

Global Teledermatology Market Size Study & Forecast, by Type (Products, Services), by Modality (Store-and-forward , Real-time , Others), by End-user (Healthcare Facilities, Homecare), and Regional Analysis, 2023-2030

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Abstracts

Global Teledermatology Market is valued at approximately USD 8.06 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 16.3% over the forecast period 2023-2030. Teledermatology is a specialized field of telemedicine that includes providing dermatological care and consultation remotely utilizing communication tools such as video conferencing and image sharing. Dermatology is a field of medicine that focuses on identifying and treating illnesses, infections, and aesthetic problems of the skin. Through Teledermatology, dermatologists provide their expertise to clients who are unable to go to a clinic or who prefer the ease of remote consultations. Factors such as rising demand for convenient and accessible healthcare, increasing reimbursement for Teledermatology services, a surge in demand for dermatological services, and rapid penetration of the internet and smartphones are primarily driving the market growth globally.

The rise in incidences of various skin conditions such as skin cancer, eczema, and psoriasis is acting as a catalyzing factor for the market growth during the estimated period. Teleconsultation offers quicker, higher-quality dermatological treatment, and it is considered a solution to lessen the effects of the rising consultation rate and dermatologist scarcity. According to National Institutes of Health (NIH) study in 2022, 94 million individuals in Europe experience uncomfortable skin sensations including itching, burning, or dryness. The most prevalent disorders were atopic dermatitis or eczema (5.5%), fungal skin infections (8.9%), and acne (5.4%). Women are more prone to experience acne, alopecia, rosacea, and eczema, whereas men are more likely to get

psoriasis and STDs. As a result, this has raised awareness about the importance of regular skin checks and timely dermatological consultations, which boosted the global tele dermatology market growth. Moreover, the rapid advancements in telecommunications technology, as well as the increasing use of automation technologies in the healthcare sector present various lucrative opportunities over the forecast years. However, the image quality and interpretation, along with the limited physical examination are challenging the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Tele dermatology Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing demand for convenient and accessible healthcare, rising inclination towards teleconsultations, and the presence of several large-scale players, such as DermatologistsOnCall, and MDLive. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecast years. The rise in cases of various skin disorders, increasing proliferation of the internet and smartphones, as well as reforms and adoption of telehealth by governments are significantly propelling the market demand across the region.

Major market players included in this report are:

3Gen DermLite (U.S.)

Ksyos (Netherlands)

MetaOptima Technology Inc. (Canada)

3Derm Systems Inc. (U.S.)

VigNet Inc. (U.S.)

Maple (Canada)

MDLIVE Inc. (U.S.)

CureSkin (India)

Ping an Healthcare And Technology Company Limited (China)

FirstDerm (U.S.)

Recent Developments in the Market:

In March 2022, Cheshire and Merseyside ICS introduced a new teledermatology technology package. It is part of an initiative to make dermatological patient referrals and triage more efficient.

In February 2022, Ro announced the opening of Ro Derm. It is a teledermatology service that links customers with a U.S.-licensed healthcare provider to offer a consultation and prescription therapy that is adapted to the needs of the patient.

In February 2022, Doxy.me and MedRegis announced the company's partnership to improve the availability and cost-effectiveness of outpatient healthcare services for the people of Barbados.

Global Teledermatology Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Modality, End-user, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Products

Services

By Modality:

Store-and-forward (Asynchronous)

Real-time (Synchronous)

Others

By End-user:

Healthcare Facilities

Homecare

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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