

Global Telepresence Equipment Market Size study, by End user (Large Enterprise, Medium Enterprise and Small Enterprise), by Type (Multi-Codec Telepresence, Personal Telepresence, Immersive Telepresence and Room based Telepresence), by Form Factor (End-Points and Infrastructure), Vertical (Healthcare, Education, Pharmaceuticals, Government, Commercial, Scientific, Construction & Engineering, Entertainment and Others) and Regional Forecasts 2021-2027

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Abstracts

Global Telepresence Equipment Market is valued approximately at USD XX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Telepresence refers to an integrated solution that enables seamless collaboration among people at remote locations. It consists of components such as codec, microphone, speaker and monitor. Growing applications in sectors such as education, healthcare, government and others are driving the market growth. Rapid adoption of 5G technology, strategic initiatives by market players and launch of innovative products by market players are injecting growth in the market. Such as, according to Statista, number of 5G connections in North America has increased from 4 million in 2019 to 14 million in 2020, and is projected to reach 410 million by 2025. Also, in March 2021, Ava Robotics partnered with SIGNA and FRINK Advanced Services, to create a digital, remote sales experience via Ava's telepresence robots. Furthermore, rapid growth in digital education after occurrence of COVID-19 pandemic and technological advancements are the factors expected to lead the market towards

positive growth in the coming years. However, high cost of installation and limitations regarding the user experience of this technology may hamper the growth in near future.

North America is dominating the world market in terms of revenue among Asia Pacific, North America, Europe, Latin America, and Rest of the World, due to rising usage of telepresence equipment in large and medium-sized enterprises. Whereas, Asia Pacific is expected to grow with the highest growth rate during forecast period, owing to growing use in education sector and corporate offices.

Major market player included in this report are:

Avaya Inc.

Cisco Systems, Inc.

Array Telepresence

Huawei Technologies Co. Ltd.

Indorama Ventures Public Company Limited

Polycom, Inc.

Vidyo Inc.

ZTE Corporation

HP Inc.

Sony Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By End user:

Large Enterprise

Medium Enterprise

Small Enterprise

By Type:

Multi-Codec Telepresence

Personal Telepresence

Immersive Telepresence
Room based Telepresence

By Form Factor:

End-Points
Infrastructure

By Vertical:

Healthcare
Education
Pharmaceuticals
Government
Commercial
Scientific
Construction & Engineering
Entertainment
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Telepresence Equipment Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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