

Global Textile Chemicals Market Size Study & Forecast, by Fiber Type (Natural Fiber, Synthetic Fiber), By Product Type (Coating & Sizing Agents, Colorants & Auxiliaries, Finishing Agents, Surfactants, Desizing Agents, Bleaching Agents, Others), By Application (Apparel, Home Textile, Technical Textile, Others), and Regional Analysis, 2023-2030

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Abstracts

Global Textile Chemicals Market is valued at approximately USD 27.72 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.6% over the forecast period 2023-2030. Textile chemicals are utilized at different phases of textile processing and production in order to obtain desired features, functions, and performance in textile goods. These chemicals are essential for improving the functioning, look, and quality of fabrics. Various steps of the textile production process, such as fiber production, yarn spinning, fabric manufacture, dyeing, printing, and finishing, include the application of textile chemicals. The increasing consumer demand for clothing, technical textiles, home furnishings, and related items. As the global population continues to grow steadily, the demand for textiles is anticipated to rise, consequently driving the production capacity of the industry. Also, soaring demand for technical textile, coupled with the rising trend towards better home furnishing and aesthetics are further propelling the market growth.

In addition, the surge in demand for sports and activewear is exhibiting a positive influence on the market demand around the world. Sports and activewear require specific performance characteristics such as moisture-wicking, breathability,

stretchability, and durability. Textile chemicals play a crucial role in enhancing these performance attributes, ensuring that the apparel meets the functional requirements of athletes and active individuals. According to Statista analysis, the global activewear sector was estimated to be worth around USD 366.22 in 2021. Also, it is anticipated that the industry is flourishing and likely to generate the revenue of nearly USD 455.42 by 2027. Consequentially, the propelling demand of the activewear or sportswear is creating lucrative demand for Textile Chemicals, which, in turn, augments the market growth during the estimated period. Moreover, the rising adoption of low VOC and biodegradable materials for textile manufacturing, as well as robust growth in textile production in developing economies present various lucrative opportunities over the forecast years. However, the stringent environmental regulations regarding disposal of textile effluents and the cyclic nature of the textile industry are challenging the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Textile Chemicals Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the high demand for technical textile, rapid urbanization, and the modernization of both textile and chemical manufacturing processes. As per the World Trade Statistical Review 2021, three of the world's top four apparel exporters in 2020 were situated in the Asia Pacific region—namely, China, Vietnam, and Bangladesh. The increasing production of apparel in this region is anticipated to drive the market for related products in Asia Pacific throughout the forecast period. Whereas, Europe is expected to grow at the highest CAGR over the forecast years. Supportive policies, rising wages, and an increase in employment opportunities are significantly propelling the market demand across the region. Also, favorable government support, the adoption of digitalization and sustainability practices, and the establishment of robust supply chains are fostering the market demand over the forecast period of 2023-2030.

Major market players included in this report are:

Kiri Industries Ltd.

OMNOVA Solutions Inc.

German Chemicals Ltd.

AB Enzymes

Organic Dyes and Pigments

Govi N.V.

Resil Chemicals Pvt. Ltd.

LANXESS

Dow

BASF SE

Recent Developments in the Market:

In February 2021, Dow unveiled an advanced, durable water-repellent finishing solution designed to enhance the sustainability of textiles. The DOWSIL IE-8749 Emulsion treatment not only enhances fabric retention but also offers a notable advantage in durability—eliminating the need for frequent heat treatments to restore water repellency performance. Integrating DOWSIL IE-8749 Emulsion treatment into their finishing processes provides textile finishers with enhanced control over the final tactile feel of the fabric.

In June 2020, Dow introduced an innovative hybrid binder, catering to the formulation of water-borne screen-printing inks. This development facilitates the attainment of superior durability, vibrant color, and enhanced opacity in fabrics composed of both synthetic and natural fibers, catering to the expanding markets of streetwear and sportswear. The DOWSIL Print 041 Textile Printing Ink Binder offers a drop-in, waterborne alternative to conventional textile printing inks, seamlessly combining high performance, cost-effectiveness, and elevated sustainability.

Global Textile Chemicals Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Fiber Type, Product Type, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Fiber Type:

Natural Fiber

Synthetic Fiber

By Product Type:

Coating & Sizing Agents

Colorants & Auxiliaries

Finishing Agents

Surfactants

Desizing Agents

Bleaching Agents

Others

By Application:

Apparel

Home Textile

Technical Textile

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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