

Global Textile Home Decor Market Size study, by Product Type (Bed linen & bedspread, Floor Coverings, Kitchen linen and Others), by Distribution Channel (Supermarket/Hypermarket, Home Decor Stores, Online Stores and Other Distribution Channels) and Regional Forecasts 2022-2028

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Abstracts

Global Textile Home Decor Market is valued at approximately USD xx billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.1% over the forecast period 2022-2028. Textile Home Decor is extensively used due to rising demand for appealing indoor and outdoor home decor. Textile home decor comprises items such as toss pillows, curtains, blankets, area rugs, and upholstery to enhance the overall aesthetic of home. The increase in use of modern architecture owing to rising construction industry is driving the market. According to the Australia Bureau of Statistics and Statistics New Zealand, the new dwellings approval increased in Australia from 13555 to 16984 and the same in New Zealand from 3195 to 3888 in the month of January 2020 to January 2021. Furthermore, the total market is also expected to be driven by the increasing preference for environmentally sustainable products in home decor. Also, rising consumption expenditure on household textiles, increasing urbanization and modernization, and rising disposable income are likely to increase the market growth during the forecast period. However, high raw materials costs and availability of counterfeit products impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Textile Home Decor Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to the

easier and wider availability of textile home decor products and designs and rising purchasing power. Whereas, Asia-Pacific is anticipated to exhibit the highest growth rate over the forecast period 2022-2028 due to rising urban population and growing consumption expenditure on households.

Major market players included in this report are:

Mannington Mills, Inc (U.S.)
Companhia de Tecidos Norte de Minas (Brazil)
Kurlon (India)
American Textile Company, Inc. (U.S.)
Leggett & Platt (U.S.)
Nitori Holdings Co., Ltd (Japan)
Williams-Sonoma, Inc. (U.S.)
Berkshire Hathaway Inc. (U.S.)
Ashley Furniture (U.S.)
Mohawk Industries, Inc. (U.S.)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Bed Linen & Bedspread
Floor Coverings
Kitchen Linen
Others

By Distribution Channel:

Supermarket/Hypermarket
Home Decor Stores
Online Stores
Other Distribution Channels

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Textile Home Decor Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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