

# Global Tennis Equipment Market Size study, by Product (Tennis Racquets, Tennis Balls, Apparel, Footwear, Ball Machines, Tennis Bags, Others), by Material (Composites, Metallic, Other Materials) and Regional Forecasts 2022-2028

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## Abstracts

Global Tennis Equipment Market is valued at approximately USD 7.2 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 3.0 % over the forecast period 2022-2028. Tennis Equipment defined as items includes to play tennis such as balls, sunscreen, racket, snacks, sunglasses, and tennis shoes. Each piece of equipment has a unique role, whether it be the racket or whether it be snacks that help refuel the body after an intense training session or match. The growing investment in the research & development of eco-friendly tennis training equipment and increasing number of beginner tennis players has led to the adoption of Tennis Equipment across the forecast period. For Instance: In December 2021, Dow, in partnership with Sport Singapore (SportSG) and B.T. Sports, launched the first-of-its-kind fully permeable in-situ tennis court. This was featured at the Jurong West Tennis Centre and is in line with the sustainability goals that Dow is set out to achieve. Also, with the rise in popularity of tennis and increase in awareness regarding health and fitness, the adoption & demand for Tennis Equipment is likely to increase the market growth during the forecast period. However, high cost of rackets and fluctuation in prices of raw materials impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Tennis Equipment Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the increasing popularity of statement racquet bags and tennis racquet backpacks. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period

2022-2028. Factors such as increase in awareness regarding health and fitness among the population would create lucrative growth prospects for the Tennis Equipment Market across Asia-Pacific region.

Major market players included in this report are:

Prince Global Sports LLC

Amer Sports Corporation

Head N.V.

Dunlop Sports Co. Ltd.

Tecnifibre

Oliver Sports & Squash GmbH

Harrow Sports Inc.

Babolat

Yonex Co. Ltd.

Adidas AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Tennis Racquets

Tennis Balls

Apparel

Footwear

Ball Machines

Tennis Bags

Others

By Material:

Composites

Metallic

Other Materials

By Region:

North America

U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Tennis Equipment Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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