.1. Application breakdown estimates & forecasts, 2019-2028
 - 8.2.1.2. Process breakdown estimates & forecasts, 2019-2028
 - 8.2.2. Canada Titanium Dioxide Color Market
- 8.3. Europe Titanium Dioxide Color Market Snapshot
 - 8.3.1. U.K. Titanium Dioxide Color Market
 - 8.3.2. Germany Titanium Dioxide Color Market
 - 8.3.3. France Titanium Dioxide Color Market
 - 8.3.4. Spain Titanium Dioxide Color Market
 - 8.3.5. Italy Titanium Dioxide Color Market
 - 8.3.6. Rest of Europe Titanium Dioxide Color Market
- 8.4. Asia-Pacific Titanium Dioxide Color Market Snapshot
 - 8.4.1. China Titanium Dioxide Color Market
 - 8.4.2. India Titanium Dioxide Color Market
 - 8.4.3. Japan Titanium Dioxide Color Market
 - 8.4.4. Australia Titanium Dioxide Color Market
 - 8.4.5. South Korea Titanium Dioxide Color Market
 - 8.4.6. Rest of Asia Pacific Titanium Dioxide Color Market
- 8.5. Latin America Titanium Dioxide Color Market Snapshot
 - 8.5.1. Brazil Titanium Dioxide Color Market
 - 8.5.2. Mexico Titanium Dioxide Color Market
- 8.6. Rest of The World Titanium Dioxide Color Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles

- 9.2.1. Ishihara Sangyo Kaisha, Ltd.(Japan)
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
- 9.2.2. The Chemours Company (US)
- 9.2.3. Tronox Holding plc (US)
- 9.2.4. Lomon Billions Group (China)
- 9.2.5. Venator Materials plc (UK)
- 9.2.6. Kronos worldwide inc (US)
- 9.2.7. Ineos (UK)
- 9.2.8. Cinkarna Celje d.d. (Slovenia)
- 9.2.9. Evonik Industries ag (Germany)
- 9.2.10. Tayca Corporation (Japan)

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Titanium Dioxide Color market, report scope

TABLE 2. Global Titanium Dioxide Color market estimates & forecasts by Region
2019-2028 (USD Billion)

TABLE 3. Global Titanium Dioxide Color market estimates & forecasts by Application
2019-2028 (USD Billion)

TABLE 4. Global Titanium Dioxide Color market estimates & forecasts by Process
2019-2028 (USD Billion)

TABLE 5. Global Titanium Dioxide Color market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 6. Global Titanium Dioxide Color market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 7. Global Titanium Dioxide Color market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 8. Global Titanium Dioxide Color market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 9. Global Titanium Dioxide Color market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 10. Global Titanium Dioxide Color market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 11. Global Titanium Dioxide Color market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 12. Global Titanium Dioxide Color market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 13. Global Titanium Dioxide Color market by segment, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 14. Global Titanium Dioxide Color market by region, estimates & forecasts,
2019-2028 (USD Billion)

TABLE 15. U.S. Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD
Billion)

TABLE 16. U.S. Titanium Dioxide Color market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 17. U.S. Titanium Dioxide Color market estimates & forecasts by segment
2019-2028 (USD Billion)

TABLE 18. Canada Titanium Dioxide Color market estimates & forecasts, 2019-2028
(USD Billion)

TABLE 19. Canada Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 20. Canada Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. UK Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 22. UK Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 23. UK Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. Germany Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 25. Germany Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 26. Germany Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. RoE Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 28. RoE Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 29. RoE Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. China Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 31. China Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 32. China Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. India Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 34. India Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 35. India Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. Japan Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 37. Japan Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 38. Japan Titanium Dioxide Color market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 39. RoAPAC Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 40. RoAPAC Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 41. RoAPAC Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 42. Brazil Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 43. Brazil Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 44. Brazil Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 45. Mexico Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 46. Mexico Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 47. Mexico Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 48. RoLA Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 49. RoLA Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 50. RoLA Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 51. Row Titanium Dioxide Color market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 52. Row Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 53. Row Titanium Dioxide Color market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Titanium Dioxide Color market

TABLE 55. List of primary sources, used in the study of global Titanium Dioxide Color market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Titanium Dioxide Color market, research methodology
- FIG 2. Global Titanium Dioxide Color market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Titanium Dioxide Color market, key trends 2021
- FIG 5. Global Titanium Dioxide Color market, growth prospects 2022-2028
- FIG 6. Global Titanium Dioxide Color market, porters 5 force model
- FIG 7. Global Titanium Dioxide Color market, pest analysis
- FIG 8. Global Titanium Dioxide Color market, value chain analysis
- FIG 9. Global Titanium Dioxide Color market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Titanium Dioxide Color market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Titanium Dioxide Color market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Titanium Dioxide Color market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Titanium Dioxide Color market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Titanium Dioxide Color market, regional snapshot 2019 & 2028
- FIG 15. North America Titanium Dioxide Color market 2019 & 2028 (USD Billion)
- FIG 16. Europe Titanium Dioxide Color market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Titanium Dioxide Color market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Titanium Dioxide Color market 2019 & 2028 (USD Billion)
- FIG 19. Global Titanium Dioxide Color market, company market share analysis (2021)

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