

# **Global Thumb Hole Book Page Holder Market Size study, by Material Type (Wood, Plastic, Metal, Other) by Price (Under US\$8, US\$8-US\$12, US\$12-US\$17, US\$17-US\$22 Above US\$ 22) by Distribution Channel (Direct Sales, Hypermarkets/ Supermarkets, Specialty Stores, Online retailing, Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Thumb Hole Book Page Holder Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Thumb Hole Book Page Holder is a piece of plastic, metal or wood that sets at the base of an opened book and in middle it has a ring hole for thumb placement. Big books can be read one-handedly with the help of Thumb Hole Book Page Holder. Growing book industry and light weight, low cost of Thumb Hole Book Page are key drivers for the growth of Thumb Hole Book Page Holder market. For instance, according to Publishers Association UK (member organization for UK publishing) - Sales of fiction books in the UK in 2020 grew by 16% to more than USD 970 million. Also, as per The American Association of Publishers (AAP)- overall book sales in the country in 2020 topped USD 25.71 billion. For the past five years (since 2015), annual American book publishing revenues holding steady at USD 25–26 billion. Also, with the increasing network of public and private libraries, growing trend of reading cafes, the adoption & demand for Thumb Hole Book Page Holder is likely to increase the market growth during the forecast period. However, shifting trend towards e-reading impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Thumb Hole Book Page Holder market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World.

North America is the leading/significant region across the world in terms of market share owing to growing trend for library caf? and well-established network of public and private libraries in the region. Whereas Europe is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as growing trend of reading clubs and cafes in the region would create lucrative growth prospects for the Thumb Hole Book Page Holder market across Asia-Pacific region.

Major market player included in this report are:

Etsy, Inc  
Nelson Market  
TILISMA  
SHARPIE  
EXPO  
Paper Mate  
AVERY  
Ticonderoga  
Scotch  
PILOT

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Wood  
Plastic  
Metal  
Other

By Price:

Under US\$8  
US\$8-US\$12  
US\$12-US\$17  
US\$17-US\$22  
Above US\$ 22

By Distribution Channel:

Direct Sales  
Hypermarkets/ Supermarkets  
Specialty Stores  
Online retailing  
Others  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Thumb Hole Book Page Holder Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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