

Global Tick Repellent Market Size study, By Type (Chewable, Spot-on), By Application (Dogs, Cats, Others), By Distribution Channel (Modern Trade, Veterinary Clinics, Convenience Stores, Online Sales), and Regional Forecasts 2022-2028

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Abstracts

Global Tick Repellent Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Tick repellent is a substance that is applied to pets' coats to prevent the growth of ticks. These repellents help in killing the ticks and reduce the prevalence of various illnesses such as Ehrlichiosis, Powassan, Lyme, and Tularemia. The growing incidences of flea and tick-borne diseases in animals, increasing pet ownership, coupled with the surging demand for oral chewable ectoparasiticide tablets owing to the rising awareness among veterinarians and pet owners are the primary factors burgeoning the global market growth. According to the National Pet Owners Survey (2019-20) conducted by the American Pet Products Association (APPA), it was estimated that above 85 million households in the United States had one or more pets, which contributes to 74.6% of the country's total pet-owning households.

Consequentially, the rising adoption of pets is creating a lucrative demand for Tick Repellent, which is augmenting the market growth across the globe. However, several side effects associated with synthetic repellents and the increasing availability of counterfeit products impede the growth of the market over the forecast period of 2022-2028. Also, the rising availability of products on various e-commerce platforms and growing spending on R&D activities are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Tick Repellent Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North

America is the leading region across the world in terms of market share owing to the growing spending on pets, along with the rising presence of skilled professionals. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the higher pet adoption, as well as growing demand for advanced FTH-based products for pet animals, would create lucrative growth prospects for the Tick Repellent Market across the Asia-Pacific region.

Major market players included in this report are:

Bayer AG
Boehringer Ingelheim International GmbH
Central Garden & Pet Company
Ceva Sante Animale
Elanco Animal Health Incorporated
Merck & Co. Inc.
perrigo company plc
Sergeants Pet care Products, Inc.
Zoetis Inc
The Hartz Mountain Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Chewable

Spot-on

By Application:

Dogs

Cats

Others

By Distribution Channel:

Modern Trade

Veterinary Clinics

Convenience Stores

Online Sales

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Tick Repellent Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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