

Global Tinted Sunscreen Market Size study & Forecast, by Product Type (Cream, Gel, Moisturizer, Lotion, and Others), by Sun Protection Factor (Up to SPF 14, SPF 15 to SPF 29, SPF 30 to SPF 49, SPF 50 to SPF 69, and SPF 70 & above), by Distribution Channel (Offline Channel and Online Channel) and Regional Analysis, 2022-2029

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Abstracts

Global Tinted Sunscreen Market is valued at approximately USD 0.93 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.5 % over the forecast period 2022-2029. Tinted sunscreen is a type of sunscreen that comes in different shades to match the skin tone of an individual. These products contain mineral (ultraviolet) filters combined with added pigments. Tinted sunscreens, as opposed to untinted SPF, provide UV and blue light protection, keeping skin smooth and healthy whether you're outside or in front of a computer screen. As a result, tinted sunscreen provides better protection than untinted sunscreen. The increasing incidences of skin cancer and other skin problems and growing sun sensitivity are key factors driving the market growth.

The growing incidences of skin Cancer and other skin-related problems are contributing towards the rapid adoption of tinted sunscreen products as these products have their application in protecting skin from the risk of developing different types of skin-related cancers. For instance – as per Global Skin Cancer Foundation estimates – regular application of SPF 15 sunscreen can reduce the risk of developing squamous cell carcinoma (SCC) by about 40 percent, and can lower melanoma risk by 50 percent. Furthermore – as per Global Cancer Observatory estimates – in 2020, in North American region around 105,000 cases of Melanoma of skin were reported, and as per

estimation, the total number of cases in the region would reach 124,000 by 2030 and 142000 by 2040. Whereas in Europe around 150000 cases of Melanoma were reported in 2020, and this number is projected to reach 163000 by 2030 and further 172000 by 2040. Also, growing inclination towards alluring skin and beauty consciousness as well as rising emergence of direct to consumer (d2c) brands would create a lucrative growth prospectus for the market over the projected period. However, stringent regulations and restrictions from government authorities as well as high cost of tinted sunscreens hinder the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Tinted Sunscreen Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing incidences of skin diseases as well as growing demand for grooming products in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising penetration of d2c cosmetics brands as well as rising demand for Sun care products in the region would offer lucrative growth prospects for the market during the projected period.

Major market players included in this report are:

Australian Gold LLC
Johnson & Johnson Consumer Inc
Coola Suncare LLC
Tizo Company
Sweetstation Therapy
Pierre Fabre DermoCosmetique USA
Unilever
Procter & Gamble
Suntegrity Skincare Company
French Transit Ltd.

Recent Developments in the Market:

In July 2021, Live Tinted launched its first melanin-friendly sunscreen, Hueguard, a new addition to the skincare segment that offer no white cast.

In May 2022, Adroit Biomed Ltd announced a new range of smart skincare products under the brand name Fortisil to enhance its product base and transform the skincare segment. The company announced Fortisil SPF 50+ Sunscreen and Fortisil SPF 50+

Tinted Sunscreen for offering protection against UV damage.

Global Tinted Sunscreen Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Sun Protection Factor, Distribution Channel, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

Cream

Gel

Moisturizer

Lotion

Others

By Sun Protection Factor

Up to SPF 14

SPF 15 to SPF 29

SPF 30 to SPF 49

SPF 50 to SPF 69

SPF 70 & Above

By Distribution Channel

Offline Channel
Online Channel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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