

Global Third-Party Logistics (3PL) Market Size study, by Service, by Transport (Roadways, Railways, Waterways, Airways), by End Use (Manufacturing, Retail, Healthcare, Automotive)) and by Regional Forecasts 2018-2025

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Abstracts

Global Third-Party Logistics (3PL) Market to reach USD XXX billion by 2025.

Global Third-Party Logistics (3PL) Market valued approximately USD XXX billion in 2016 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2017-2025. Variation in transportation capabilities and increased shipping demand have enabled service providers to enhance their supply chain activities. The third-party logistics market is expected to progress as service providers are moving towards the use of automated freight payment and audit services to reduce costs. These providers are gaining competitive advantages by reducing capital expenditure (CAPEX), mitigating risks, managing inventory, and focusing on the core competencies of their business operations. The emergence of Big Data and availability of industry-specific logistics services are expected to be the key driving factors boosting the industry growth. Lack of necessary internal control has resulted in the increase in outsourcing of these services by the middle market companies (including wholesalers and retailers) to overcome the logistic challenges. The manufacturers and end-use industries in the emerging countries lack the internal control required for addressing logistics challenges. This has provided an impetus to the 3PL industry growth. Additionally, the key vendors are adopting cloud-based Customer Relationship Management (CRM) solutions to enhance the shipper-vendor relationship and reduce the supply chain complexities by providing increased visibility in the process. However, the economic downturn is dampening the interest of 3PL providers in making capital investments.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service:

DCC/Freight forwarding

DTM

ITM

Warehousing & Distribution

Value Added Logistic Services

By Transport:

Roadways

Railways

Airways

Waterways

By End Use:

Manufacturing

Retail

Healthcare

Automotive

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Global Third-Party Logistics (3PL) Market Size study, by Service, by Transport (Roadways, Railways, Waterways,...

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include BDP International, Burris Logistics, CH Robinson Worldwide, CEVA Logistics, DB SCHENKER Logistics, Exel, Expeditors International of Washington, Inc., FedEx Corporation, J.B. Hunt Transport Services, Amerigold Logistics and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Third-Party Logistics (3PL) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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