

Global Third-Party Risk Management (TPRM) Market Size Study, by Component (Solutions, Services), by Organization Size (SMEs, Large Enterprises), by Deployment Model (Cloud, On-premises), by End User (IT & Telecom, BFSI, Healthcare, Retail, Manufacturing, Energy & Utility, Others), and Regional Forecasts 2022-2032

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Abstracts

Global Third-Party Risk Management (TPRM) Market, valued at approximately USD 6.12 billion in 2023, is anticipated to experience robust growth compound annual growth rate (CAGR) of 15.11% over the forecast period from 2024 to 2032. Third-Party Risk Management involves the strategic process of identifying, evaluating, and mitigating the risks associated with third-party vendors, suppliers, and service providers. These risks encompass various dimensions such as cybersecurity threats, financial instability, regulatory non-compliance, and operational inefficiencies. Effective TPRM practices are critical in safeguarding an organization's operational integrity, maintaining compliance with industry regulations, and preserving its reputation in an increasingly interconnected global economy.

The proliferation of digital transformation initiatives and the integration of advanced technologies such as Artificial Intelligence (AI), Machine Learning (ML), and blockchain are significantly enhancing the capabilities of TPRM solutions. The increasing frequency and sophistication of cyberattacks and data breaches are driving organizations to prioritize robust risk management frameworks to protect their digital assets and operational continuity. Additionally, the growing demand for comprehensive security systems and surveillance technologies further underscores the necessity for effective TPRM solutions. However, challenges such as high implementation costs and data

privacy concerns may hinder market growth to some extent.

The key regions considered for the market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America, which held the largest market share attributed to rapid digitalization, the adoption of cutting-edge technologies, and the increasing incidence of cybersecurity threats in the region. The United States and Canada, in particular, are at the forefront of digital transformation efforts, often involving extensive collaboration with external partners to enhance innovation and operational efficiency. As these digital ecosystems evolve, the associated risks with third-party engagements also escalate, necessitating advanced TPRM solutions to manage vulnerabilities effectively.

Major market players included in this report are:

KPMG

BitSight Technologies

Ernst & Young

PwC

ProcessUnity

Venminder

Resolver

NAVEX Global

Genpact

MetricStream

Deloitte

The detailed segments and sub-segment of the market are explained below:

By Component:

- Solutions
- Services

By Organization Size:

- SMEs
- Large Enterprises

By Deployment Model:

- Cloud
- On-premises

By End User:

- IT & Telecom
- BFSI
- Healthcare
- Retail

- Manufacturing
- Energy & Utility
- Others

By Region:

North America

- U.S.
- Canada

Europe

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America

- Brazil
- Mexico
- RoLA

Middle East & Africa

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.

- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

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