

# **Global Telematics Solution Market Size Study, by Service & Vehicle Type (Automatic Crash Notification (ACN), Emergency Calling (EC) Market, Navigation & information Market, On-Road Assistance, Remote Diagnostics, Vehicle Tracking/Recovery) by Form Factor (Embedded Telematics Solution, Integrated Telematics Solution, Tethered Telematics Solution) by Equipment Type & Service (Fuel Management, Location/Usage Tracking, Maintenance & Repair Scheduling, Navigation, Diagnostics, Other Service) by Technology (Cellular, Satellite) & Regional Forecasts 2017-2025**

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## **Abstracts**

Global Telematics Solution Market valued approximately USD 22.6 million in 2016 is anticipated to grow with a healthy growth rate of more than 5,4% over the forecast period 2017-2025.

An increased need to track vehicles in real time and monitor driver behavior, coupled with the rising demand for onboard infotainment is expected to drive the use of telematics technology. Although the telematics market is expected to have a positive growth globally. Net scribes point out that there is still a lack of awareness among car owners, resulting in a resistance towards bearing additional costs of installing new devices in old cars and vehicles. A large segment of vehicle owners is still averse to Usage Based Insurance (UBI) companies over data privacy concerns.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Service & Vehicles Type:

Automatic Crash Notification (ACN)

Emergency Calling (EC)

Navigation & information

On-Road Assistance

Remote Diagnostics

Vehicle Tracking/Recovery

#### By Form Factor:

Embedded Telematics Solution

Integrated Telematics Solution

Tethered Telematics Solution

#### By Equipment Type & Service:

Fuel Management

Location/Usage Tracking

Maintenance & Repair Scheduling

Navigation

Diagnostics

Other Service

By Technology:

Cellular

Satellite

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Robert Bosch GmbH, Continental AG, LG Electronics, Verizon, Harman International. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Telematics Solution Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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